



The Business Advocate

September 25, 2017

Business After Hours Luau!

- Wednesday, September 27, 5:30 - 7 p.m.
- Hotel Tempe InnSuites
- 1651 W Baseline Rd, Tempe

[Join us for a luau!](#) The Hotel Tempe InnSuites encourages you to wear your best Hawaiian shirt to this month's Business After Hours. Come for door prizes, food from Special Moments Catering and wine tasting by AZ Wine Distributors.

Members of the business community come together to enjoy a night of food, drinks, conversation and network development during this casual mixer. Expect a great crowd and lots of new connections.

IN THIS EDITION:

- East Valley Business Expo
- State of the City
- Tempe Leadership Class XXXIII
- Keeping Payments Low for Small Business
- Chambermaster Guide
- TCH's New Yard
- Redefining Capitalism
- BackFit Vendor Request
- City Tax Prep Volunteers
- Don Carlos Awards
- ADA Job Fair

[Register here](#)

A blue graphic with white diagonal stripes. The text "Place your ad here" is centered in a large, white, sans-serif font. Below it, in a smaller, yellow, sans-serif font, is the text "REPLY TO THIS EMAIL TO LEARN MORE". In the bottom left corner, the "TEMPE CHAMBER" logo is displayed in white on a dark blue background.

Follow Us on Social Media!



Chamber News & Events

The Largest Business Event of the Year

- Wednesday, Oct. 4, 2 - 6 p.m.
- Mesa Convention Center
- 263 N Center St, Mesa

The East Valley Business Expo provides an incredible opportunity for networking, business-to-business connections and business-to-consumer contacts. Door prizes, an emcee, guest speakers, complimentary food from on-site restaurants and a cash bar keep the event exciting and engaging for exhibitors and attendees alike.

Your business card is your ticket in! You must bring a card to enter.

[Read more](#)

Learn the Best Practices for Online Business and Marketing

The Tempe Chamber is introducing a three-part series for our Hot Topics program, called "Best Practices for Online Business Growth."

Hear from industry leaders in online security, internet utilization and social media about how to modernize and develop your business for the Internet Age.

Members get 20% off bundling all three sessions! Click on the link for more information.

[Register here](#)

Registration Open for State of the City

- Friday, November 3, 7:15 - 9 a.m.
- Doubletree by Hilton Tempe-Phoenix
- 2100 S Priest Dr, Tempe

The Tempe Chamber of Commerce in conjunction with the City of Tempe is pleased to present Mayor Mark Mitchell's State of the City Address on November 3, 2017.

This breakfast event provides a valuable opportunity to enjoy a breakfast with civic, business and political leaders of the Valley.

[Sponsorships are available](#) to enhance your organization's visibility and recognition. Contact [Joanne Stockdale](#), Business Development Director at 480-736-4284.



Tempe Leadership Announces Class 33 for 2017-2018 Year

Tempe Leadership, a program of the Tempe Chamber of Commerce, announces the upcoming 2017-2018 class participants as members of Class 33.

Tempe Leadership has been cultivating local leaders since 1985. This year 21 individuals were chosen through a competitive application and interview process carried out by a Selection Committee. The nine-month program is designed to increase awareness and understanding of the community, leadership development, opportunities for engagement and to expand class member's network of personal and professional relationships.

[Read more](#)

Chamber Events At-a-Glance

Wednesday, Sept. 27 - [Ribbon Cutting - Matthew's Crossing Food Bank](#), 12 p.m.

Wednesday, Sept. 27 - [Business After Hours](#), 5:30 p.m. at Hotel Tempe InnSuites

Thursday, Sept. 28 - [Business Owners Forum](#), 8 a.m. at Special Moments Catering

Wednesday, Oct. 4 - [Government Relations Committee meeting](#), 7:30 a.m. at TCH

Wednesday, Oct. 4 - [East Valley Business Expo](#), 2 - 6 p.m. at Mesa Convention Center

Thursday, Oct. 5 - [Women in Business Council](#), 8 a.m. at Bullock Training



Chamber Members Save at Office Depot and OfficeMax!
Text **TempeSPC to 555-888** to receive your savings card on your phone.

Or click here to sign up for an online business account.



[Get a full list of Chamber events here](#)

Helping You Succeed

Protecting Your Small Business from Disasters

By Vivian Giang, American Express

With all the recent natural disasters hitting the United States, we thought it would be helpful to search for an article that deals with protecting your business from one. (Despite the Valley being relatively disaster-proof, the greatest risk being flooding.)

How quickly a company is able to recover after a disaster usually determines how successful they are in the future. Adequate preparation creates trust among your clients and will allow your business to continue without too much damaging effects.

[Read more](#)

Keeping Payment Fees Low for Small Business

By Eric Rosenberg, Due

The best part of business is getting paid, but getting paid isn't always as easy or simple as it should be. In addition to figuring out the logistics of how to get paid, you may have to pay multiple vendors different payment processing fees. Those fees can add up fast. But you have options that can help keep things simple while lowering your fees. Read on to learn more.

[Read more](#)

Learn To Use All the Tools for Your Chamber Membership

We admit, sometimes using ChamberMaster can be a little... daunting.

That's why we've developed a guide at the link below so you can utilize everything that the Chamber website has to offer.

Post events, deals and jobs on our website as a benefit of your membership. You can also keep your business profile up-to-date to ensure customers are finding your business.

