



Helping You Succeed!

Community exposure

The Tempe Chamber of Commerce has partnered with the Wrangler News to increase our reach to the local community. This means more visibility for your business, more attendees at events and more awareness of the Tempe Chamber and



its programs.

As a member, this opens up a unique opportunity for you. Sponsor the monthly Tempe Chamber page in the Wrangler News and have your company name and logo appear on the page along with a 200-word business spotlight. Plus, we will promote you as the sponsor on our social media sites. Be seen, be discovered, and help us spread the word on all we have to offer!

For pricing information and further details, contact Tracey Doren at tracy.doren@wranglernews.com or 480-966-0837. [Check out the June Tempe Chamber page here.](#)

Did you know....?

Did you know that as a member, you're able to display your promotional literature in our office lobby? The Chamber receives dozens of visitors to its lobby every week. Bring us your brochures, business cards, flyers, menus, etc., and increase your visibility!

Is your business one of Arizona's best?

Does your business create jobs, boost the economy and deliver great service? If you would like to be honored or know of a business you would like to see honored as a great Arizona business, then submit your nomination for the W.P. Carey School of Business at Arizona State University Spirit of Enterprise Awards.

Check out our new [advertising opportunities](#), and learn how your ad can appear here!

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2014 Election Pledge

*By Mary Ann Miller,
President/CEO, Tempe Chamber
of Commerce*



Signatures are in and we now know who will be on the ballot in the Aug. 26 Primary Election.

Many of the signs are up, mailers are being printed, and we're just

calling ID away from incessant robocalls. Over the long hot summer we'll be inundated with opportunities to learn more about the candidates, and they'll be knocking on doors, asking for our votes. Invite them in and offer them a glass of water. You may not agree with their politics, but take the opportunity to tell them of your concerns.

This year we'll vote for offices ranging from Congress to school board. For the first time, Tempe City Council elections will coincide with statewide races. It is our individual responsibility to learn about the candidates and issues and vote for the people we

We urge all Tempe Chamber members to be a part of this amazing recognition opportunity.

Award nominations will be accepted until June 27. For more information, call 480-965-0474, e-mail wpcentrepreneurship@asu.edu, or visit www.wpcarey.asu.edu/spirit.

Chamber Updates

Renewals and new members

Check out our newest members and see what members have renewed their membership with the Tempe Chamber.

[Read more](#)

Could your business use more money?

In our constant efforts to keep you up to date on the latest and greatest ways to grow your business, we'll be presenting an educational panel discussion on crowdfunding at our next Hot Topics.

You've probably heard of crowdfunding and sites like Indigogo and Kickstarter, but what exactly is crowdfunding and how can it work for you? Join us on June 19 as we explore this phenomenon.

Our two expert speakers, Mary Juetten and Michael Hool, will address crowdfunding through traditional means as well as delve deeply into equity crowdfunding and new legal and financial requirements surrounding it and explain how you can get in on the action.

For full details and to register, [click here](#).

Community News

Honoring those who care

Do you know someone who has given selflessly to better the lives of those in Tempe? The Don Carlos Humanitarian Award, presented by Tempe Community Council annually, honors those who have positively impacted our community. Winners exemplify true humanitarianism and have made Tempe a better place for everyone. Nominate somebody at www.tempecommunitycouncil.org/don-carlos. Nominations are due by June 29. For more information, call 480-858-2300. Winners will be honored on Oct. 15.

News You Can Use

AAAME program accepting applications

The APS Academy for the Advancement of Small, Minority- and Women-Owned Enterprises (AAAME) is a business mentoring program designed, sponsored and administered by Arizona Public Service. Since 1997, over 200 small businesses in the Phoenix metropolitan area have attended business training classes, built networks, developed resources and met with individual advisors all geared toward assisting them in reaching their next level of business success.

Participants must be a certified or certifiable diverse business enterprise. A diverse business enterprise is a company that is at least 51% owned and controlled by an individual whose business is defined as: Minority Business Enterprise, Woman

feel will best represent us.

So it's time for me to dust off my election pledge for candidates and voters. We need to rise above the finger-pointing and blame-throwing. I challenge you to think about this pledge as you speak and as you post to Facebook.

[Read the full article.](#)

Dress us up in your company's clothes!



Tempe Chamber staff in shirts provided by Remember the Name Promotions & Apparel

No, we're not Barbie dolls, but we are willing to let you dress us up. We've recently started a Technology Fundraiser to help offset the cost of new computers and operating systems. Let us be your walking billboards! [Find out how it works here.](#)



[Read more news from the Chamber on our blog!](#)



Ribbon cuttings



Business Enterprise or Service Disabled Veteran Owned Small Business.

South

Applications are due June 30, and interviews will be conducted in July and August with the program beginning in September. For further details, call 602-250-2029 or 602-250-2943 or send an e-mail to AAAME@aps.com.

Small Business Leadership Academy

Small businesses play a key role in our economy, creating jobs and helping our community. The W.P. Carey School of Business at ASU is offering a program to help small business owners and executives learn how to improve efficiency, streamline operations and raise profits. The Small Business Leadership Academy is available to leaders of small and diverse local businesses.

Salt River Project (SRP), the program's founding co-sponsor, is offering a number of scholarships to its current suppliers and small business customers. The eight-week academy will run Wednesday nights from Sept. 3 to Oct. 29. The curriculum will cover business strategy, competing through services, management and more. Those who complete the program will receive continuing education units from ASU.

For more information about sponsoring a scholarship, participation requirements or applying to the program, call (480) 965-7579, e-mail wpcarey.execed@asu.edu or [click here](#).



here on the corner/Resolana project



LegalShield



Raymond James

Share your news with us!

Did your company appear in the news? Do you have new employees you would like to introduce? Have you won an award? To be featured in our member spotlights section, please send your 50-word submission to sachiyo@tempechamber.org. All submissions are subject to editing to meet guidelines and formatting requirements. Submit your news by 10 a.m. on the Thursday of the week prior to the week in which you want your announcement to appear.

[Click here to view the Tempe Chamber's Board of Directors](#)

MEMBER SPOTLIGHTS

Country Inn & Suites, By Carlson, Phoenix Airport South received the "Certificate of Excellence" from TripAdvisor for 2014. The hotel has won the award for three years in a row, even while undergoing a complete renovation! The friendly staff members are available to assist you with all of your hotel needs. Learn more at <http://www.countryinns.com/phoenix-hotel-az-85040/usapsaz>.

At a recent event, Cox Communications announced plans to roll out gigabit Internet speeds across its markets, beginning with new residential construction projects nationwide. In Phoenix, Cox will begin to deploy technology to enable both new and existing neighborhoods to have gigabit speeds. The company also said it will double Internet speeds for existing customers in its most popular tiers this year. Learn more at www.cox.com/arizona.

Tempe Chamber of Commerce

909 East Apache Blvd.

Tempe AZ, 85281

(480) 967-7891

<http://www.tempechamber.org>



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