



## The Business Advocate

June 19, 2017

# Annual Luncheon Registration



- Thursday, June 29, 11:30 a.m. - 1:30 p.m.
- Tempe Mission Palms Hotel  
60 E 5th St, Tempe

The date is fast-approaching for the Annual Luncheon, this year's opportunity to celebrate and share our vision for the Tempe Chamber and the business community.

We'll introduce our new Chairman of the Board along with the incoming Board of Directors and Committee

#### IN THIS EDITION:

- East Valley Business Expo
- New Members to Board of Directors
- Spirit of Tempe Award Recipient Named
- The Watches CEOs Wear
- ASU + Adidas partnership
- Huge Development at Tempe Town Lake

Chairs and honor those who are moving on from their terms of service. Presentations by our leadership and an awards ceremony for our members add to the enjoyment of this plated luncheon.

A highlight of the event is the video program and presentation of the [2017 Business Excellence Awards](#). The awards recognize responsible business leadership and honor those that demonstrate a passion for excellence.

The finalists for the small business category are:

- [FASTSIGNS](#)
- [Pest'R Us](#)
- [Special Moments Catering](#)

The finalists for the large business category are:

- [Tempe St. Luke's Hospital/IASIS Healthcare](#)
- [Tempe Marketplace/Vestar](#)
- [Waste Management](#)

[Register here](#)

The Annual Luncheon is sponsored by Southwest Airlines.

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# Chamber News & Events

## Booths Open for East Valley Business Expo

- Wednesday, October 4, 2 - 6 p.m.
- Mesa Convention Center  
263 N Center St, Mesa

Registration for the 2017 East Valley Business Expo is now open for early-bird pricing.

Companies looking for a proven, cost-effective and fun way to promote their products and services have the ideal opportunity at the expo. As the largest annual event of its kind in the East Valley, the expo provides a dynamic setting for both business-to-business and business-to-consumer outreach and sales.

[Register here](#)

## Three Named as New Board of Directors Members

The Chamber has confirmed three new members to its Board of Directors. Their terms will begin July 1. The new members of the board are:

- Tina Lee, OneAZ Credit Union
- Marshall Hunt, Davis Miles McGuire Gardner, PLLC
- Jennifer Ochoa, Wells Fargo

The three new board members will be publicly introduced at the Tempe Chamber's Annual Luncheon

[Read more](#)

## Vice Mayor Arredondo-Savage Honored with Spirit of Tempe Award

Robin Arredondo-Savage, Vice Mayor for the City of Tempe and a local small business owner, will be honored by the Tempe Chamber of Commerce by receiving the Chamber's annual Spirit of Tempe Award.

The award recognizes a lifetime achievement of service, dedication and contribution to the community and honors hard work and a strong commitment to improving the quality of life in Tempe.

[Read more](#)



# Chamber Events At-a-Glance

Tuesday, June 20 - [Business Before Hours](#), 7:30 a.m. at The Oink Cafe  
Wednesday, June 21 - [Business Development Council](#), 8 a.m. at Chamber office  
Wednesday, June 21 - [Ahipoki Ribbon Cutting](#), 10:30 a.m., 1015 S Rural Rd #107  
Thursday, June 22 - [Business Owner's Forum](#), 8:00 a.m. at Special Moments Catering  
Thursday, June 22 - [The Man Cave Ribbon Cutting](#), 9 a.m., 2008 E 5th St #102  
Tuesday, June 27 - [Coffee Connection Group 3](#), 11:45 a.m. at Boulder's  
Wednesday, June 28 - [Coffee Connection Group 1](#), 7:45 a.m. at Arizona Bank & Trust  
Wednesday, June 28 - [Business After Hours](#), 5:30 p.m. at Heidi's Events and Catering  
Thursday, June 29 - [Annual Luncheon](#), 11:30 a.m. at Tempe Mission Palms Hotel



Chamber Members Save at Office Depot and OfficeMax!  
Text **TempeSPC to 555-888** to receive your savings card on your phone.  
Or click here to sign up for an online business account.



[Get a full list of Chamber events here](#)

## Helping You Succeed

### What an Amazon-Whole Foods Store May Look Like

*By David Brancaccio, Marketplace*

In a move that will reshape the supermarket business, the online retailer Amazon has announced it's buying the high-end food chain Whole Foods in a deal worth \$13.7 billion.

So what will the grocery chain look like with a new, digital touch?

[Read more](#)

### What the Watches of CEOs Say About Them

*By Frank Chaparro, Business Insider*

Since it was invented over 200 years ago, the wristwatch has been an integral component of fashion.

