

Helping libraries support communities virtually

To help you stay connected to your community through the COVID-19 crisis, we've gathered free tools and resources you can use to reach library patrons virtually.



Resources for libraries:

Receiving Funding:

Funding is available to support virtual programming through libraries, even if physical locations have been closed.

Libraries Lead with Digital Skills is an initiative of American Library Association and Public Library Association, sponsored by Google, to ensure that public libraries across the country receive ongoing access to free tools and resources to help everyone across America grow their skills, careers, and businesses. Visit ala.org/pla/initiatives/google for more information and to apply.

Hosting Virtual Workshops:

To help you continue to provide digital skills trainings for your communities, we've developed a few new helpful resources to make it easier for you to host virtual workshops.

- [Connect with Customers and Manage Your Business Remotely](#)
- [Collaborate, Meet, and Work Remotely](#)
- [Digital Skills for Everyday Tasks](#)
- [Get Your Business on Google Search and Maps](#)
- [Reach Customers Online with Google](#)
- Use YouTube to Grow Your Business (coming soon)

Planning Online Events:

We've also developed two online event guides to help you get started.

- The [Guide to Hosting Workshops](#) outlines how you can host a virtual training session using our resources.
- The [Taking Events Online Playbook](#) will show you how to pivot previously planned in-person events to digital only, along with useful tips on keeping audiences engaged during digital events.

New Partner Community Functionality: The Partner Community now features new virtual training functionality. Now, when registering your event in the “Workshops” section, simply check off the box that says, “This is a webinar or virtual event.” You can virtually present all the same training materials available to you in the “Hosting workshops” resources tab, and we’ll still promote the webinar for you on our [events map](#) if you wish.

And we’ve created [assets](#) that can help you promote your virtual digital skills workshop, along with [digital learning kits](#) that you can share with workshop attendees in advance.

Still have questions? Want more information on hosting virtual workshops? Watch the recording of our [April 1 Trainer Office Hours](#), where we discussed registering events in the Partner Community, spreading the word through our digital promotional materials, hosting live sessions via Google Hangouts, and more.

Resources for your community:

Applied Digital Skills Applied Digital Skills has curated [Learn at the Library](#) - a short list of lessons that lets you continue supporting your community with video-based lessons for small businesses, work readiness, remote work and personal projects.

Resources for Small Businesses: [A roundup of useful Google tools for small businesses](#) — including information on Google My Business, a tool businesses can use to share updated information with their customers, including new hours, a notice of temporary closing, or a change in the types of products and services they offer.

[Grow with Google Small Business Fund](#) — The Fund will deliver \$125 million in relief financing through the Opportunity Finance Network to support the short-term recovery and long-term financing needs of America’s small businesses.

[\\$340 million in Ad Credits](#) for small- and medium-sized businesses with active Google Ads accounts over the past year. These credits can be used across all Google Ads platforms.

Free digital skills trainings on [Primer](#), [Skillshop](#), and [Applied Digital Skills](#)

Visit g.co/smallbiz-covid19 for more tips and recommendations for businesses, and tune in to our May 6 livestream, [Manage Your Business Remotely in Times of Uncertainty](#).

Resources for Job Seekers: Remote job opportunities on Google Search. Now when searching for “jobs near me” there is a filter for [“work from home”](#) or “past 3 days” to see relevant job postings.

[Google's IT Professional Certificates](#) hosted on Coursera, provide job-ready skills to start or advance an IT Career

Free digital skills training on [Primer](#) and [Applied Digital Skills](#) focused on finding jobs, job preparedness, and career advancement.

Visit grow.google/job-seekers to learn more about Google’s resources for jobseekers.

Resources for your community (cont.):

Resources for Teachers and Students:

[G Suite for Education](#) — a free range of productivity tools that can be used from any device

[Google Classroom](#) helps teachers create, grade and collect assignments virtually. [Teach from Home](#), a global hub of information, tips, resources and tools to help teachers during the COVID-19 crisis school closures.

A [collection of training materials](#), an expanded [YouTube Learning Hub](#), a series of [blog posts](#) and [webinars](#).

Visit edu.google.com to learn more about Google's work in education.

Resources for Remote Work:

Remote job opportunities on Google Search. Now when searching for "jobs near me" there is a filter for "[work from home](#)" or "past 3 days" to see relevant job postings.

[Google's IT Professional Certificates](#) hosted on Coursera, provide job-ready skills to start or advance an IT Career.

Free digital skills training on [Primer](#) and [Applied Digital Skills](#) focused on finding jobs, job preparedness, and career advancement.

Visit grow.google/job-seekers to learn more about Google's resources for jobseekers.

How to share with your community:

To make it easy for you to share these resources with your community, we've developed a promotional toolkit that includes customizable social posts, flyers, and sample newsletter or website blurbs. **Download the toolkit [here](#).**

Still have questions?

Still have questions? Feel free to post in the "Discussions" page of the Partner Community, or email our team at gwgpartners@google.com. We also host Trainer Office Hours biweekly, and will be focusing on pertinent topics and content in the coming weeks. RSVP and see the schedule at g.co/grow/officehours.

