



THE BUSINESS  
ADVOCATE  
TEMPE CHAMBER OF COMMERCE



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Tempe Leadership Class XXXI

## Helping You Succeed

**Businesses Watchful as Tempe Ponders Paid Sick Leave**

*By Owen Baldner, Phoenix Business Journal*

Tempe could be the first city in Arizona to pass a paid sick-leave ordinance for all employees working there. And, business groups are watching the issue very carefully. [More >>](#)

**NOTE:**

*The Tempe Chamber of Commerce is happy to be involved in this discussion. We will be reaching out to our members to research your practices and hear your opinions. If you would like to share your thoughts now, please [click here](#).*

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## **How to Overcome the Fear of Success**

*By Melanie Spring, Entrepreneur*

Entrepreneurs are known for being risk takers. We jump in with both feet knowing we could fail. And when we do fail, it doesn't keep us from jumping in with both feet again. There is no fear of failure. Failure just means we need to try something different. [More >>](#)

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## **9 Easy Social Media Tricks to Implement Today**

*By Karen Yankovich, LinkedIn Expert & Speaker*

You know what I love? I love when my time online translates to learning the little tricks that social media platforms have but don't often advertise. And I definitely love when I can share these new features with my clients and other busy business owners like you. These tricks make social media a little more FUN for everyone out there who has little time to really dive deep into online platforms. [More >>](#)

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## **How Hiding Your True Self at Work Can Hurt Your Career**

*By Elizabeth Segran, Fast Company*

Do you hide parts of your identity do you hide when you step into your office? You wouldn't be alone: 61% of the workforce cover aspects of who they are in front of their coworkers and managers. In fact, downplaying parts of yourself that you feel might be stigmatized may be so instinctive to you that you don't even realize you are doing it. [More >>](#)

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## **7 Blogging Mistakes to Avoid**

*By Kevin Allen, PR Daily*

If you're like most bloggers, you want to continually get better. No matter what your purpose for blogging-whether it's corporate, personal or you're doing it for a living-there's likely room for improvement. But it all depends on what kind of blogging you're doing, and it's critical to avoid mistakes. The following infographic offers several

techniques that can help you avoid seven common blogging mistakes. [More >>](#)

## Get Involved

### Tempe Chamber Accepting Applications for 2015-2016 Women in Business Mentoring Program

Now through October 14, the Tempe Chamber of Commerce is accepting applications for its 2015-2016 Women in Mentoring Program. Ideal candidates are women who are dedicated to personal and professional growth in a fun and highly productive environment, surrounded by dynamic female leaders. [More >>](#)

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### Get Access to Over 42 Million Businesses Across the US

The Tempe Public Library provides access to ReferenceUSA business database and will be hosting a free training seminar on Tuesday, September 22 at the library. The research database can be accessed for free by any business or resident from Tempe with a valid library card number. [More >>](#)

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### Nominate Tempe's Next Bike Hero

The Tempe Transportation Commission is accepting nominations for its 2016 Tempe Bike Hero Award through Nov. 30. Nominate an individual who lives or works in Tempe, or an organization that's located in Tempe. [More >>](#)

**ADVERTISING OPPORTUNITIES WITH THE TEMPE CHAMBER**

Showcase your:  
Business  
Services  
Events  
YOU NAME IT!

**LEARN MORE**

Stand out in:  
Print  
Website  
Email

## Member News



# Hi There!

Click to view our New Members,  
Renewals, Premier Membership,  
and 110% Club

Several Chamber members were recently featured as one of Tempe's essential restaurants by Thrillist.com. Congrats!

- Chompie's
- Culinary Dropout: The Yard
- Four Peaks Brewery
- House of Tricks
- Orange Table

For the third year in a row, **Crexendo** is proud to announce they have been awarded the 2015 INTERNET TELEPHONY Excellence Award.

**Arizona State University** president Michael Crow recently appeared on the Today Show, along side veteran news anchor Tom Brokaw, to discuss the new public service academy that will train civilian and military leaders together, offering millennials a new way to perform service for America.

## Member to Member Deals

Check out these amazing deals and specials our members offer **exclusively** to their fellow chamber members. From massages to hotel stays, banking to education, shopping to marketing, there is something for everyone. [Click here](#) to check out the current deals.

Want to offer something to members? [Log into](#) our Member Information Center and get started. If you need assistance logging in, please reply to this email.

## 10% off

Book your business travel through **SWABIZ**, Southwest Airlines' free corporate booking tool, and receive **10% off all Business Select and Anytime fares!**

[Learn more](#)

**Southwest**  
Corporate Travel

## Community News

## New Luxury Housing Development Almost Sold Out

4 TwentyOne West, a luxury townhome neighborhood from Catclar Investments LLC, is on the verge of selling out. Situated at the heart of the downtown Tempe Mill Avenue district, these spacious two and three bedroom en-suite homes represent the latest collaboration between Clary and renowned architect Bing Hu, each of whom drew upon their own recollections of hometown architecture. [More >>](#)

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## America's Got Talent Seeking Valley Performers

For the first time ever, the casting team of America's Got Talent will make a stop in the Valley. If you or someone you know has a dream of being on stage, be sure to save the date and get in line on December 3. [More >>](#)

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## Know Someone Looking for Work? Need to Grow Your Team?

Businesses in Tempe are looking for quality candidates. Check out our Jobs Board for members who have opportunities posted. Want to post an opening at your business? Just reply to this email and we will assist you! [More >>](#)



**EAST VALLEY BUSINESS** 2015 **EXPO**  
NEW LEADS - NEW CUSTOMERS - NEW SALES

**BOOTHS ARE SOLD OUT!**  
Attendance is Free.  
Business Card Required.

Wednesday, October 21st | 2:00 p.m. - 6:00 p.m. | Saint Xavier University Gilbert Arizona

## Get Social with the Tempe Chamber



*Use **#TempeChamber** when you are posting on social media to show your pride in your membership. You may even get a like, retweet or repost!*

Tempe Chamber of Commerce

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