



November 6, 2017

Hot Topics - The Internet of Things: Keys to Success

- Friday, November 17, 7:30 - 9 a.m.
- The Graduate Hotel Tempe
- 225 E Apache Blvd, Tempe

IoT - The Internet of Things is the interconnection via the Internet of computing devices embedded into everyday objects, enabling them to send and receive data. IoT affects us in our everyday lives and will continue to impact us at home and in the workplace.

Attendees will learn how to keep their personal and business networks safe, how to assess and optimize their bandwidth for future growth & receive tips/best practices for network monitoring and security.

Jihan Cottrell of Cox Business will deliver this lecture that is sure to apply to all industries and positions.



IN THIS EDITION:

- Mentoring Program Mixer
- Membership 101
- Coffee Connections Open Space
- What is Intrinsic Motivation?
- The Future of AZ Suburbs
- Chambermaster Guide
- Cox New Job Postings
- Supercharge Social Media
- Documents Shredding and Lunch
- Tempe Vet Parade
- NEXT Workshop

[Register Here](#)

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Chamber News & Events

Informational Mixer for Mentoring Program



- Tuesday, November 7, 5 - 6:30 p.m.
- AC Hotel by Marriott
- 100 E Rio Salado Pkwy, Tempe

Join us for an informational mixer for the Women in Business Mentoring Program.

Learn more about the program and how you can become either a protégé or mentor. The Program will take place from December 2017 through May 2018 and culminate with a graduation ceremony at the 2017 Women in Business Conference. Monthly organized events are complemented by one-on-one meetings and outings between the mentors and their protégés.

Those who RSVP will receive validated parking.

[Register here](#)

Membership 101 - Monthly Chamber Classes

- Friday, Nov. 10, 10 - 11 a.m.
- BRiC at the Tempe Public Library
- 3500 S Rural Rd., Tempe

This new monthly program is open to businesses who are new, current or future members of the Tempe Chamber!

- You will learn about the various benefits we provide to help you achieve success: Business promotion and marketing opportunities that are a proven way to help grow your business
- Collaborating with business education and community partners to foster workforce development
- Advocating for business while serving as a forum for legislative discussion impacting the economic conditions of our community
- Network development opportunities that encourage relationship building and professional growth

There will also be a walk-through of how to login to our website to upload events, jobs, news, and more. Laptops/tablets/smart devices are welcome, but not required.

Space is limited. Please RSVP your attendance by clicking the link below.

[Read more](#)

Spots Open for Coffee Connections Group 3

- Second and fourth Tuesday of each month, 11:30 a.m. - 12:45 p.m.
- Boulder's on Broadway
- 530 W Broadway Rd, Tempe

Looking for a great way to get new leads? Check out the Coffee Connection leads groups. They were specially designed by the Tempe Chamber and its Business Development Council to develop groups that will advocate and promote the businesses of members by passing qualified business leads to other members.

Membership is open to any member of the Tempe Chamber, and membership in the group is limited to one person or business in any category.

[Register here](#)

Looking to increase your exposure at our events?



We've made it simple to donate a raffle prize through our new online form! Simply fill out the form and mail or drop off your raffle donation to the Chamber Office!

[Raffle form](#)

Chamber Events At-a-Glance

Tuesday, Nov. 7 - [Ambassador Committee](#), 8 a.m. at Sweetest Season Bakery
Tuesday, Nov. 7 - [Mentoring Program Mixer](#), 5:00 at AC Hotel Marriott
Friday, Nov. 10 - [Membership 101](#), 10 a.m. at Tempe Library BRiC
Tuesday, Nov. 14 - [Coffee Connections Leads Group](#), 11:30 a.m. at Boulder's
Wednesday, Nov. 15 - [Business After Hours](#), 5:30 p.m. at BurgerFi
Friday, Nov. 17 - [Hot Topics and Breakfast](#), 7:30 a.m. at The Graduate Hotel Tempe



Chamber Members Save at Office Depot and OfficeMax!
Text **TempeSPC to 555-888** to receive your savings card on your phone.

