



**TEMPE CHAMBER**  
— *of* **COMMERCE** —

2021 Advertising  
Opportunities



# Website Advertising

Advertise to thousands of website visitors with a rotating ad on all pages of the Tempe Chamber of Commerce website. **(Limited Availability)**

## Vertical Web Rotating Ad

- Appears in a rotation of ad space on every Chamber webpage\*
- Ad size: 200px x 292px
- Fee: \$150 monthly, \$425 quarterly, \$1500 annually

\*Excludes homepage and event registration pages

File format: .jpg .png .gif (no Flash)

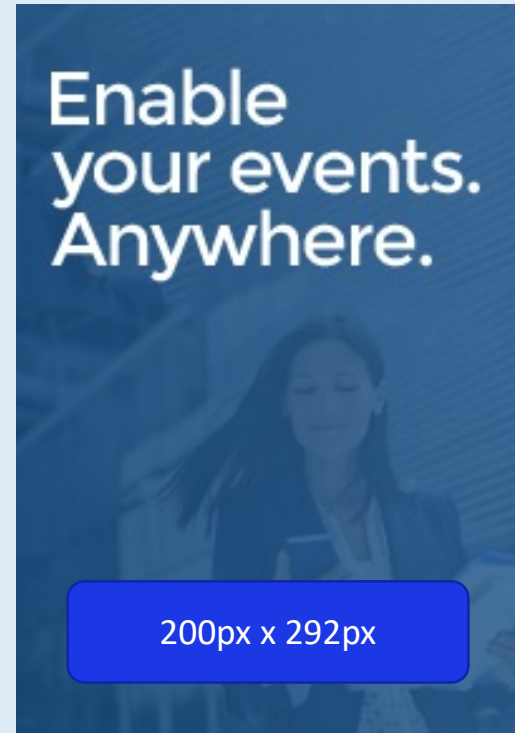
File size: Max 150KB –

Artwork linked to URL provided by Member

5,675

Average  
Monthly  
Unique Page  
views

Numbers as of January 2021





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# The Business Advocate Newsletter

The **Business Advocate News & Updates** is a weekly publication sent on Tuesday afternoons that provides information designed to help businesses succeed. This newsletter includes chamber news, along with local and national news and additional resources businesses may need.

Featured Banner: Includes a banner ad with top placement and embedded link to your site

- Dimensions are 1200px by 550px
- \$75 per insertion

Secondary Banner: Placed in between sections of newsletter and embedded link to your site

- Dimensions are 600px by 200px
- \$30 per insertion

File format: .jpg .png .gif (no Flash)

File size: Max 150KB –

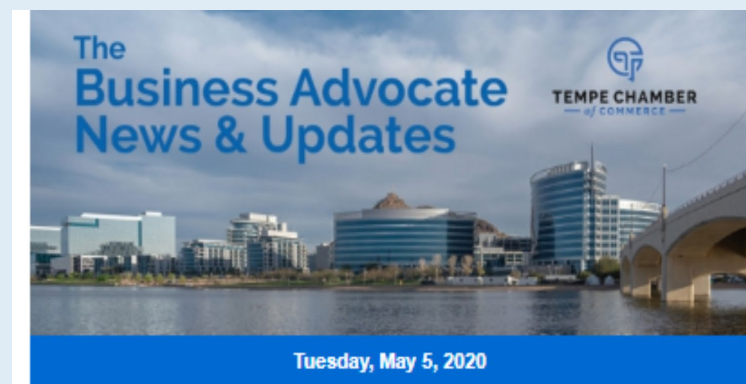
Artwork linked to URL provided by Member



**2,950** • Email list

**14.84%** • Average Open Rate

Numbers as of January 2021



## Governor Ducey Announces Reopening Guidance

Yesterday Governor Doug Ducey held a press conference to announce [Executive Order 2020-34](#) which contains guidance on resuming additional business operations for barbers, cosmetologist and dine-in restaurants. He also issued [Executive Order 2020-35](#) regarding reporting by nursing and residential care institutions. Here is an overview:

- Friday May 8th, retail can be open for business with limited occupancy. Find the retail guidance [here](#).
- Friday May 8th, licensed Title 32 salon and cosmetology businesses can open. You can find that guidance [here](#). All openings are voluntary.
- Monday May 11th, dine-in establishments can operate. Dine-in guidance can be found [here](#). All openings are voluntary.
- Executive Order 2020-35 regarding reporting by nursing care institutions and residential care institutions related to COVID 19. Read that [here](#).
- AZDHS Guidance can be found [here](#).

1200px by 550px

# The Tempe Chamber Happenings Newsletter



The **Tempe Chamber Happenings** is a weekly publication sent out on Friday afternoons that provides event information in regards to the chamber, member base, and greater community.

Featured Banner: Includes a banner ad with top placement and embedded link to your site

- Dimensions are 1200px by 550px
- \$75 per insertion

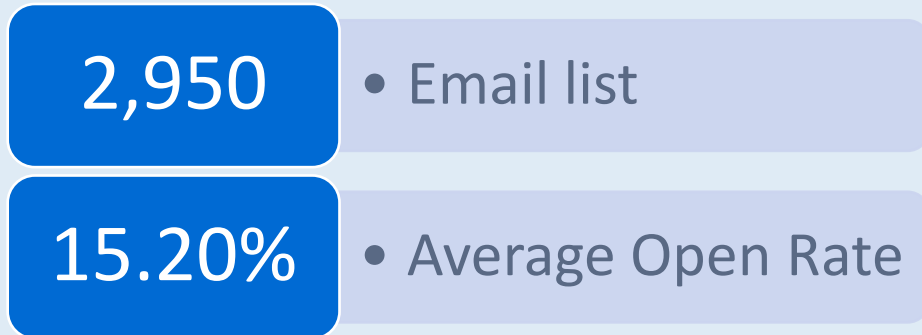
Secondary Banner: Placed in between sections of newsletter and embedded link to your site

- Dimensions are 600px by 200px
- \$30 per insertion

File format: .jpg .png .gif (no Flash)

File size: Max 150KB –

Artwork linked to URL provided by Member



Numbers as of January 2021



The screenshot shows a newsletter banner for the Tempe Chamber of Commerce. The banner features the Tempe Chamber logo and the word "HAPPENINGS" in large, bold letters. Below the banner is a date: "Friday, May 22, 2020". Below the date is a secondary banner for the "Business Excellence Awards" ceremony. The secondary banner lists several award categories: Business Woman of the Year, Spirit of Tempe Award, Volunteer of the Year Award, Tempe Leadership Community Leader Award, and Member Milestone Recognition. It also mentions the "State of the Chamber & Annual Awards" and a "Live Studio Broadcast!" on June 26, 2020, from 10:00 - 11:30 a.m., presented by Southwest.

Next month, help the Tempe Chamber celebrate as they show recognition of volunteer leadership and plan for the continued road to recovery. This event will be a **live interactive broadcast** not only showcasing the chamber and community's progress, but awarding six businesses/individuals for their outstanding involvement within our community.

We have many milestone members to celebrate during this ceremony as well! Be part of the celebration and **reserve your virtual seat today!** For sponsorship opportunities please contact the chamber at 480-967-7891.

1200px by 550px





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Thank You

Call Ayrianna Drayton at 480-736-4285

Or E-mail: [Ayrianna@tempechamber.org](mailto:Ayrianna@tempechamber.org)

