



TEMPE CHAMBER
of **COMMERCE**
1908 • 2018



**ANNUAL
REPORT**

2017 - 2018

Letter from the Outgoing Board Chair

I cannot believe that the year is already over. I have had the privilege of working with amazing people from the business community to help businesses grow and accomplish their goals. Every member of the board of directors is committed to making Tempe strong, innovative, and impactful. I



Dawn Hocking
Outgoing
Board Chair
TCH

am proud of the work we have accomplished together over this past year.

The Tempe Chamber of Commerce continues to grow and evolve to meet the business community needs. As we celebrate 110 years of service to the Tempe community, we recognize how important it is to adapt to change. In the last year we have worked to change our brand, kept close tabs on the political landscape at all levels of government, and updated programs to better serve the business community. The Tempe Chamber of Commerce is the champion of businesses and this is evident in the strategic plan. Our members come first and we

want to ensure that we are meeting all of their needs.

One area that the Tempe Chamber does well, is advocacy. I would say this is one of the most important benefits that the Chamber offers. Between the Government Relations Committee, East Valley Chambers of Commerce Alliance, and Good Government Committee, we advocate for businesses at the local and state level to ensure the business community is being heard as new requirements/laws are brought forth.

I appreciate all of the time and work that board members have dedicated to accomplish our goals and look forward to the future. Together we make Tempe is the place to be!

Dawn Hocking
Director of Development
The Centers for Habilitation

BOARD OF DIRECTORS

Dawn Hocking
Board Chair
TCH

Jenna Rowell
Incoming Chair
APS

Brian Wood
Past Chair
Waste Management

Bill Goodman
Treasurer
Prizm Wealth Management

Peter Adams
Vice Chair
Ping! Development

Jennifer Ochoa
Vice Chair
Wells Fargo Bank

DIRECTORS

Chad Akin
State Farm Insurance

David Bonkowski
Edward Jones

Tracy Bullock
Bullock Training and
Development

Jihan Cottrell
Cox Business

Marshall Hunt
Davis Miles McGuire Gardner

Tina Lee
OneAZ Credit Union

Lynda Santoro
Centurylink

Manny Tarango
SRP

EX-OFFICIOS

Andrew Ching
City of Tempe

Robert Cox
Arizona State University
Suzanne Durkin-Bighorn
Tempe Leadership

Joe Hughes
American Airlines

Paul Mittman
Southwest College of
Naturopathic Medicine

COMMITTEES

Ambassadors
Gwen Gustafson

Business Development Council
Ted Greene

Business Excellence Awards
Dawn Hocking

Business Owners Forum
Glen Hayward

Government Relations & Transportation
Shana Ellis

Military Affairs
Ed Logan

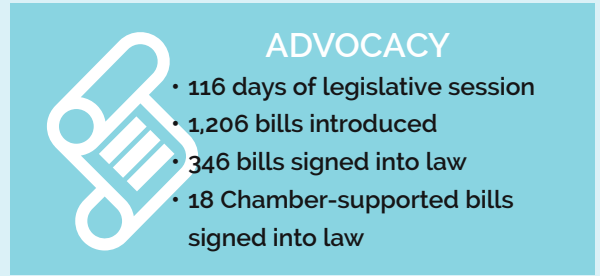
Tempe Leadership
Nancy Puffer

Women In Business
Margo Brown

CHAMBER FOUNDATION

The Tempe Chamber Foundation carries out the charitable and education objectives of the Tempe Chamber of Commerce that positively impact Tempe's quality of life. **Tempe Leadership** is a program of the Tempe Chamber Foundation, and more than 700 dedicated individuals have participated since its inception in 1985. Tempe Leadership also offers the **Tempe Youth Leadership** program and **Tempe Cares**, Tempe's signature annual volunteer event.