Or click [here](#) to sign up for an online business account.



[Get a full list of Chamber events here](#)

Helping You Succeed

An Interview with Otto Siegel of Genius Coaching

By Sumy Joy, Maricopa Corporate College

What does the future of leadership look like? How do you develop intrinsic motivation in

employees?

Siegel's individual and team programs are customized for high performing executives, entrepreneurs, parents and teenagers to decode and activate hidden natural genius to increase productivity and engagement in companies and at school.

An excerpt from an interview with Otto Siegel where he shares more about coaching and developing young leaders:

[Read more](#)

As Cities Centralize, Are The Suburbs Dying?

By Lauren Gilger, KJZZ

Throughout KJZZ's "New Neighbors" series on the ways in which communities are shifting in the Valley, they've taken a look at many of the areas that have changed most in the years since the recession hit. And most of those are in the central Phoenix corridor, where rising property values and rental prices are most concentrated and they're changing the face of their surrounding neighborhoods.

But, with all of the focus on urbanization and centralization, what's going on everywhere else — in the so-called suburbs?

[Read more](#)

Learn To Use All the Tools of Your Chamber Membership

Promote your business through your online profile on the Tempe Chamber's website! We've developed a guide at the link below so you can utilize everything that the Chamber website has to offer.

Post events, deals and jobs on our website as a benefit of your membership. You can also keep your business profile up-to-date to ensure customers are finding your business.

Have more questions? Feel free to call the Chamber office and we would be happy to help you with your ChamberMaster needs.

[Read the guide here](#)

Did you read something interesting? Tell us!

The Tempe Chamber is always interested in sharing current and compelling content with our readers of the Business Advocate that could foster innovative ideas in our community.

Send stories and ideas to [Chris Samuels](#), or send a direct message to one of our social media accounts.

PLACE YOUR AD HERE

Reply to this email to learn more



Cox Posting Dozens of Job Openings

Cox Communications is seeking to fill multiple positions for their indirect retail sales associate position. The position includes working at a storefront and handling customer sales and concerns.

The link to apply is below to pass on to any that are interested.

[Learn more](#)

Supercharge Your Social Media

- Thursday, November 9, 11:30 a.m. - 2:00 p.m.
- Dave & Buster's Tempe Marketplace
- 2000 E Rio Salado Pkwy, Tempe

Take your personal or organizational brand to the next level with the latest social media strategies. Join us to learn practical tips to help you build a social media presence that leads to valuable connections for you or your business. By attending the workshop, you will learn ways to:

- Build an authentic social media presence
- Develop an engaged following across social media platforms
- Provide value for your social connections
- Engage with your connections in a meaningful way
- Generate valuable contacts (and customers) through social media
- Save time and money doing while doing all of the above!

[Register here](#)

Tempe St. Luke's Women's Services Open House

- Thursday, November 9, 5 - 7 p.m.
- Tempe St Luke's Hospital
- 1500 S Mill Ave, Tempe

Stop by the Women's Services open house to learn more about comprehensive women's services including wellness exams, pregnancy care, minimally invasive gynecological surgery and more. Tours of the hospital and birthing suites will be available, Tempe Police Department will be on-site offering free car seat safety checks and you can meet physicians and the women's services care team plus giveaways and much more! Refreshments will be served. Pre-register and you will be entered into a prize drawing.

[Learn more](#)

Bring Documents to Shred and Get Free Lunch!

- Wednesday, November 15, 11:30 a.m. - 1:30 p.m.
- Acceler8
- 4409 S Rural Rd #202, Tempe

Acceler8 Annual Benefit BBQ Lunch and Shred-a-thon (ton?)

Join us Wednesday, November 15, 2017, 11:30am-1:30pm for a FREE BBQ lunch and networking event at 4409 S Rural Rd. Suite 202 in Tempe.

Bring your papers/documents for free document shredding provided by the ASDD Document Destruction Monster Shredding Truck!

Lunch is on us, but donations are accepted to help support TCH, empowering people with disabilities since 1967.

