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February 13, 2017



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The Chamber held a Ribbon Cutting Ceremony with Sun Valley Community Church, who recently joined as members earlier this month.

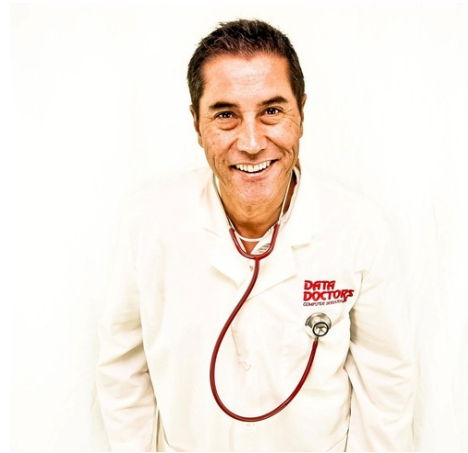
Helping You Succeed

Cybersecurity Takes Center Stage at Hot Topics and Lunch

How confident are you about your business' cyber protections? As the topic of

cybersecurity becomes more and more crucial, hear from an industry expert on how to best protect your company's data, no matter their technical expertise this Thursday, Feb 16 at Special Moments Catering.

Ken Colburn, Founder and President of Data Doctors, will deliver this presentation and training. He provides expert advice for local and national news organizations as a contributor explaining the latest issues in technology. He chaired the International Franchising Association's Marketing & Technology Committee for 7 years. Tickets available in advance and at the door. [Learn more](#)



Do You Do Business in Mexico? Tell Us.

The Tempe Chamber is looking for business owners that has business relations with Mexico. In a recent meeting with the Chamber, U.S. Sen. Jeff Flake stressed positive publicity and awareness of the benefits of NAFTA and the current trade policies that Arizona businesses enjoy. If you are willing to speak to us about your commerce with the southern border, please reach out to [Chris Samuels](#).

Call for Nominations for 2017 Business Woman of the Year

Nominations are now being accepted for the Chamber's annual Business Woman of the Year. This award was established to recognize an outstanding business woman who has positively affected the Tempe community and the Tempe Chamber of Commerce. Awarded annually, the Chamber is seeking to award the 22nd recipient. Last year's award-winner was Denise Hart of Vestar at Tempe Marketplace (pictured at right).

Nominations will be open until March 1, and can be made by following the link or by emailing your nominee's contact information to [Chris Samuels](#). [Learn more](#)



Did You Know? Chamber Website Offers Business Help

The Tempe Chamber website is home to finding information about events, other members, and city information. But did you know that we also offer guides on navigating everything from federal tax deadlines to local regulations? Tools for Business is a service through ChamberMaster that enables members to know everything there is to start a business all the way to complying with local regulations and deadlines. [Learn more](#)

Prop 206 Survey Offers Insight on Impacts (with updated link)

The Tempe Chamber issued a survey to members about the effects that Prop 206 have had on local businesses. Read the results and get advice from a corporate

lawyer about the law's fine print and how it may affect your business.

[Learn more](#)

**Note: The past two editions of the Advocate had the wrong link attached to this story. We apologize for this error.*



6 Essential Strategies to Build a Thriving Customer Community

By Suzi Nelson, *Digital Marketer*

Show how you value your customer network by continuously engaging them over all digital platforms. These strategies cover everything from feedback loops to measuring your effectiveness. Check out all the tools you need at the link.

[Learn more](#)

Will Trump's Tax Plan Benefit Small Businesses?

By Bill Smith, *Entrepreneur*

Now that President Donald Trump has taken office and the Republicans control both chambers of Congress, major tax reform is likely on the way that could meaningfully benefit small businesses across the country. But how will this affect small businesses and their owners? [Learn more](#)

Positive Thinking Could Get in the Way of Your Goals

By Nina Zipkin, *Entrepreneur*

A professor of psychology stated that "the more positively people think and daydream about the future, the less effort they put into realizing that future." Does that sound familiar? Read into ways that can harness positive thinking into goal-oriented energy. [Learn more](#)

Get Involved

Business Development Council Offers Chance to Grow Network and Skills

The Tempe Chamber of Commerce offers the chance to collaborate with other business leaders through one of our many committees. Varied in purpose and scope, each offers unique and valuable opportunities to become involved and grow your network and skill set. [Learn which one is right for you.](#)

This month's featured committee is the Business Development Council. Its purpose is to develop and update business knowledge resources offered by the Tempe Chamber and to empower businesses to grow and thrive. [For more information click here.](#)

To attend a meeting as a guest - no strings attached - email [Chris Samuels](#) with "Business Development Council" in the subject line.

