



Check out our new [advertising opportunities](#),  
and learn how your ad can appear here!

**Are you a proud member of the Tempe Chamber?**

We're proud of our members and are constantly working to promote, improve and grow your business! Show that you're proud to be a member of the Tempe Chamber by adding our logo and a link to our website to your newsletter and website. To request a high-resolution logo and for additional information, please e-mail Sachiyo at [sachiyo@tempechamber.org](mailto:sachiyo@tempechamber.org).

*When consumers know that a small business is a member of the chamber of commerce, they are 44% more likely to think favorably of it and 63% more likely to purchase goods or services from the company in the future. - "The Real Value of Joining a Local Chamber of Commerce: A Research Study," The Schapiro Group*



**Helping You Succeed!**

**Maximize your visibility**

New to the Tempe Chamber, celebrating a milestone or

**In This Issue**

["I'M \[INI\]"](#)

launching a new product? Schedule a ribbon-cutting! Ribbon-cutting ceremonies are a great way to promote and celebrate your business successes, while gaining visibility in welcoming the business community through your front door.

Another great way to maximize your visibility is by co-branding with the Tempe Chamber of Commerce! Sponsorships are open and available for businesses of all sizes.

For more information on sponsorship opportunities or to schedule your ribbon cutting, contact Melody Johnson at [melody@tempechamber.org](mailto:melody@tempechamber.org) or (480) 736-4284.

### **Display your promotional materials in our lobby!**

One of the many benefits of membership in the Tempe Chamber is the opportunity to display your promotional items (brochures, menus, flyers, etc.) in our lobby. We receive many visitors throughout the week, including tourists, other Chamber members, new businesses in the area and local residents looking for things to do. Let us get your information in the hands of potential customers!

You may drop off your materials at the Tempe Chamber, 909 E. Apache Blvd., Monday through Friday, 8 a.m. to 5 p.m. (please note that our office is closed daily from 11:30 a.m. to 1 p.m. for lunch). If you have any questions, please e-mail [info@tempechamber.org](mailto:info@tempechamber.org).

## **Chamber Updates**

### **Tempe Chamber partners with TUHSD on 'I'M [IN]' campaign**

In our continuing efforts to enhance the business community and support education, the Tempe Chamber is pleased to be partnering with the Tempe Union High School District (TUHSD) for its "I'M [IN]" campaign to bring businesses and schools together to enhance the quality of education in the District.

Through this new collaborative agreement, TUHSD and the Tempe Chamber will connect schools with businesses to give students an up-close preview of the job market.

Area businesses are invited to attend a collaboration breakfast meeting March 27, 7:30 a.m., at Chick-fil-A on University and Mill. For more information, contact Dianne Welling at (480) 345-3764 or [dwelling@tempeunion.org](mailto:dwelling@tempeunion.org).

### **Inspired? Share your story and win a free pass to the Women in Business Conference**

The Women in Business Conference is a powerful half-day event that brings together hundreds of business leaders in a setting that celebrates success, facilitates network development and offers incredible opportunities for personal and business growth.

We are giving away a ticket to the conference to one individual who shares with us his or her story of inspiration. Just tell us how and why a woman inspired

[Win a ticket to the Women in Business Conference](#)

[Tempe Mayor's Disability Awards](#)

[Macedonian Business Forum](#)

[Meet our new members!](#)

[Member Spotlights](#)

### **2 easy and affordable promotional opportunities!**

*Want to gain more visibility in the community but have no advertising budget?*

*The Tempe Chamber has two easy and unique opportunities that will provide you with affordable advertising for your business.*

[Click here to learn more!](#)

### **Share your news with us!**

Did your company appear in the news? Do you have new employees you would like to introduce? Have you won an award? To be featured in our member spotlights section, please send your 50-word submission to [sachiyo@tempechamber.org](mailto:sachiyo@tempechamber.org). All submissions are subject to editing to meet guidelines and formatting requirements. Submit your news by 10 a.m. on the Thursday of the week prior to the week in which you want your announcement to appear.

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[Read more news from the Chamber on our blog!](#)

you and what that has meant to you. Send your story to [sean@tempechamber.org](mailto:sean@tempechamber.org), and one will be selected to win a free ticket (\$65 value) to the event. Entries can be any length and must be an original submission. Check out the full blog article [here](#).

For full details on the Women in Business Conference, [click here](#).

## Community News

### Tempe Mayor's Disability Awards

Tempe Community Council and the City of Tempe are currently accepting nominations for the Tempe Mayor's Disability Awards. Nomination forms and details are available at [www.tempecommunitycouncil.org](http://www.tempecommunitycouncil.org) or by calling (480) 858-2300. Submissions must be received by Friday, March 21, at 4 p.m.