Chamber *by* the Numbers



DIGITAL MARKETING EFFORTS

Emails

143 Email Campaigns Sent	34% Open Rate	10% Click Thru Rate
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WEB

10,950 Unique Users	39,000 Page Views
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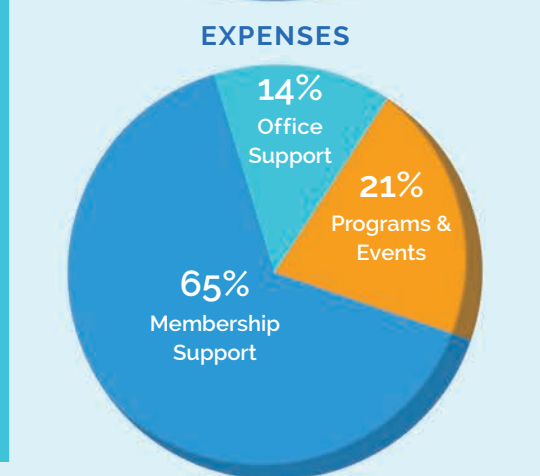
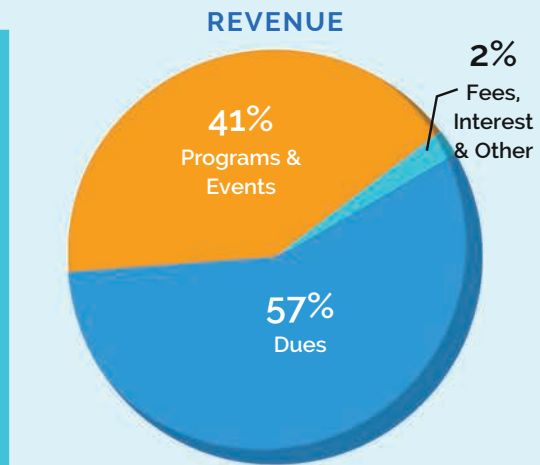
Social Media

f
Followers **2,055**
1 year likes **2,073**

in
Followers **1,019**
1 year likes **607**

ig
Followers **946**
1 year likes **959**

tw
Followers **7,528**
1 year likes **605**
Retweets **172**



CHAIRMAN'S CIRCLE MEMBERS

Thomas Rodriguez
GRAPHIC DESIGNER
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www.tjrdesigns.com

f in



By taking the Pledge you are joining a growing community of businesses who are committed to reducing environmental footprint. Sustainability helps businesses manage resources and cut costs. Taking the pledge is free and the website is full of useful information for you and your business. For more information or available sponsorship opportunities, contact Sukki Jahnke.

**Thank you to our
Pledge Takers and Supporters**

- | | |
|----------------------|--------------------------------|
| Acceler8 | Prizm Wealth Management |
| Architekton | Special Moments Catering |
| APS* | Southwest Airlines* |
| ASU* | SRP* |
| Bryan University | SunTrac USA |
| Dynamic Worldwide | The Deneau Law Firm |
| House of Tricks | The City of Tempe* |
| Junior Achievement | Times New Media* |
| MAC6* | Waste Management* |
| Pixel Photography | West 6th Tempe |
| Printing Specialists | *Sustainability Pledge Sponsor |



TEMPE CHAMBER
of COMMERCE
1908 • 2018

CHAMBER STAFF

- Anne Gill, IOM**
President/CEO
480-736-4280
- Sukki Jahnke**
Director of Marketing & Programs
480-736-4283
- Karen Meyer**
Business Development Director
480-736-4284
- Mark Tarabori**
Membership Relations Specialist
480-736-4294
- Julie Flanigan, CPA**
Director of Finance
480-736-4289
- Ariyanna Norman**
Marketing & Event Coordinator
480-736-4285

**UPCOMING
SIGNATURE EVENTS**

- 2018 Sun Devil Football
Kickoff Luncheon**
August 24, 2018
12:00 pm
Tempe Mission Palms
- 20th Annual State of the
City Address**
November 2, 2018
7:15 am – 9 am
Marriott Resort Phoenix
Tempe at The Buttes
- 2019 Leadership
Speaker Series**
January 18 & 25,
February 1 & 8, 2019
8:00 am
Marinalink™ by State Farm



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GET NOTICED!**

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**GET NOTICED.
GET BUSINESS.**