Member News

AZ Renaissance Festival Opens

The greatest party since Camelot, the 2017 Arizona Renaissance Festival begins this weekend! Join them and show the Age of Chivalry is alive & well for a special Valentine's Day weekend celebration. Get in with a two for \$24 coupon at one of their coupon partner locations. [Learn more](#)

TCH Hosting Job Fair for Caregivers

The Centers for Habilitation is asking to spread the word about their upcoming job fair. TCH will host the fair Saturday, Feb. 18 from 9:00 a.m. to 1:00 p.m. at their center on Lodge Dr. Open positions are sought for caregivers as well as office positions. Those interested can be directed to the website at the link.

[Learn more.](#)

FASTSIGNS to Open New Location in Tempe

Chamber members FASTSIGNS will host a ribbon cutting celebration and open house luncheon at their newly renovated facility located at 1320 S. Priest Drive, Suite 104, Tempe, AZ 85281 on Wednesday, Feb. 23, from noon to 2 p.m. A new 5,200-square-foot production facility and showroom will be showcased, as well as raffle prizes and free food and drinks. The ribbon cutting will take place at 1:30 p.m.

Do You Have News?

Is there something exciting going on in your business? Maybe you had a big achievement? Did a team member join a board? Are you offering new services? If there is something you want the Tempe Chamber community to know, just add a Status Update in our [Member Information Center](#). Don't have a login? Just reply to this email and we will help you.

Member to Member Deals

Our members are offering special deals exclusively to their fellow chamber members. From massages to hotel stays, banking to education, shopping to marketing, there is something for everyone. [Check out the current deals.](#)

Do you want to offer something to members? [Log in to our Member Information Center](#) and get started. If you need assistance logging in, please reply to this email.



Community News

Local HS Robotics Team Looking for Sponsorship

A local robotics team is looking for sponsors to help them with their upcoming season. Team 2449 is comprised of high schoolers in Tempe and Chandler and focuses on inclusivity and teaching engineering, web design and other skills. They are looking for funding in order to compete this year. Those interested can contact Chris at the Chamber, who can get them in touch with the team.

ASU Study Forecasts Impact of ACA Repeal

A study by Arizona State University revealed the impact of what would happen if the Affordable Care Act were to be repealed without a replacement coverage plan, according to an article in the Phoenix Business Journal. The study revealed that over 62,000 jobs could be lost by 2018, mainly associated with healthcare industries. Read more at the link. [Learn more](#).

Apply to Win Tempe's Sustainability Award

The City of Tempe is now reviewing nominations for the 2017 Sustainability Neighborhood Award. This award is given to a person, project or organization that shows initiative and support for the city's initiative to build a sustainable and resilient community. Nominations can be submitted at the link. [Learn more](#)

Changes to McClintock Dr. Possible After Study

The City of Tempe is completing a study aimed at improving traffic at McClintock Drive to better accommodate cars and bicycles, according to a story from Wrangler News. After reconfiguring the road last year, the city wanted to analyze how traffic flowed with the addition to bike lanes. Possible solutions could be in the works after the study is completed in June. [Learn more](#)

Tempe's Mill Ave Continues Building Upward

As Mill Avenue continues to be transformed and revitalized, a developer as bought a piece of land with plans to build a new high-rise apartment building. In an interview on KJZZ, Steve LaTerra, managing director of Myers Research and chair of the Urban Land Institute of Arizona speaks about the area and the potential consequences the revitalization could have on students. [Learn more](#)

Get Social with the Tempe Chamber



Use **#TempeChamber** when you are posting on social media to show your pride in your membership. You may even get a like, retweet or repost!

Tempe Chamber of Commerce

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