### 'Help to Others'

The City of Tempe and Tempe Community Council are encouraging Tempe businesses to give back to their community by becoming a match partner for a month to help increase awareness and donations of Tempe residents through the "Help to Others" (H2O) program. To learn more, contact Cindy Kominska at (480) 858-2300 or [cindy\\_kominska@tempe.gov](mailto:cindy_kominska@tempe.gov) or visit [www.tempecommunitycouncil.org/h2o](http://www.tempecommunitycouncil.org/h2o).

## News You Can Use

### Macedonian Business Forum

The Government of the Republic of Macedonia and The Tempe Chamber invite you to a presentation of business and investment opportunities for U.S. companies in the Republic of Macedonia. The event will bring together leaders of the Greater Phoenix metropolitan area business community and the delegation of the Republic of Macedonia. The event will take place Monday, March 24. Registration opens at 8 a.m., and the presentation begins at 9 a.m. The event will be held at the Tempe Mission Palms, 60 E. Fifth St. There is no fee, but registration is required by 5 p.m. on March 21. RSVP to [info@tempechamber.org](mailto:info@tempechamber.org) or by [clicking here](#).

### Free Family Financial Education Series

Tempe Community Council is offering a free, three-part Family Financial Education Series for parents and children ages 6 to 17. The series will be held on Thursdays, March 20, 27 and April 3, 5:30 to 7:30 p.m., at Kyrene Middle School in Tempe. Session topics include building a better budget; taking charge of credit; and preparing for home purchase. Registration is required at <http://kyrene2014.eventbrite.com>.

### Get connected with Super Bowl XLIX

The Arizona Super Bowl Host Committee's Business Connect Program will inform and engage Arizona-based small businesses on procurement opportunities associated with Super Bowl XLIX.

Business Connect provides an opportunity for local businesses looking to support and capitalize on the upcoming game.



## Ribbon cuttings



BodyWise Chiropractic



MAPEI



Wave Productivity

[Click here to view the Tempe Chamber's Board of Directors](#)

### Renewals and new members

Check out our newest members and see what members have renewed their membership with the Tempe Chamber.



[Read more](#)

Businesses must first apply for Small Business Concern Registration and meet the Small Business Administration size standards for their particular industry. Then they complete a simple application at [www.azsuperbowl.com](http://www.azsuperbowl.com). To learn more, e-mail [businessconnect@azsuperbowl.com](mailto:businessconnect@azsuperbowl.com) or visit [www.azsuperbowl.com/businessconnect](http://www.azsuperbowl.com/businessconnect).

### **Volunteer Income Tax Assistance**

Each tax season, Arizona families miss out on millions in tax refunds because they are unaware of programs like the Earned Income Tax Credit, a refundable federal income tax credit eligible to low-income working individuals and families. The Volunteer Income Tax Assistance (VITA) program is designed to provide families with the knowledge and guidance to lessen their financial burden. The Tempe Financial Stability Initiative, a collaboration with Tempe Community Council, Landings Credit Union, W.P. Carey School of Business at Arizona State University and the Internal Revenue Service, operates a VITA program in our area. To find out dates and locations, visit [www.tempecommunitycouncil.org](http://www.tempecommunitycouncil.org) or call (480) 858-2323.

### **MEMBER SPOTLIGHTS**

Margo Brown of Wave Productivity received the Volunteer of the Month award from the National Association of Professional Organizers (NAPO) Arizona Chapter. Each month, the chapter recognizes a member who has given their time and talents to foster the mission of the organization. The NAPO Arizona Chapter provides a place for those in the industry of organizing and productivity to network, learn and grow as professionals. Learn more at <http://www.waveproductivity.com>.

Congratulations to Sheila Bryant, RN, EMS Coordinator at Tempe St. Luke's Hospital, on being the first-ever honorary Tempe Fire Fighters Award recipient! On Feb. 11, Bryant was honored by the Tempe Fire Department with the award at the second annual Tempe Fire Fighters Rich Woerth Charity Bash. The Tempe Fire Department was proud to honor Bryant, citing that she has been involved with the department since 1990 and has provided support without regard for her own comforts.

Congratulations to Jackie Thompson with Southwest Airlines on being honored as one of this year's Phoenix Business Journal's 25 Dynamic Women in Business! Thompson sits on the Tempe Chamber's board of directors and is a past recipient of our Business Woman of the Year award. She is also a strong supporter of the Chamber's Women and Business Council and has served as a mentor in its Mentoring Program for the past three years. The Dynamic Women in Business program celebrates women leaders in the Valley whose influence extends beyond their professional roles into their community service in terms of the time they invest and the expertise they bring to philanthropic causes.

### **Tempe Chamber of Commerce**

909 East Apache Blvd.

Tempe AZ, 85281

(480) 967-7891

<http://www.tempechamber.org>



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