Stop by for a free lunch to network with friends, associates, colleagues, clients, and prospects and help raise money for a great cause!

[Register here](#)

Business Cyber Security with ASU and CenturyLink

- Tuesday, November 14 8 a.m. - 12 p.m.
- ASU West Campus, La Sala Ballroom
- 4701 W Thunderbird Rd, Glendale
-

Consumers aren't the only ones preparing for the holidays! The holiday shopping season is also prime-time for hackers to step up their efforts to steal consumer data from unsuspecting businesses.

Join us as cybersecurity experts provide you with information to help make your customers' experiences safer from cyber-harm. Topics covered will include:

- Understanding the Threat Landscape
- Cyber Dos and Don'ts for Small & Medium Businesses
- Using the Tools That You Have

Space is limited!!!

[Learn more](#)

Do You Have News to Share? Tell us!

The Tempe Chamber is always interested in sharing the news and events of our members. From a grand opening to a milestone, this is the place to tell your story and reach thousands!

Send stories and events to [Chris Samuels](#), or set up an event on ChamberMaster.

In the Community

Tom Dreesen and the Tempe Professional Development Network

- Wednesday, December 6, 11:30 a.m. - 1 p.m.
- Tempe Center for the Arts, Lakeside Room
- 700 W Rio Salado Pkwy, Tempe

Tom Dreesen Delivers a mix of inspiration and comedy design to help you achieve the best in you.

Tom shares his personal story of a childhood in poverty to make a decision in life to pursue his dreams and become a successful entertainer. Whether your goals and dreams are to be an entertainer or an entrepreneur or to be more successful where you are, Tom's insights will motivate you to find the winner in you and accomplish more goals.

Tom Combines his experience with proven methods of triumphs over setbacks to give you the tools to:

- Perceive and Believe
- Visualize and Realize
- Talk it and Walk it
- and through it all Develop a Sense Of Humor

[Learn More](#)

Tempe's Annual Veteran's Day Parade

via City of Tempe

Tempe will continue its long-standing, annual tradition of honoring all military veterans with a Veterans Day parade on Friday, Nov. 10. The parade will begin at 10 a.m. at ASU Gammage and proceed north on Mill Ave., concluding at Tempe Beach Park, Mill Ave. and Rio Salado Pkwy.

This year marks the 70th anniversary of the parade, the longest running in the Valley. Veterans Day parade participants include members of the Tempe City Council, various Boy Scout and Girl Scout Troops, local school marching bands, community members, veterans groups and many more. Volunteers from the Tempe Exchange Club and Great Weather will hand out thousands of small flags to children and veterans along the parade route.

Free parking is available in the lot at 5th Street and Farmer or in the parking garage next to City Hall.

[Read more](#)

PHX EV NEXT Mentoring Forum

- **Wednesday, Nov. 15, 3 - 6 p.m.**
- **Gilbert University Building**
- **92 W Vaughn, Gilbert**

In support of regional leaders "in training", you are invited to attend the PHX East Valley NEXT (Nurturing EXceptional Talent) Mentoring Forum.

The Forum is designed for senior managers of East Valley Partnership (EVP) members, alumni of local community leadership programs, entrepreneurs, and future education, community and government leaders.

Mentors include Lee Benson, CEO of Execute to Win; Maria Hesse, ASU Vice Provost for Academic Partnerships; Denny Barney, Chairman of Maricopa County Board of Supervisors; and Gilbert Mayor Jenn Daniels.

There is no cost to attend, but registration is requested to ensure we have an accurate headcount for food/drink & seating purposes.

[Read more](#)

Brookline College Job Fair

Brookline College will be hosting a job fair and is looking for companies with job openings to participate.

Those interested in the fair, which runs Wednesday, Nov. 15 from 11 a.m. to 1 p.m., can email [Angie Keller](#).

[Get a full list of Chamber events here](#)



Tempe Chamber of Commerce

For more than a century, the Tempe Chamber of Commerce has built an environment that enhances the economic vitality of our membership and the business community as a whole. Through our commitment to and involvement with the community, we provide...

[Read more](#)

tempechamber.org