



**TEMPE CHAMBER**  
— *of* **COMMERCE** —

**2018**  
**Advertising**  
**Opportunities**



# Website Advertising

Advertise to thousands of website visitors with a Banner Ad or Rotating Ad on all pages of the Tempe Chamber of Commerce website. *(Limited Availability)*

## Vertical Web Rotating Ad (limit of 5)

- Appears in a rotation of ad space on every Chamber webpage\*
- Ad size: 200px x 292px
- Fee: \$150 monthly, \$425 quarterly, \$1500 annually

## Horizontal Web Banner Ad (limit of 4)

- Appears in a rotation under in lower are of Home Page Only
- Ad size: 1162px x 200px
- Fee: \$125 monthly, \$350 quarterly, \$1200 annually

\*Excludes homepage, event registration pages

File format: .jpg .png .gif (no Flash)

File size: Max 150KB -

Artwork linked to URL provided by Member

2400

Average  
Monthly  
Unique  
Page views

Numbers as of Dec. 2017

Enable  
your events.  
Anywhere.

200px x 292px

Create opportunities for success.

1162px x 200px

# Business Advocate Newsletter



The Business Advocate is a weekly publication sent on Monday mornings, providing information designed to help businesses succeed and to benefit from various programs. Announcements and news from the Tempe Chamber, its members and the greater community are also shared.

Featured Banner: Includes a banner ad with top placement and embedded link to your site

- Dimensions are 1200px by 700px
- \$75 per insertion

Secondary Banner: Placed in between sections of newsletter and embedded link to your site

- Dimensions are 600px by 200px
- \$30 per insertion

File format: .jpg .png .gif (no Flash)

File size: Max 150KB -

Artwork linked to URL provided by Member

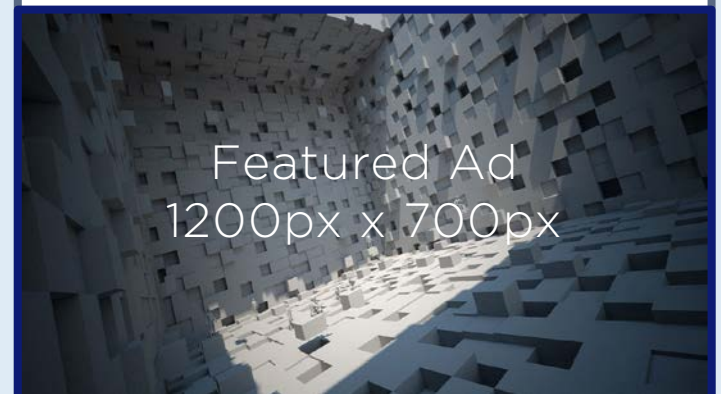
2000

• Email list

22%

• Average Open Rate

Numbers as of Dec. 2017





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**Thank You**

Call Ariyanna Norman at 480-736-4285

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