

October 9, 2017

## Hot Topics: Launch Your E-Commerce

- Friday, Oct. 20, 7:30 - 9 a.m.
- The Graduate Hotel Tempe
- 225 E Apache Blvd., Tempe

The Tempe Chamber is hosting a 3-part Hot Topics series where attendees can learn the tools to successfully run a business online through e-commerce, network security and social media marketing.

Peter Adams from Ping! Development will provide a detailed overview of retail e-commerce and important factors for a small business to consider during the planning process.

Attendees will walk away with a general timeline for preparation, a pre-launch checklist, and important tips on launching and long-term planning.

Receive \$15 off by bundling all three sessions! Click the button below for more information.

[Register Here](#)



### IN THIS EDITION:

- Membership 101
- Business Before Hours
- State of the City
- Tempe Election Working Group
- Company Communication
- Workplace Stress
- Chambermaster Guide
- TCH Monster Mash
- Tempe Tourism Annual Luncheon
- Tempe Board Openings
- New Orbit Bus Route
- Bank of the West New Office

# Place your ad here

REPLY TO THIS EMAIL TO LEARN MORE



## Follow Us on Social Media!



## Chamber News & Events

### Membership 101 - Monthly Chamber Classes

- Friday, Oct. 13, 10 - 11 a.m.
- BRiC at the Tempe Public Library
- 3500 S Rural Rd., Tempe

This new monthly program is open to businesses who are new, current or future members of the Tempe Chamber!

- You will learn about the various benefits we provide to help you achieve success: Business promotion and marketing opportunities that are a proven way to help grow your business
- Collaborating with business education and community partners to foster workforce development
- Advocating for business while serving as a forum for legislative discussion impacting the economic conditions of our community
- Network development opportunities that encourage relationship building and professional growth

There will also be a walk-through of how to login to our website to upload events, jobs, news, and more. Laptops/tablets/smart devices are welcome, but not required.

Space is limited. Please RSVP your attendance by clicking the link below.

[Read more](#)

### Business Before Hours at OneAZ Credit Union

- Tuesday, Oct. 17, 7:30 - 9 a.m.
- OneAZ Credit Union

- 840 E Southern Ave, Tempe

The Tempe Chamber of Commerce's monthly Business Before Hours Networking Mixer is open to the public and provides an informal atmosphere for business people to meet and network with fellow members of the business community.

Participants will each have the opportunity to showcase themselves and their businesses with a 30-second commercial.

A complimentary light breakfast will be provided.

[Register here](#)

---

## Registration Open for State of the City

- Friday, November 3, 7:15 - 9 a.m.
- Doubletree by Hilton Tempe-Phoenix
- 2100 S Priest Dr, Tempe

The Tempe Chamber of Commerce in conjunction with the City of Tempe is pleased to present Mayor Mark Mitchell's State of the City Address on November 3, 2017.

This breakfast event provides a valuable opportunity to enjoy a breakfast with civic, business and political leaders of the Valley.

[Sponsorships are available](#) to enhance your organization's visibility and recognition. Contact [Sukki Jahnke](#) at 480-736-4283.

[Register here](#)



---

## Tempe Leadership Announces Class 33 for 2017-2018 Year

Tempe Leadership, a program of the Tempe Chamber of Commerce, announces the upcoming 2017-2018 class participants as members of Class 33.

Tempe Leadership has been cultivating local leaders since 1985. This year 21 individuals were chosen through a competitive application and interview process carried out by a Selection Committee. The nine-month program is designed to increase awareness and understanding of the community, leadership development, opportunities for engagement and to expand class member's network of personal and professional relationships.

