

March 13, 2017



Celebrations for Galtronics

The Chamber celebrated the opening of [Galtronics'](#) new research and development facility in Tempe. Galtronics, an antenna manufacturer, doubled the floorspace from their former facility, and will look to double the employees that work there, up to 30 positions. Those positions can be found [here](#).

IN THIS EDITION:

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- Southwest Airlines Expanding at Sky Harbor

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New Chamber Members Bring Healthy Fast Food



Healthy fast food may seem like an oxymoron, but restaurateurs Kevin and Julie Manquen are doing just that in opening the Valley's first Flame Broiler.

Already well-established in California, learn how Flame Broiler keeps costs low while delivering a healthy product and high customer values.

[Read more](#)

City of Tempe Will Give Economic Update

- Thursday, March 16 @ 11:30 a.m.
- The Graduate Hotel Tempe
225 E. Apache Blvd. Tempe, AZ
85281

Get an update on all of the exciting projects in development and opening soon in Tempe. From financial services to bioscience to hotels to mixed-use projects, Tempe is a dynamic, growing city with so much to offer.

Jill Buschbacher, program manager with City of Tempe Economic Development, will provide the update including the latest on two special projects that will serve entrepreneurs and small businesses.

Hot Topics and Lunch is sponsored by SRP.



[Limited Seating - Sign up Here!](#)

Julianne Davis Hired by Tempe Chamber

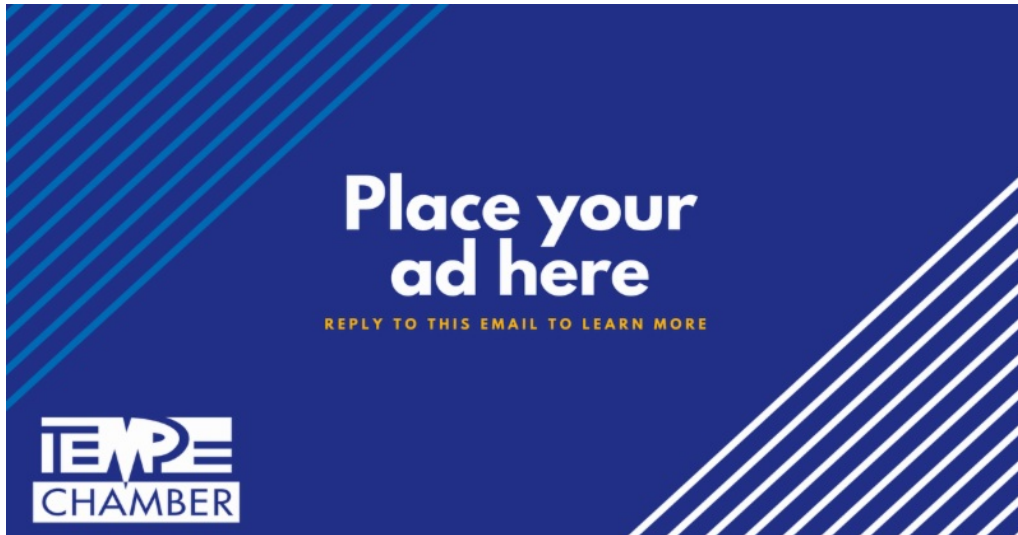
The Tempe Chamber of Commerce is pleased to welcome Julianne Davis as its Media and Program Development Director.

Davis brings over twenty years of marketing and public relations experience to the Chamber. She comes to the Chamber from the Maricopa Community College District, where she worked for nearly 6 years — most recently as their Web Marketing Coordinator for Scottsdale Community



College.

[Read more](#)



[Get a full list of events here](#)

Business Success

Should You Advertise on Local Radio?

By Rleva Lesonsky, U.S. Small Business Administration

As advertising technology moves rapidly from traditional to digital mediums, one method stands out as an affordable and quick option, as this writer asserts.

Read why radio can be highly effective and learn the steps you need to know to make it successful.

[Read more](#)

Are You Hiring? Most Small Businesses Are

By Andy Uhler, Marketplace

The nation's new jobs report are continuing to show strong gains in all sectors of the economy. Even more promising, a large chunk of those numbers are projected to be found in small businesses. Read more about the impact that the rise in jobs could mean for the economy.

[Read more](#)

How to Write Blog Posts that Sell

By Russ Henneberry, Digital Marketer

Blogging has become a critical part of many businesses nowadays. Crafting the perfect offer can be easier than ever in these five steps that will show you how to know who is reading and how you can turn them into loyal customers.

[Read more](#)

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Member News

Sponsor the United Food Bank's Friends Breakfast

- Thursday, April 25 @ 7:30 a.m.
- 245 S. Nina Dr., Mesa

United Food Bank is looking for a Tempe Chamber member to help sponsor their upcoming Friends Breakfast in April.

The breakfast is a great way to showcase a business in front of 400 business and community leaders from across the valley. The sponsorship package includes a podium acknowledgement, logo slide projection and two reserved seats. Those interested in this sponsorship opportunity can send an email to [Renee Lopata](#) at United Food Bank.

Chamber Businesswomen Honored

Two members of the Tempe Chamber are due to receive the Outstanding Women in Business award, presented by the Phoenix Business Journal.

[Dawn Hocking](#), of The Centers for Habilitation, and [Deborah Ostricher](#), of Phoenix Sky Harbor International Airport, were among the 31 women around the Valley being honored at a luncheon April 3. The women who have received this distinction are also in the running to receive the Mentor of the Year award, which will be announced at the luncheon.

[Learn more](#)

Four Peaks Enjoying Success after InBev Buyout

One year after local brewery and Chamber members Four Peaks were bought by Budweiser's parent company InBev, many thought that the conglomerate would "water down" the brewery's local flavor (and flavors).

However, in a recent article by the Republic, the Tempe staple has seen nothing but positive momentum, including over a million dollars in improvement without losing any workforce. Read more to see what these improvements are and how it can secure Four Peaks for the future.

[Read more](#)

Community News

Southwest Airlines Plans Expansion at Sky Harbor

Chamber members Southwest Airlines are planning a major expansion at Phoenix Sky Harbor International Airport, according to a story by the Arizona Republic.

The expansion includes the building of eight gates in Terminal 4 to a total of 32 used by the airline, as well as increasing the number of maintenance bays at the airport from two to four.

Phoenix is Southwest's sixth-busiest airline destination, according to the Republic. They recently celebrated their 35th anniversary of operating in the Valley.

[Read more](#)

Oscar Health Adding 150 Jobs to Tempe

A tech startup from New York is planning on building and employing their operations center in Tempe, according to the Phoenix Business Journal.

Oscar Health, which provides health insurance and coverage to residents in California, New York and Texas, will build the center near University Ave. and the Loop 101.

[Read more](#)

Apply to Win Achievement in Exporting

The Joint Planning Advisory Council, which covers Pima, Pinal and Maricopa Counties, is accepting applications to be recognized for a business' achievement in exporting.

The Sun Corridor Export Recognition Program aims to promote exporting as a means to grow and expand business, which can also be more recession-proof. Exporters are invited to apply to the inaugural award until March 17.

[Read more](#)

Get a full list of events here



Tempe Chamber of Commerce | Tempe Chamber of Commerce

For more than a century, the Tempe Chamber of Commerce has built an environment that enhances the economic vitality of our membership and the business community as a whole. Through our commitment to and involvement with the community, we provide...

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