



THE BUSINESS  
ADVOCATE  
TEMPE CHAMBER OF COMMERCE



*save the date*  
**WOMEN IN BUSINESS CONFERENCE**  
REACH! ACHIEVE!  
CELEBRATE!

21ST ANNUAL  
Wednesday, May 25  
DoubleTree by Hilton Phoenix - Tempe

WOMEN IN BUSINESS

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*Thank you to everyone who joined us for our Open House last week, hosted by [Judy Aguilar-Woertz](#), Agent - State Farm Insurance*

### Taking Political Action



## EVCCA Legislative Update

The Tempe Chamber of Commerce works with neighboring East Valley Chambers to advocate on behalf of businesses at the Legislature. Here is what was accomplished earlier this month. [More >>](#)

## Helping You Succeed

### Tempe Chamber of Commerce Names Board of Directors Nominees

Five professionals representing diverse organizations have been recommended by the Tempe Chamber's Nominating Committee for election to the Chamber's Board of Directors for three-year terms, 2016-2019. The Nominating Committee believes that the following individuals will be instrumental in shaping the future of the Tempe Chamber. [More >>](#)

### Changes Ahead for Your Business

*By Tools For Business, a Resource from the Tempe Chamber of Commerce*

Changes in overtime rules and implementation of the Affordable Care Act will affect virtually every U.S. business. The overtime rules are expected to affect 5 million workers. Health care will affect everyone. There are also new paperwork requirements from the IRS that businesses with 50+ employees must complete. [More >>](#)

### Cutting This Word From Your Vocabulary Might Just Boost Your Emotional Intelligence

*By Alyse Kalish, The Muse*

A few weeks ago, I was sitting in a brainstorming meeting. After one particularly important idea was mentioned, someone responded with, "That's a really interesting point." And then . . . crickets. As I watched this person try to explain why he found this interesting, I realized just how meaningless the word was. Okay,

not exactly, but it definitely brought the conversation to a halt-until one person took the long silence as an opportunity to speak up. What she said surprised me. [More >>](#)

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### **3 Strategies for Creating a To-Do List That Almost Does Itself**

*By Daniel Dipiazza, Entrepreneur*

Let's face it: getting things done is hard. Even when you have a solid "to-do" list. The main problem with traditional "to-do" lists is that they lack prioritization. Think about how a trip to the store goes with your typical grocery list. [More >>](#)

## **Get Involved**

### **Tempe Community Council Seeks Nominations for Don Carlos Humanitarian Award**

Tempe Community Council is now accepting nominations for the 2016 Don Carlos Humanitarian of the Year and Spirit of Tempe Karma Volunteer awards. Considered Tempe's most prestigious distinction, the Don Carlos Humanitarian Award honors an individual or couple who have given outstanding service to the community, has benefited those in need in lasting ways and has made Tempe a better place to live. Last year's Humanitarian of the Year was Tempe Chamber member Raveen Arora of The Dhaba. [More >>](#)

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### **SRP Offers 'Power Up: Business Outage Preparedness Workshop'**

Salt River Project employees do not want summer storms to catch businesses off guard. A free two-hour workshop is being offered to help companies in SRP's electric service territory learn how to prepare their business in case of an outage, minimize costly disruptions and see what SRP does to restore power as quickly as possible. [More >>](#)

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### **2015 Water Quality Report Now Available**

Providing safe drinking water to Tempe residents is one of the most important things we do as a city. The experienced water staff is responsible for sampling, testing and treating the city's water supply to ensure it is safe to drink. To keep residents informed, the City of Tempe's annual Water Quality Report for calendar year 2015 is now available. This report provides information about the source and quality of drinking water provided by the city. If residents would like a paper copy of the report mailed to them, please call 480-350-2678. [More >>](#)

## **Member News**



# Hi There!

Click to view our New Members,  
Renewals, Premier Membership,  
and 110% Club

[Maricopa Community College's](#) Governing Board voted to appoint Dr. Maria Harper-Marinick as Chancellor of one of the largest community college systems in the nation. Harper-Marinick becomes the first female and first Latina ever appointed Chancellor to a higher education institution in Arizona.

