



TEMPE CHAMBER
— *of* **COMMERCE** —

2019
Advertising
Opportunities



Website Advertising



TEMPE CHAMBER
— of COMMERCE —

Advertise to thousands of website visitors with a Banner Ad or Rotating Ad on all pages of the Tempe Chamber of Commerce website. *(Limited Availability)*

Vertical Web Rotating Ad (limit of 5)

- Appears in a rotation of ad space on every Chamber webpage*
- Ad size: 200px x 292px
- Fee: \$150 monthly, \$425 quarterly, \$1500 annually

Horizontal Web Banner Ad (limit of 4)

- Appears in a rotation under in lower are of Home Page Only
- Ad size: 1162px x 200px
- Fee: \$125 monthly, \$350 quarterly, \$1200 annually

*Excludes homepage, event registration pages

File format: .jpg .png .gif (no Flash)

File size: Max 150KB -

Artwork linked to URL provided by Member

3900

Average
Monthly
Unique
Page views

Numbers as of October 2018

Enable
your events.
Anywhere.

200px x 292px

Create opportunities for success.

1162px x 200px

Business Advocate Newsletter



The Business Advocate is a weekly publication sent on Monday mornings, providing information designed to help businesses succeed and to benefit from various programs. Announcements and news from the Tempe Chamber, its members and the greater community are also shared.

Featured Banner: Includes a banner ad with top placement and embedded link to your site

- Dimensions are 1200px by 700px
- \$75 per insertion

Secondary Banner: Placed in between sections of newsletter and embedded link to your site

- Dimensions are 600px by 200px
- \$30 per insertion

File format: .jpg .png .gif (no Flash)

File size: Max 150KB -

Artwork linked to URL provided by Member

2,300

• Email list

34%

• Average Open Rate

Numbers as of Dec. 2018

A preview of the Business Advocate newsletter. The top section features a night photograph of a modern building with a bridge in front of it, with the text 'The Business Advocate' and the Tempe Chamber of Commerce logo. Below this is a blue bar with the date 'Tuesday May 29th, 2018'. The main article is titled 'Darin Sender Named 2018 Business Woman of the Year' and includes a photograph of two women, one presenting an award to the other. The text describes the event and lists other finalists. A 'Full Story' link is provided at the bottom of the article.

The Business Advocate

TEMPE CHAMBER of COMMERCE

Tuesday May 29th, 2018

Darin Sender Named 2018 Business Woman of the Year

The Tempe Chamber of Commerce has named Darin Sender as the 2018 Business Woman of the Year at the 23rd Annual Leadership Conference & Expo on May 24th at the Doubletree by Hilton Phoenix/Tempe.

The two other finalists recognized at the event were Tracy Bullock, President of Bullock Training & Development and Melody Elkin, Owner of Sweetest Season Bakery & Café.

[Full Story](#)

A placeholder for a featured advertisement. It features a dark, abstract background with a grid of light-colored squares. The text 'Featured Ad' and '1200px x 700px' is overlaid on the image.

Featured Ad
1200px x 700px



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Thank You

Call Sukki Jahnke at 480-736-4283

Or E-mail: Sukki@TempeChamber.org