[Read more](#)

---

## Chamber Encourages Input on Tempe Election Working Group

A City Manager Working Group made up of Councilmembers Lauren Kuby, David Schapira and Mayor Mark Mitchell have been looking at the Tempe's campaign finance regulations and disclosure and has recently been discussing the possibility of a 'Sunshine

Ordinance.' This proposed charter amendment and accompanying ordinance would allow the City of Tempe to require the disclosure of major contributions from original or intermediary sources used to influence city elections. The accompanying regulations would be adopted by the City Council by ordinance at the same time the Charter amendment is referred to the ballot. The ordinance would then go into effect if the Charter amendment was approved by the voters and signed by the Governor. The accompanying ordinance establishes additional disclosure requirements.

The working group is hosting a public meeting on Monday, October 16, 2017 at 6 pm at the Pyle Center, Multi-Purpose Room, 655 E. Southern. There is also a Tempe Forum up for folks to give their feedback online. The comments provided at these meetings and on the Tempe Forum will be presented to the City Council at the October 19, 2017, 4 pm Work Study Session at the Harry E. Mitchell Government Center located at 31 E. 5th Street, Tempe, AZ 85281. Action could be given to move the charter amendment and ordinance forward at that time.

[Read more](#)

---

## Chamber Events At-a-Glance

Friday, Oct. 13 - [Membership 101](#), 10 - 11 a.m. at BRiC at Tempe Public Library

Tuesday, Oct. 17 - [Business Before Hours](#), 7:30 - 9 a.m. at OneAZ Credit Union

Wednesday, Oct. 18 - [Business Development Council](#), 8 a.m. at Chamber office

Wednesday, Oct. 18 - [Ribbon Cutting - Hilton Garden Inn](#), 5 - 7 p.m.

Friday, Oct. 20 - [Hot Topics and Breakfast](#), 7:30 a.m. at The Graduate Tempe

---



**Office DEPOT**  
**OfficeMax**

**Chamber Members Save at Office Depot and OfficeMax!**  
Text **TempeSPC to 555-888** to receive your savings card on your phone.  
Or click here to sign up for an online business account.



[Get a full list of Chamber events here](#)

---

## Helping You Succeed

### How Elon Musk Communicates with his Employees

*By Justin Bariso, Inc.*

There are two schools of thought about how information should flow within companies. By far the most common way is chain of command, which means that you always flow communication through your manager. The problem with this approach is that, while it serves to enhance the power of the manager, it fails to serve the company.

[Read more](#)

---

# Stop Stress in the Workplace

*By Drew Saenz, TeamUp*

The workplace is essentially our second home. We can spend 8 or more hours per day in an office and making the best of your office experience is vital to your health.

Learn more about the sources of workplace stress and what to do to overcome them.

[Read more](#)

---

## Learn To Use All the Tools for Your Chamber Membership

We admit, sometimes using ChamberMaster can be a little... daunting.

That's why we've developed a guide at the link below so you can utilize everything that the Chamber website has to offer.

Post events, deals and jobs on our website as a benefit of your membership. You can also keep your business profile up-to-date to ensure customers are finding your business.

Have more questions? Feel free to call the Chamber office and we would be happy to help you with your ChamberMaster needs.

[Read the guide here](#)

---

## Did you read something interesting? Tell us!

The Tempe Chamber is always interested in sharing current and compelling content with our readers of the Business Advocate that could foster innovative ideas in our community.

Send stories and ideas to [Chris Samuels](#), or send a direct message to one of our social media accounts.

---

**PLACE YOUR AD HERE**   
Reply to this email to learn more



## From Our Members

---

### Attend TCH's Monster Mash!

- Saturday, October 21, 6:30 p.m.
- The Centers for Habilitation
- 215 W Lodge Dr, Tempe

TCH will be hosting their annual fundraising night next Saturday, Oct. 21 at their Lodge Drive location near Kyrene and Guadeloupe.

The theme this year is superheroes and villains. Attendees are encouraged to dress up in costume and support programs and awareness to support people with disabilities.

The event includes: dinner, drinks, a live auction, silent auctions, dancing.

[Learn more](#)

---

## Tempe Tourism Names New CEO

Brian McCartin will be the new President and CEO of the Tempe Tourism Office.

