



**TEMPE CHAMBER**  
— *of* **COMMERCE** —

# 2020 Advertising Opportunities



# Website Advertising

Advertise to thousands of website visitors with a rotating ad on all pages of the Tempe Chamber of Commerce website. **(Limited Availability)**

## Vertical Web Rotating Ad

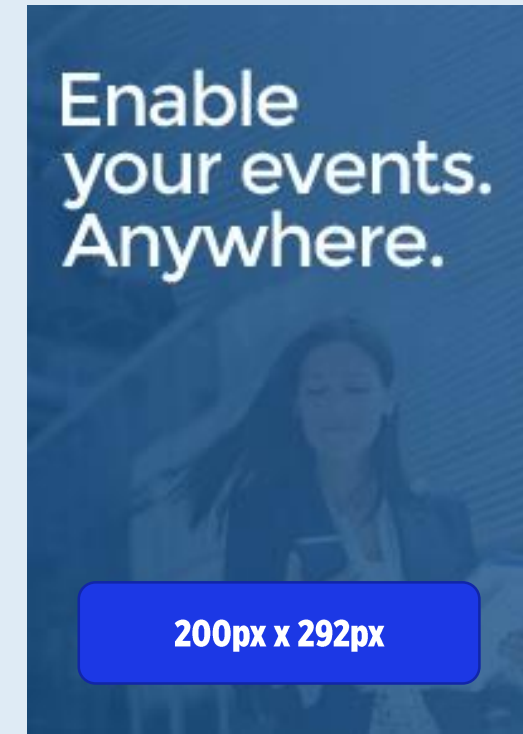
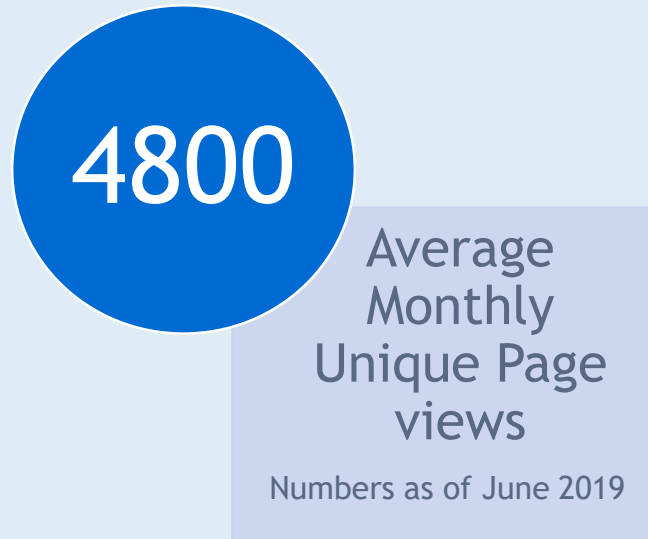
- Appears in a rotation of ad space on every Chamber webpage\*
- Ad size: 200px x 292px
- Fee: \$150 monthly, \$425 quarterly, \$1500 annually

\*Excludes homepage and event registration pages

File format: .jpg .png .gif (no Flash)

File size: Max 150KB –

Artwork linked to URL provided by Member



# Business Advocate Newsletter



The Business Advocate is a weekly publication sent on Tuesday mornings that provides information designed to help businesses succeed and benefit from various programs the Tempe Chamber has to offer. The Business Advocate includes chamber news and announcements, upcoming events, member news and events, along with news the greater community has to share.

**Featured Banner:** Includes a banner ad with top placement and embedded link to your site

- Dimensions are 1200px by 700px
- \$75 per insertion

**Secondary Banner:** Placed in between sections of newsletter and embedded link to your site

- Dimensions are 600px by 200px
- \$30 per insertion

File format: .jpg .png .gif (no Flash)

File size: Max 150KB –

Artwork linked to URL provided by Member

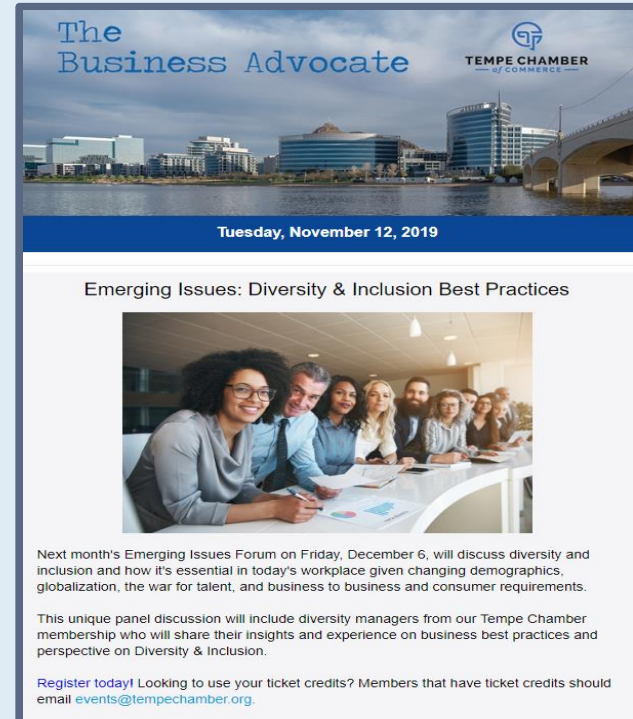
3,056

• Email list

34%

• Average Open Rate

Numbers as of June 2019







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**Thank You**

Call Ayrianna Drayton at 480-736-4285

Or E-mail: [Ayrianna@tempechamber.org](mailto:Ayrianna@tempechamber.org)

