

July 31, 2017

Time Running Out to Register for Sun Devil Kickoff Luncheon



College football season is fat-approaching.

If you're as excited about that as we are, you'll want to attend our 17th Annual ASU Sun Devil Kickoff Luncheon!

Tim Healey emcees this exciting afternoon as Head Coach Todd Graham kicks off the season with his players, coaches and other special guests.

It's a must-attend event for anyone who bleeds maroon and gold.

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- MCC Leadership Bootcamp
- Tempe's GPLET tax
- Free Swim Lessons

[Register Here](#)

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Chamber News & Events

Early-Bird Pricing for East Valley Business Expo

REGISTRATION IS OPEN!

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- Wednesday, October 4, 2 - 6 p.m.
- Mesa Convention Center
263 N Center St, Mesa

Registration for the 2017 East Valley Business Expo is now open for early-bird pricing until August 18.

Companies looking for a proven, cost-effective and fun way to promote their products and services have the ideal opportunity at the expo. As the largest annual event of its kind in the East Valley, the expo provides a dynamic setting for both business-to-business and business-to-consumer outreach and sales.

[Register here](#)

Join the Women in Business Council

- Thursday, August 3, 8 a.m.
- Tempe Chamber office
1232 E Broadway Rd #211, Tempe

Meetings for the Chamber's Women in Business Council will continue this Thursday! Join the new chairwoman, Margo Brown, in outlining the events and programs that the Council has to offer for the upcoming fiscal year.

The Women in Business Council fosters the growth and success of women in business through ongoing personal and professional development, in order to improve Tempe businesses and the community.

All Chamber members are invited to be apart of the Council. For more information regarding joining, please send an email to [Chris Samuels](#).

[Learn more](#)

Host a Business Before or After Hours

The Business Before Hours and Business After Hours are popular and successful events organized by the Chamber that are opportunities to showcase your workplace. Any business workplace can host!

Business Before Hours takes place on the third Tuesday of each month, from 7:30 - 9 a.m. Attendees have the opportunity to give a 30-second sales pitch to showcase their company and network before the workday. 2017 dates are full, but all dates in 2018 are available.

Business After Hours takes place on the fourth Wednesday of each month from 5:30 - 7 p.m. and takes a less formal atmosphere. Attendees gather to unwind and socialize and continue to work on network development. Raffle prizes are awarded. **October and November 2017 dates are still open!** As are all of 2018's dates.

Reply to this email to learn more about hosting an event!

Chamber Events At-a-Glance

Tuesday, August 1 - [Ambassador Committee](#), 8 a.m. at Sweetest Season

Wednesday, August 2 - [GRTC Meeting](#), 8 a.m. at TCH

Thursday, August 3 - [Women in Business Committee](#), 8 a.m. at Chamber office

Tuesday, August 8 - [Coffee Connections Group 3](#)

Wednesday, August 9 - [Coffee Connections Group 1](#)



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Chamber Members Save at Office Depot and OfficeMax!
Text **TempeSPC to 555-888** to receive your savings card on your phone.
Or click here to sign up for an online business account.



[Get a full list of Chamber events here](#)

Helping You Succeed

When Can You Use GIFs in Your Marketing?

By John Eyre, Podium

If a picture is worth a thousand words, a GIF speaks volumes. When you want to say no emphatically, it's much better to send the GIF of Michael Scott from The Office. It will get your point across much more effectively than typing "no" ever would.

GIFs are now integral to how we interact online. New updates to messaging apps in recent years have made it much easier to use them. Today's consumers want to communicate in a more personal and informal way. Some people would argue GIFs are one of the driving forces behind that.

Inserting a GIF into a message lets you show your personality in a way that is visual and relatable. However, GIFs may not always be appropriate – you must use discretion to gauge which situations warrant a GIF. To help you get started, we've put together this quick guide to help you incorporate GIFs into your customer interactions.

[Read more](#)

Would You Let Your Boss Microchip You?

By Ben Johnson and Olga Oksman, Marketplace

We think we all know the answer to this question, but it's intriguing nonetheless.

A Wisconsin manufacturer has been inserting microchips into their employee's hands for a couple of years now, and is used in place of an ID card or badge you would need to enter the building or certain areas.

Is this a fad that won't catch on? Or is it the future?

[Read more](#)

Did you read something interesting? Tell us!

The Tempe Chamber is always interested in sharing current and compelling content with our readers of the Business Advocate that could foster innovative ideas in our community.

Send stories and ideas to [Chris Samuels](#), or send a direct message to one of our social media accounts.

PLACE YOUR AD HERE

Reply to this email to learn more



From Our Members

Vote for TCH for the Best Phoenix Story

Member-organization TCH is in the running for the Phoenix Business Journal's favorite Phoenix Story, a voting competition for a nonprofit organization that could win a \$10,000 grant.

Click the link and support a fellow Chamber member and their story!

[Read more](#)

Maricopa Corporate College Offering Leadership Boot Camp

What do you get when you mix six transformational leadership concepts with 12 leadership experts pouring into a small group of emerging high-potential leaders? You get empowered, new leaders ready to make an impact!

Imagine taking your emerging high-potential future leaders and putting them in front of 12 compelling and prominent leaders, and infusing them with skills, knowledge, and tools to become insanely influential and productive in your growing organization.

This Impact Leadership Boot Camp bridges the experience gap for new and emerging leaders and provides participants with the skills, knowledge, and tools to be more competent and confident leaders within their industry today.

[Learn more](#)

Do You Have News to Share? Tell us!

The Tempe Chamber is always interested in sharing the news and events of our members. From a grand opening to a milestone, this is the place to tell your story and reach thousands!

Send stories and events to [Chris Samuels](#), or set up an event on ChamberMaster.

In the Community

Is GPLET Good for Tempe?

Via KJZZ

For the past couple of months, we've been reporting on the explosion of development around Tempe Town Lake and Mill Ave. That's been possible because of the Government Property Lease Excise Tax, or GPLET.

KJZZ looks at how the tax has been used and if the government assistance has been a blessing or detriment for the City.

[Learn more](#)

Free Swim Lessons Saturday at Escalante Pool

Tempe's Escalante Pool, 2150 E. Orange St., is inviting the first 300 people who show up for WaterSafety Day to swim for free on Saturday, Aug. 5, 1 to 5 p.m.

Everyone who comes to the pool can have fun while learning to be safe in the water by taking part in miniswim lessons and watching the Tempe Fire Medical Rescue Department demonstrate CPR and water rescue techniques. There will also be prizes, snow cones, and face painting during the event.

[Learn more](#)

Get a full list of Chamber events here





Tempe Chamber of Commerce

For more than a century, the Tempe Chamber of Commerce has built an environment that enhances the economic vitality of our membership and the business community as a whole. Through our commitment to and involvement with the community, we provide...

[Read more](#)
tempechamber.org