

July 17, 2017

## Hot Topics and Lunch: Corporate Fitness in Any Workplace

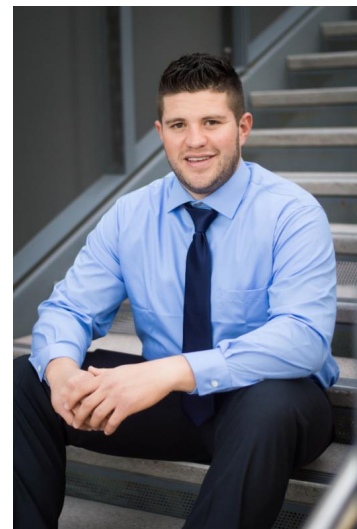
- Thursday, July 20, 11:30 a.m. - 1 p.m.
- The Graduate Hotel Tempe

Are you getting the health and exercise you need to continue to be productive at work?

A corporate fitness plan may be the solution to establishing and maintaining a company's work environment. Drew Saenz of Team Up Health and Fitness will outline what a corporate wellness program is and how it can be best utilized to ensure you and your employees are at their healthiest and most productive.

We will raffle a prize package worth \$2,000 that includes one month of onsite or online fitness classes by Drew for your business! It also includes one onsite lunch-and-learn tailored to your company's culture and two company-branded health and fitness newsletters.

[Register Here](#)



### IN THIS EDITION:

- Business Before Hours
- Christmas in July
- Sun Devil Kickoff Luncheon
- East Valley Business Expo
- Do Performance Reviews Work?
- Arizona Ballet News
- New Chamber Members Carvana
- The Local New Construction

## Did you know...



The Chamber partners with the National Chamber Program and Office Depot to bring exclusive group-purchasing savings to all Chamber members, from large businesses to entrepreneurs. Shop online or in the store, and pass the savings along to your employees.

- ✓ General office supplies
- ✓ Copy & Print
- ✓ Technology
- ✓ Furniture
- ✓ Ink and Toner
- ✓ Credit Card Processing
- ✓ Promotional material

[Click here to sign up!](#)



## Follow Us on Social Media!



## Chamber News & Events

### Win Office Prizes at Business Before Hours

- Tuesday, July 18, 7:30 - 8:30 a.m.
- Office Max  
917 E Broadway Rd, Tempe

The Tempe Chamber of Commerce's monthly Business Before Hours Networking Mixer is open to the public and provides an informal atmosphere for business people to meet and network with fellow members of the business community.

Participants will each have the opportunity to showcase themselves and their businesses with a 30-second commercial.

A complimentary light breakfast will be provided.

We will also raffle off free print products and Office Max gift cards!

[Register here](#)

### It's Christmas in July for Needy Families

Throughout July, the Tempe Chamber of Commerce is proud to partner with United Food Bank for their Christmas in July food program.

Christmas in July is an annual food drive competition between local chambers of commerce in eastern Arizona to see who can raise the most money and collect the most

amount of non-perishable food items.

Prizes are awarded to the chamber of commerce with the highest contributions as well as the highest-performing business within each chamber. We hope you will participate! Follow the link below for more information or to donate. Promotional resources including posters are available at the Tempe Chamber office.

[Learn more/Donate here](#)

## Start the ASU Football Season Early

- Friday, August 18, 12 - 2:30 p.m.
- Tempe Mission Palms Hotel

There are under 50 days until the [Sun Devil Football](#) season starts!

You can start the season even earlier by attending our Sun Devil Kickoff Luncheon August 18! This is a must-attend event for ASU fans to hear from coaches, players and a tribute to the late coach Frank Kush. Sign up today!

[Register here](#)

## Booths Open for East Valley Business Expo

**REGISTRATION IS OPEN!**  
**EAST VALLEY BUSINESS 2017 EXPO**  
NEW LEADS - NEW CUSTOMERS - NEW SALES  
**EASTVALLEYBUSINESSEXPO.COM**

RESERVE THE  
BEST BOOTH  
AND GET AN  
EARLY  
DISCOUNT  
TODAY!



**CHANDLER**  
**CHAMBER**

**Gilbert**  
**Chamber**  
OF COMMERCE

**mesachamber**  
OF COMMERCE

**TEMPE**  
**CHAMBER**  
Your Success Is Our Business

- Wednesday, October 4, 2 - 6 p.m.
- Mesa Convention Center  
263 N Center St, Mesa

Registration for the 2017 East Valley Business Expo is now open for early-bird pricing until August 18.

Companies looking for a proven, cost-effective and fun way to promote their products and services have the ideal opportunity at the expo. As the largest annual event of its kind in the East Valley, the expo provides a dynamic setting for both business-to-business and business-to-consumer outreach and sales.

[Register here](#)

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## Chamber Events At-a-Glance

Tuesday, July 18 - [Business Before Hours](#), 7:30 a.m. at Office Max

Wednesday, July 19 - [Business Development Council](#), 8 a.m. at Chamber office

Thursday, July 20 - [Hot Topics + Lunch](#), 11:30 a.m. at The Graduate Hotel

Wednesday, July 26 - [Business After Hours](#), 5:50 p.m. at Hampton Inn - Sky Harbor

Thursday, July 27 - [Business Owners Forum](#), 8 a.m. at Special Moments Catering

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**Chamber Members Save at Office Depot and OfficeMax!**  
Text **TempeSPC to 555-888** to receive your savings card on your phone.  
Or click here to sign up for an online business account.



