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Sparky the Sun Devil contemplates a career at the Tempe Chamber during our open house last week.



Operating a restaurant has not changed much fundamentally over the past 50 years, but running a profitable restaurant has. A thorough make-or-buy analysis can cut costs while ensuring quality. Here are [five questions to consider](#) before implementing any changes. We're also excited to bring restaurant operations guru David Scott Peters in to town on Sept. 10 for a special morning seminar [7 Simple Systems to Control Your Food Cost and Explode Your Profits](#). Attendees will learn how to look deeper into the cost of goods sold calculation to take back control of their money

and become a profitable restaurant.

How Car-Centric Cities Like Phoenix Learned to Love Light Rail

By Daniel C. Vock, Governing.com

Back in 1995, the Tempe Chamber of Commerce began its work to make light rail a reality for Tempe and the Phoenix metropolitan area. Starting with getting a transit tax on the ballot and approved, we laid the foundation for today's hugely successful and popular system which has already exceeded ridership goals for 2020. Each weekday, riders take nearly 44,000 trips on the light rail and major employers credit transit for their decision to add new jobs in the region. [More >>](#)

4 Ways to Grow Your Business at Trade Shows

By Pratik Dholakiya, Entrepreneur

Trade shows and events have long been a key weapon in the B2B marketer's arsenal. From lead generation to maintaining existing relationships to sealing deals to hunting new partners; trade shows perform a whole host of functions in the life of the average business. [More >>](#)

The Best Fonts to Use in Print, Online, and Email

By John Wood, American Writers & Artists, Inc.

Have you ever visited a website that seemed to contain the information you were looking for - but you found yourself clicking on the "back" button of your browser simply because ... you didn't like the font they used? [More >>](#)



SUN DEVIL FOOTBALL
KICKOFF
LUNCHEON

SAVE THE DATE
AUGUST 20

Tempe Mission Palms Hotel
60 E. 5th Street | Tempe, AZ 85281

TEMPE CHAMBER **ASU ALUMNI** **SUN DEVIL CLUB** **San Tan**

Get Involved

Save the Date: Young Adult Career & Education Fair Sept. 12

The City of Tempe and Genesis Youth Program will host their Young Adult Career & Education Fair on Saturday, September 12 at the Tempe Library, located at 3500 S. Rural Rd. This free event is designed to help young adults from ages 16-24 connect with employers, colleges, military recruiters and other programs. [More >>](#)

Show Your Support for Sun Devil Football

Sun Devil Athletics have officially opened sales for [season tickets](#) to the 2015 football season. The passionate Sun Devil fans have helped create a true home field advantage for Sun Devil Football, leading the Devils to a 12-1 regular-season home record over the past two years. Start the season by joining Sun Devil Fans of all ages at the 15th Annual Sun Devil Kickoff Luncheon on Thursday, August 20 at the Tempe Mission Palms Hotel. [More >>](#)

Can You Go To Prison For Looking At Your Phone?

Some of you may have seen the recent news announcement about the truck driver who was sentenced to 6 years in prison because his truck ran into a parked patrol car and killed a DPS officer. I posted a comment about it, but wanted to go deeper into why the truck driver is going to prison, how that differs from the normal outcomes in a traffic accident, and what it says about how our society now views certain driving behaviors. [More >>](#)

ADVERTISING OPPORTUNITIES WITH THE TEMPE CHAMBER

Showcase your:
Business
Services
Events
YOU NAME IT!

LEARN MORE

Stand out in:
Print
Website
Email

Member News



Hi There!

Click to view our New Members,
Renewals, Premier Membership,
and 110% Club

Business Spotlight Blog - We Want to Showcase You!

As a **free** benefit to our members, we want to feature your company in a Business Spotlight feature on our blog. This is a way for you to tell the community your story, who you are and what you do. There's no cost involved. It's just another advantage of your membership in the Tempe Chamber.

Our blog also features articles and information from our members, staff and the business community. We have lots of digital foot traffic and would like to send some of it your way.

We welcome submissions using the specifications and form [found here.](#)

We look forward to hearing from you and helping spread the word about your business!

Got News?

Is there something exciting going on in your business? Did you land a really big deal? Did a team member join a board? Are you offering new services? Did you

sponsor an event? **If it's news to you, it's news to us!** If there is something you want the Tempe Chamber community to know, just add a Status Update in our [Member Information Center](#). Don't have a login? Just reply to this email and we will help you!

Member to Member Deals

Check out these amazing deals and specials our members offer **exclusively** to their fellow chamber members. From massages to hotel stays, banking to education, shopping to marketing, there is something for everyone. [Click here](#) to check out the current deals.

Want to offer something to members? [Log into](#) our Member Information Center and get started. If you need assistance logging in, please reply to this email.



Free Directory Listing

Did you know that your membership comes with a **FREE** online profile? Members with completed profiles are more likely to come up on Google searches, receive calls from prospects and get increased web traffic. For more information on updating your member profile, please [click here](#).

Mobile App Helps You Stay Connected

Stay connected to other members and news from the Tempe Chamber of Commerce with MemberPlus app! This free app is available for download for [iOS](#) and [Android](#) devices. Members can now update their own profile information, find other members, post events or member offers and so much more! [Contact us](#) if you need your member login information.



Community News

Four Peaks Brewing Company Taps Special Beer

In celebration the NFL Hall of Fame Game between the Vikings vs. Steelers this

past Sunday, Four Peaks has tapped a special brew as part of their Single Tank Series, Hoppy Pills! [More >>](#)

It's Back to School for Tempe Students

The first day of school in Tempe Elementary was one for the books! Thank you to all the teachers, administrators, District employees, parents, community members, and all who helped make the first day and first week a success! It's going to be a great year in Tempe Elementary School District! [More >>](#)

View the Fall 2015 Tempe Opportunities Brochure Online Now

The City of Tempe invites individuals and families to try a new activity, re-visit an old hobby, start a fitness routine or spend time with friends and loved ones this summer through a multitude of activities and classes offered during the Community Services Department's Fall 2015 programming session. Course topics include: Adapted Recreation, Aquatics, Arts and Crafts, Boating, Books and Reading, Business and Computers, Dance, Music and Theater, Family Activities, Health and Fitness, Special Interest and Sports. Tempe's quality programs are available for all ages and abilities at convenient times, locations and affordable prices. [More >>](#)

Know Someone Looking for Work? Need to Grow Your Team?

Businesses in Tempe are looking for quality candidates. Check out our Jobs Board for members who are have opportunities posted. Want to post an opening at your business? Just reply to this email and we will assist you! [More >>](#)

Get Social with the Tempe Chamber



*Use **#TempeChamber** when you are posting on social media to show your pride in your membership. You may even get a like, retweet or repost!*

TEMPE CHAMBER

RESTAURANT RUSH WEEK



Aug. 24 – Aug. 30

Chick-fil-A | 25 W. University Dr.

Get Social:
#TempeChamber

Tempe Chamber of Commerce

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Tempe AZ, 85281

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