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We've moved! Our new office is located at 1232 E. Broadway Road, Suite 211

## Helping You Succeed

**2016 East Valley Business Expo**

The **East Valley Business Expo** takes place on Oct. 5 at the Mesa Convention Center, 201 N. Center St. from 2:00 to 6:00 p.m. It's Southeast Valley's largest business expo of the year, where more than 1,000 guests visit the more than 120 exhibitor booths on site. **Limited booths are available on a first-come, first-served basis.** Act now to get your pick of the best spots by reserving your booth today. Admission for attendees is free. A business card is mandatory for entry.

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## 5 Practical Lessons from Innovation Leaders You Can Apply Today

*by Jason Green and Taddy Hall, Chief Executive*

Innovation and leadership are critical to ensuring successes. Use these 5 key lessons from breakthrough leaders to create a culture that embraces innovation and they will separate you from the rest of the pack and keep you out in front. [More >>](#)



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## These Three Workplace Trends Could Impact Your Paycheck Next Year

*By Moira Lawler, Fast Company*

Starting a new job can come with a lot of unknowns, like how long it will take to adjust to a new team, or whether this year you'll finally understand your benefits package. Regardless of your title or position, however, you can probably expect that a few things will stay the same: You'll be encouraged to stay hush-hush about your salary, will probably be up for a raise at your yearly review, and, odds are good, you will not be eligible for overtime. Until now, that is. [More >>](#)

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## 7 Days Left for You to Win \$10K Cuba Trip

We draw the winner of the \$10,000 raffle for the Trip for Two on an adventure to Cuba. The eight-day guided tour includes airfare from Miami and takes place from November 30 - December 7, 2016. To provide the best odds, a maximum of 500 tickets will be sold! Get yours for only \$50 each. Tickets are available at Tempe Chamber events and our office. The drawing will take place on Sept. 20. [More>>](#)



## Ways to Say "Thank You" that Matter to Your Client

*By Bob Thompson, Customer Think*

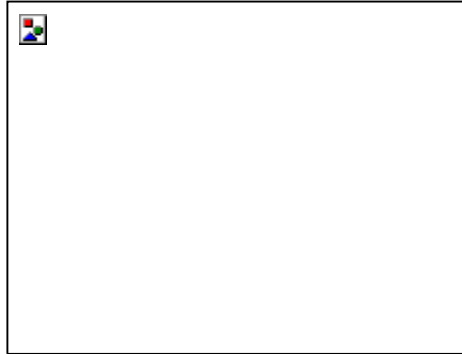
Customers like appreciation, especially in the form of an in-person "thank you" and possibly a gift, according to research commissioned by TD Bank. When this can't be done in person, the preferred method of contact varies by generation. [More >>](#)

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## Mobile Coupon Users Are on the Rise and Spending More

*By Jack Loecher, MediaPost*

Customers spend more money, buy more products, and adopt new technologies when they're given a mobile coupon, says the report. As mobile engagement becomes increasingly important to brands and retailers, mobile coupons are emerging as a top priority. The number of users in the US rose nearly 18% to 92.6 million in 2015. By the end of this year, it's expected to increase to 104 million. [More >>](#)



## Take the Tempe Pledge for a Sustainable Community

The Pledge was developed to help businesses learn how to reduce waste, energy and water usage and to develop sustainable purchasing programs. With the launch of this program, the goal of the Tempe Chamber of Commerce is to help make businesses and the communities in which they operate more resilient and sustainable.

This comprehensive online resource and planning tool helps large and small businesses reduce their footprint. It is also a meaningful way to get additional exposure for your organization through online education, telling your story, and appearing in the Pledge Member directory. Sign up for free at <http://tempe.pledge.green>





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November 30 - December 7, 2016

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## Get Involved

### Chamber Committees Offer Chance to Grow Networks and Skills

The Tempe Chamber of Commerce offers the chance to collaborate with other business leaders through one of our many committees. Varied in purpose and scope, each offers unique and valuable opportunities to become involved and grow your network and skill set. [Learn which one is right for you.](#)

This month's featured committee is the **Ambassadors Committee**. Its purpose is to represent the Chamber and its members through mentoring, guidance, visibility and by communicating the Chamber's vision and goals in the business community. For more information or to attend a meeting as a guest - no strings attached - email [info@tempechamber.org](mailto:info@tempechamber.org) with "Ambassadors Committee" in the subject line.

## Member News



# Hi There!

Click to view our New Members,  
Renewals, Premier Membership,  
and 110% Club

### Chamber Member Goes to Olympics

Serena Christianson, Women in Business Council member and marketing coordinator at Taylor RyMar Corporation in Tempe, [traveled to Brazil to volunteer at the Olympic Games](#). She stayed with a host family from Brazil who lived close to the golf course where Christianson spent most of her days volunteering. Now she's back in Phoenix and sharing her story about the adventure.

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## Landings Credit Union President Featured in the News

Landings Credit Union President/CEO Margaret Hunnicutt [was featured in the Credit Union Times](#). The Tempe Chamber of Commerce named Hunnicutt the 2010 Business Woman of the Year, and in 2014, Landings Credit Union received the Business Excellence Award. She was also named the 2012 Credit Union Professional of the Year by the Mountain West Credit Union Association.

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## Margo Brown Earns Evernote Credentials

Margo Brown of [Wave Productivity](#) has become an Evernote Community Leader for Evernote. Evernote allows users to collect, nurture, and share ideas across desktop and mobile platforms. Brown went through extensive classes on Evernote and its capabilities. "Whether to capture an idea, take pictures or share information with a team, Evernote can be a robust tool in a business setting," she said.

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## Do You Have News?

Is there something exciting going on in your business? Maybe you had a big achievement? Did a team member join a board? Are you offering new services? If there is something you want the Tempe Chamber community to know, just add a Status Update in our [Member Information Center](#). Don't have a login? Just reply to this email and we will help you.

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## Member to Member Deals

Check out these amazing deals and specials our members offer **exclusively** to their fellow chamber members. From massages to hotel stays, banking to education, shopping to marketing, there is something for everyone. [Click here](#) to check out the current deals.

Want to offer something to members? [Log into](#) our Member Information Center and get started. If you need assistance logging in, please reply to this email.

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# BUSINESS

>>> [click to start](#)

## Community News

### Escalante Park Unveils New Football Field

The Escalante Park renovations, which include a new football field, are complete and a community celebration will be held from 5 - 7 p.m. on Tuesday, Sept. 13 at Escalante Park, 2150 S. Orange Street in Tempe. The NFL Foundation and the Local Initiatives Support Corporation (LISC) granted \$100,000 to create a natural turf, full-size, lighted football field for the school's physical education programs and for city and community football and soccer programs.

### Show MAG How You Travel, Earn Rewards

The Maricopa Association of Governments (MAG) hopes to make your future trips better by learning more about how you travel in the Valley. They are providing an app you can download right to your smart phone. Whether you are driving to work, taking kids to school, going on a date, walking your dog, biking, or taking transit, your travel information is important info to plan for our region's future transportation needs. Participants will be compensated for their time. [Learn more.](#)

### Tempe Automates Water Meters

Over the next few years water meters throughout Tempe will be swapped out or upgraded with new, automated technology that can track water use in real time. This will be the first fully automated system in the Valley. Once the new meter end points are in place, city staff will be able to see water meter readings in real time, from a remote location, eliminating the need to drive down every city street. Future plans include a resident portal that will allow Tempeans to access and monitor their own water use.

## Get Social with the Tempe Chamber



*Use #TempeChamber when you are posting on social media to show your pride in your membership. You may even get a like, retweet or repost!*

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