



TEMPE CHAMBER
— *of* **COMMERCE** —

2019
Advertising
Opportunities



Website Advertising

Advertise to thousands of website visitors with a Banner Ad or Rotating Ad on all pages of the Tempe Chamber of Commerce website. *(Limited Availability)*

Vertical Web Rotating Ad

- Appears in a rotation of ad space on every Chamber webpage*
- Ad size: 200px x 292px
- Fee: \$150 monthly, \$425 quarterly, \$1500 annually

Horizontal Web Banner Ad

- Appears in a rotation under in lower are of Home Page Only
- Ad size: 1162px x 200px
- Fee: \$125 monthly, \$350 quarterly, \$1200 annually

*Excludes homepage, event registration pages

File format: .jpg .png .gif (no Flash)

File size: Max 150KB -

Artwork linked to URL provided by Member

4800

**Average
Monthly
Unique
Page views**

Numbers as of June 2019



**Enable
your events.
Anywhere.**

200px x 292px



Create opportunities for success.

1162px x 200px

Business Advocate Newsletter



The Business Advocate is a weekly publication sent on Monday mornings, providing information designed to help businesses succeed and to benefit from various programs. Announcements and news from the Tempe Chamber, its members and the greater community are also shared.

Featured Banner: Includes a banner ad with top placement and embedded link to your site

- Dimensions are 1200px by 700px
- \$75 per insertion

Secondary Banner: Placed in between sections of newsletter and embedded link to your site

- Dimensions are 600px by 200px
- \$30 per insertion

File format: .jpg .png .gif (no Flash)

File size: Max 150KB -

Artwork linked to URL provided by Member

2,900

• Email list

34%

• Average Open Rate

Numbers as of June 2019

The Business Advocate

Tuesday May 29th, 2018

Darin Sender Named 2018 Business Woman of the Year

The Tempe Chamber of Commerce has named Darin Sender as the 2018 Business Woman of the Year at the 23rd Annual Leadership Conference & Expo on May 24th at the Doubletree by Hilton Phoenix/Tempe.

The two other finalists recognized at the event were Tracy Bullock, President of Bullock Training & Development and Melody Elkin, Owner of Sweetest Season Bakery & Café.

[Full Story](#)

Featured Ad
1200px x 700px



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Thank You

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