Before his recent move back to Arizona, McCartin was executive vice president at Travel Portland, the tourism office in Portland, Oregon. During his tenure at Travel Portland, his experience included responsibility for convention and tourism sales, marketing, communications and cultural tourism. He was involved in creating a Multicultural Meetings Study and led an initiative to develop an advisory council to produce more opportunities for the city.

McCartin also has a background in the hotel industry. Throughout his career, he has worked as a hotel sales manager, director of sales and marketing and a general manager. He graduated from Northern Arizona University with a degree in Hotel and Food Service Management from the W.A. Franke College of Business.

McCartin will officially begin working at the Tempe Tourism Office on December 4. He is succeeding Stephanie Nowack, who recently announced her retirement after 18 years with the organization.

[Read more](#)

---

## Tempe Tourism Annual Luncheon

- Tuesday, October 17, 11:30 a.m. - 1:30 p.m.
- Desert Botanical Garden
- 1201 N Galvin Pkwy, Phoenix

With creativity and teamwork, the Tempe tourism industry has built a solid foundation of hotels, attractions, shopping, dining and outdoor activities that attract visitors to our energetic city.

Mark your calendar for this fun and inspiring event where we'll showcase examples of how tourism has shaped Tempe and provide a snapshot of what's to come.

[Learn more](#)

---

## Boys and Girls Club Host Night of Champions

- Saturday, October 21, 5:30 - 9 p.m.
- Sheraton Grand at Wild Horse Pass
- 5594 W Wild Horse Pass Blvd, Chandler

Night of Champions is the Boys and Girls Club's main fundraising event of the year. With over 500 prominent business and community leaders in attendance, the evening includes entertainment, dinner, raffles, and features both live and silent auctions.

Join former basketball great Dan Majerle and comedian Frank Caliendo as they entertain and

inspire a night to provide great futures for our community's youth.

[Register here](#)

---

## Do You Have News to Share? Tell us!

The Tempe Chamber is always interested in sharing the news and events of our members. From a grand opening to a milestone, this is the place to tell your story and reach thousands!

Send stories and events to [Chris Samuels](#), or set up an event on ChamberMaster.

---

## In the Community

### Board and Commission Openings for City

Vacancies for 15 board or commission positions are available at the City of Tempe, which advise the City Council on all aspects of life in Tempe.

Vacancies are open for the Board of Adjustment, the Industrial Development Authority, the Library Advisory Board and more.

Applications are accepted year-round for all Boards and Commissions. They can be submitted online to the City Clerk's Office. For questions, call 480-350-4311.

[Learn more](#)

---

### New Free Shuttle System for Tempe

Valley Metro has announced a new Orbit shuttle route that is free to riders. Orbit Saturn is a new Tempe neighborhood Circulator providing free rides to popular destinations. Riders will be able to access Benedict Sports Complex, Tempe Public Library and Celaya, Kiwanis and Optimist parks.

Valley Metro also announced a new route that will connect Ahwatukee to Gilbert via Ray Road.

[Learn more](#)

---

### Bank of the West Opening Office in Tempe

[Bank of the West](#) today announces the opening of a new office in Tempe, Arizona, at 1625 W. Fountainhead Parkway, expanding the Bank's presence in central Arizona with an investment in the region that will include office space for a thousand people and the creation of a significant number of local jobs. [Time lapse video shows](#) Bank of the West signage going up in Tempe.

Bank of the West's Head of Corporate Services Division John Thomason will lead the office, bringing to the position more than 20 years of experience with Bank of the West, including more than a decade serving on the Bank's Senior Management Committee. As Head of the Tempe Office, Thomason will manage the new location.

[Learn More](#)

---

Get a full list of Chamber events here



## Tempe Chamber of Commerce

For more than a century, the Tempe Chamber of Commerce has built an environment that enhances the economic vitality of our membership and the business community as a whole. Through our commitment to and involvement with the community, we provide...

[Read more](#)

[tempechamber.org](http://tempechamber.org)