In addition to their practical functionality of telling time, a watch serves as a collectible piece of art that communicates the personality and style of its wearer.

Read and see the watches of choice for the leaders of some of the largest businesses in the nation.

[Read more](#)

# Surveys Suck!

*By Justin Rondeau, TruConversion*

Marketers and business owners have been relying on surveys to do the heavy lifting for too long. This post explains how to read your audience and what they want without having to ask them directly.

[Read more](#)

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## From Our Members

### ASU and Adidas Reach Global Partnership

*Via Phoenix Business Journal*

What started as an athletic apparel contract in July 2015 has blossomed into a relationship that has led to the development of a global partnership aimed at shaping the future of sport.

With an undisclosed donation from Adidas, the two organizations have created the Global Sports Alliance to explore topics of diversity, race, sustainability and human potential, all through the lens of sport.

[Read more](#)

### Maricopa Corporate College Launches Fundraising Institute

The Sanford Institute of Philanthropy at Maricopa Community Colleges will offer a panel discussion based on the vision of philanthropist T. Denny Sanford. The Sanford Institute of Philanthropy is a leader in educational and training curriculum for the nonprofit sector. Maricopa Community Colleges will host the Inaugural Panel Event on Tuesday, June 28 at the Rio Salado College - Conference Center.

The Sanford Institute of Philanthropy at Maricopa Community Colleges is an organization designed to help nonprofits significantly increase their fundraising capabilities and impact in Arizona.

[Learn more](#)

## In the Community

### ASU To Hold Workshop to Hire International Students

- Tuesday, June 20, 12 - 1 p.m.

- Tempe Public Library BRiC, 3500 S Rural Rd

[ASU Career and Professional Development Services](#) is offering a free workshop for employers on the basics of hiring international students using Optional Practical Training (OPT) and Curricular Practical Training (CPT) and will include a discussion about intercultural communication in the workplace. Learn how hiring international students at your organization increases diversity of thought in the workplace in addition to expanding your company's network

[Read more](#)

## Huge Development Underway at Tempe Town Lake

Real estate investment and development company Fenix Development broke ground on The Watermark -- a project that will include 1.9 million square feet of office space, restaurants, retail and luxury apartments, according to a report by ABC15.

The first phase of the project is set to be completed in late 2018. A second phase of the project will include an additional office tower, more restaurant and retail space and a business-class hotel.

[Read more](#)

## ASU Gammage Hides Books Across Tempe

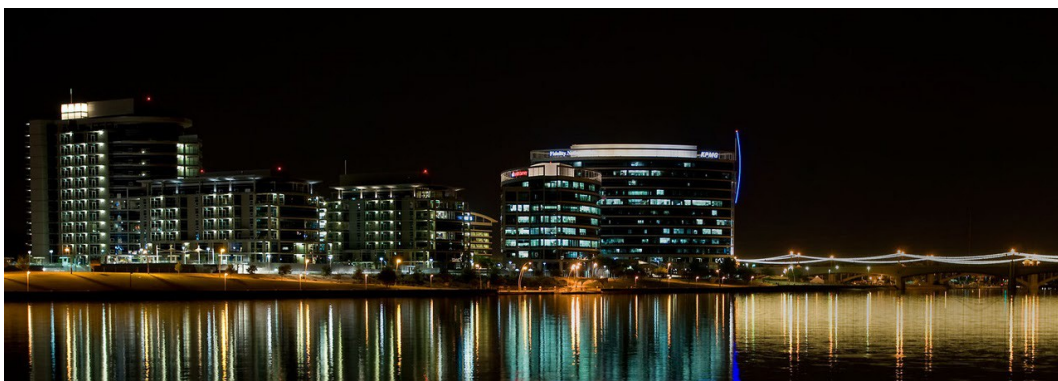
ASU Gammage believes reading and the arts should be shared with everyone.

The final production in the organization's 2016-2017 Broadway season is "The Curious Incident of the Dog in the Night-time," an adaptation of Mark Haddon's best-selling novel and winner of the 2015 Tony Award for Best New Play.

In anticipation of the show, which runs June 20-25 at the iconic Tempe venue, ASU Gammage has hidden 20 copies of the novel in several locations throughout Tempe and Phoenix.

[Read more](#)

Get a full list of Chamber events here



## Tempe Chamber of Commerce

For more than a century, the Tempe Chamber of Commerce has built an environment that enhances the economic vitality of our membership and the business community as a whole. Through our commitment to and involvement with the community, we provide...

[Read more](#)

[tempechamber.org](http://tempechamber.org)