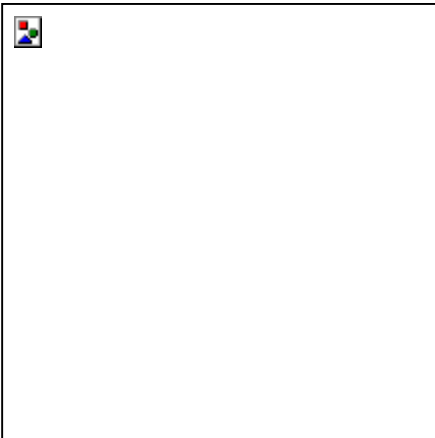
[Rio Salado College](#) President Chris Bustamante was recently appointed to the board of the American Council on Education (ACE).

## Meet Our Newest Team Member

A big welcome to Mark Tarabori, our new Membership Relations Director! He's here to make sure that our business community has the resources needed to grow and thrive. Drop by our office to meet him or join us at a mixer to say hello.

Here are some fun facts about Mark:

- **Where are you from?** I am originally from Chicago, but moved here when I was 4, so I consider Arizona my 1st "home."
- **What is your favorite thing about Tempe?** Tempe is great for the diversity and there is always "something" to do. Great restaurants, sporting events, community projects. Great place to live and play!
- **What is your favorite thing to do outside of work?** I am a big sports, music and community guy. I play softball, stay active in the community. I am also a social person, so whatever gets me off the couch and out, I will try! My music collection is quite extensive and I add to it everyday!
- **Sun Devils or Wildcats?** I have lived in both Phoenix and Tucson, but if I had to choose, I am a Wildcat, but if the Cats and Devils are not playing each other, I always root for the Devils!
- **What are you most looking forward to now that you are part of the**



**Tempe Chamber team?** Giving people a say. Offering up new ideas for businesses, and of course, meeting everyone that is involved and who WILL be getting involved!

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## Got News?

Is there something exciting going on in your business? Did you land a really big deal? Did a team member join a board? Are you offering new services? Did you sponsor an event? **If it's news to you, it's news to us!** If there is something you want the Tempe Chamber community to know, just add a Status Update in our [Member Information Center](#). Don't have a login? Just reply to this email and we will help you!

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## Member to Member Deals

Check out these amazing deals and specials our members offer **exclusively** to their fellow chamber members. From massages to hotel stays, banking to education, shopping to marketing, there is something for everyone. [Click here](#) to check out the current deals.

Want to offer something to members? [Log into](#) our Member Information Center and get started. If you need assistance logging in, please reply to this email.

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**SHOWCASE**

**YOUR BUSINESS**

**2016 advertising opportunities now available**

**>>> click to start**

**Community News**

## Tempe Town Lake is Open

Tempe Town Lake is officially open for boating and water activities as of last Friday at noon. "We are so thrilled to announce that Tempe Town Lake is back in business, and we're thankful to the entire community for the patience they have shown as we completed this major construction project," said Mayor Mark Mitchell. "It's going to be a beautiful weekend in the Valley - what better way to celebrate

spring weather than to go out and enjoy Tempe Town Lake!" [More >>](#)

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## Women Packing Heat: Gun Ownership Among Women a Growing East Valley Trend

As the gray, nondescript classroom begins to fill on a Tuesday evening, a quick scan of the room reveals two unusual features of this gathering. First, it's immediately apparent there are no men in the room. Second, these women are packing heat. It's impossible not to notice pistols hanging from the hips of a number of the women. The gathering, called Women of Steel, takes place at C2 Tactical Gun Range in Tempe. The classes cater both to women with firearms experience and to those who have never picked up a gun. [More >>](#)

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## Bill Allowing Aerial Fireworks Fails In Arizona Senate

The Arizona Senate has voted against a bill that would have removed the state's strict ban on the use of aerial fireworks. The bill would have allowed the sale and use of some aerial rockets and also legalize firecrackers. Right now, Arizonans can only have things like smoke snakes, fountains and ground spinners, but anything that explodes and launches is prohibited. [More >>](#)

### Get Social with the Tempe Chamber



Use **#TempeChamber** when you are posting on social media to show your pride in your membership. You may even get a like, retweet or repost!

Tempe Chamber  
Annual Luncheon



**Click for Details**

Thursday  
June 16



**Tempe Chamber of Commerce**

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[www.tempechamber.org](http://www.tempechamber.org)