[Get a full list of Chamber events here](#)

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## Helping You Succeed

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### Is the Yealy Performance Review Dead?

*By Erika Beras, Marketplace*

The yearly performance review can be the most stressful event of the year. Are you getting a raise, make partner or be greeted with a nasty surprise?

Turns out that type of backward-looking assessment of someone's performance didn't work so well for companies either.

[Read more](#)

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### Amazon's Prime Day Success May Spell Trouble

*By Tonya Garcia, Market Watch*

That didn't last long.

The last few weeks, we've been reporting on the impending Amazon world domination, from purchasing Whole Foods to selling Nike on their website and other rumored expansions. Now, it seems, that they may be reaching for things beyond their grasp.

Rumors that the federal government is beginning to look at anti-trust regulations for the e-commerce giant are causing Goldman Sachs to rate their main competitor, Walmart, as a prime

buying target, and a leading investor has advised clients to short Amazon stock.

What does this mean for the future?

[Read more](#)

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## Did you read something interesting? Tell us!

The Tempe Chamber is always interested in sharing current and compelling content with our readers of the Business Advocate that could foster innovative ideas in our community.

Send stories and ideas to [Chris Samuels](#), or send a direct message to one of our social media accounts.

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**PLACE YOUR AD HERE**   
Reply to this email to learn more



## From Our Members

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### Ballet Arizona Partners with Phoenix Symphony

Chamber members Ballet Arizona announced through a press release that their production of *The Nutcracker* will again feature live music from the Phoenix Symphony after a one-year hiatus.

The only professional ballet company in the Phoenix area, Ballet Arizona will hold performances of the famed Christmas-themed performance December 8-24 at Symphony Hall. Tickets are now on sale.

[Read more](#)

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### Chamber Adds Carvana to Membership

The innovative used car dealer Carvana has joined membership with the Tempe Chamber.

The startup, which recently announced a [car vending machine](#) on McClintock and the Loop 202, recently moved into their new headquarters in west Tempe. (Which [looks amazing](#), by the way.)

[Read more](#)

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## Do You Have News to Share? Tell us!

The Tempe Chamber is always interested in sharing the news and events of our members. From a grand opening to a milestone, this is the place to tell your story and reach thousands!

Send stories and events to [Chris Samuels](#), or set up an event on ChamberMaster.

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## In the Community

# Vanguard CEO Being Replaced

*Via Reuters*

Vanguard Group, the world's largest mutual fund manager, said on Thursday Chief Executive Bill McNabb will step down at year end and be replaced by Chief Investment Officer Tim Buckley, betting on the internal successor to oversee rapid growth.

McNabb, 60, who took the CEO job in 2008, will remain chairman of the Pennsylvania company where he oversaw massive inflows to its low-cost products, including index funds, after steering the company through the financial crisis.

Vanguard, based in Pennsylvania, has a major office in the Phoenix area.

[Learn more](#)

## The Local, A Multi-Use Development, Starts Construction

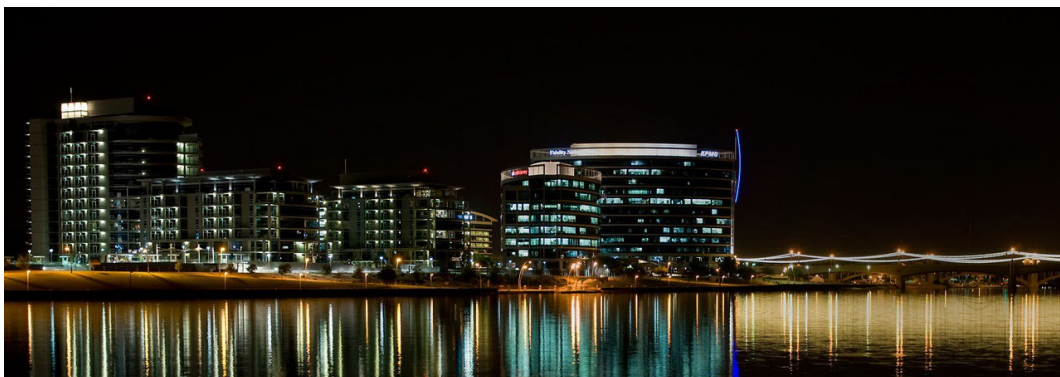
*Via Phoenix Business Journal*

The Local, a new, mixed-use development located at the intersection of University Drive and Ash Avenue in downtown Tempe, has officially broken ground. Developed by Denver-based Forum Real Estate Group, The Local will be a unique, luxury apartment residence anchored by Whole Foods Market 365.

The nine-story structure sits on an 80,938-square foot parcel in the heart of downtown Tempe. Occupying the ground floor will be a Whole Foods Market 365 with three levels of parking directly above: one level with reserved parking for Whole Foods Market 365 shoppers, and two additional levels of parking reserved for residents. The remaining five floors will house 286 residential apartments, averaging 739 square feet per unit.

[Read more](#)

Get a full list of Chamber events here



### Tempe Chamber of Commerce

For more than a century, the Tempe Chamber of Commerce has built an environment that enhances

the economic vitality of our membership and the business community as a whole. Through our commitment to and involvement with the community, we provide...

[Read more](#)

[tempechamber.org](http://tempechamber.org)