Have more questions? Feel free to call the Chamber office and we would be happy to help you with your ChamberMaster needs.

[Read the guide here](#)

Did you read something interesting? Tell us!

The Tempe Chamber is always interested in sharing current and compelling content with our readers of the Business Advocate that could foster innovative ideas in our community.

Send stories and ideas to [Chris Samuels](#), or send a direct message to one of our social media accounts.

PLACE YOUR AD HERE

Reply to this email to learn more



From Our Members

TCH To Open New Outdoor Space

- Monday, September 25 @ 10 a.m.
- The Centers for Habilitation
- 215 W Lodge Dr, Tempe

TCH's newly-completed Diamondback-Yard is ready to open and the organization announces the ribbon cutting on the updated and accessible space on September 25th at 10 a.m.

This was made possible in part by the amazing Ken Kendrick Grand Slam Grant from the [Arizona Diamondbacks](#).

If you'd like to attend, please RSVP to Dawn Hocking at 480-730-4221 or DawnHocking@tch-az.com

Redefining Capitalism Happy Hour

- Thursday, September 28, 4:30 - 6 p.m.
- Pedal Haus Brewery
- 730 S Mill Ave #102, Tempe

Join your fellow Community Leaders for a complimentary happy hour of award winning beer, delicious appetizers, a 50/50 raffle benefiting Tempe Youth Leadership as well as a preview presentation of Redefining Capitalism presented by James Wennlund. We will take an in-depth look at how business owners, investors and influencers alike, can benefit by employing sustainability into their decision making process.

Learn how to be a bigger part of the solution.

[Learn more](#)

Arizona Credit Law Group Hosting Networking Event

- Wednesday, Sept. 27, 9:30 - 10:30 a.m.
- Arizona Credit Law Group, PLLC
- 700 E Baseline Rd Suite C-3, Tempe

Let's Network - Together!

Jason & Rochelle are facilitating this great group of business oriented professionals looking to expand their network, build relationships and their businesses!

So join us Wednesday Mornings for great presentations, business topic discussions, 40 second commercials, coffee and breakfast-y snacks, oh! and a cat, Sox!
We hope you can join us!

Your first 2 visits are free, so check us out! Also, we are always looking for non-member Guest Speakers!

[Learn More](#)

BackFit Health Looking for Vendors for Upcoming Festival

- Saturday, November 4, 9 a.m. - 1 p.m.
- 1855 E Guadeloupe Rd, Ste 112, Tempe

BackFit Health and Spine are looking for vendors to participate in their fall festival in November.

Those interested are encouraged to contact Patti Day at patti@backfithealth.com for more information.

The festival, being held November 4, features free chair massages, an event tree, raffle prizes and free food and drinks.

Do You Have News to Share? Tell us!

The Tempe Chamber is always interested in sharing the news and events of our members. From a grand opening to a milestone, this is the place to tell your story and reach thousands!

Send stories and events to [Chris Samuels](#), or set up an event on ChamberMaster.

In the Community

City of Tempe Searching for Tax Prep Volunteers

Tempe Community Council is seeking volunteer tax preparers for the 2018 tax season. Free tax law training is provided. All volunteer preparers must successfully complete the IRS Advanced Certification and make a commitment of 20 hours tax preparation, January 31 to April 14. TCC, in partnership with the IRS, operates a Volunteer Income Tax Assistance (VITA) tax super-site offering free tax preparation services for taxpayers earning \$54,000 or less. For more information and to sign up, click the link.

[Learn more](#)

Tempe HS CTE Teacher and Industry Networking

- Wednesday, September 27, 4 - 6 p.m.
- TUHSD Benedict Education Center Board Room
- 500 W Guadalupe Rd, Tempe

Business leaders have the opportunity to become involved with the Tempe Union High School District's Career Technical Education.

Employers can be involved in offering student and/or teacher internships or job shadowing, career exploration for students at your business site, becoming a guest speaker/presenter in the classrooms, program sponsorships, community service projects, after school programs and much more.

RSVP to Dianne Welling at Dwelling@TempeUnion.org

[Learn more](#)

Tickets Available for Don Carlos Humanitarian Awards

- Wednesday, Sept. 27, 5:30 - 9 p.m.
- SRP PERA Club
- 1 E Continental Dr, Tempe

For 34 years, Tempe Community Council has recognized those in the community who have made a tremendous difference for many, through their volunteerism, philanthropy, leadership,

passion, care and commitment to help others.

Be a part of the celebration and help honor, inspire, encourage and empower these and other humanitarians of our community by becoming a sponsor or attending the event.

Receiving the 34th Don Carlos Award will be Tempe resident and longtime SRP employee Kathy Stevens.

[Learn More](#)

City Looking for Employers for ADA Job Fair

The City of Tempe is actively seeking to change those stats by increasing employment opportunities for those who are Deaf, Hard of Hearing or disabled. The City of Tempe Office of Strategic Management and Diversity will host Tempe Presents: Deaf and Hard of Hearing/Disability Job Fair on Oct. 31 at Tempe Public Library Library, 3500 S. Rural Road, Tempe. American Sign Language interpreters will be available.

Employers are encouraged to be part of this job fair. There is no cost to participate, thanks to event sponsors. Contact Michele Stokes at 480 350-2704 or

michele_stokes@tempe.gov to get details about participating as an employer, sponsoring this event or to find out about the tax benefits for hiring those with disabilities. [IRS Tax Benefits for Businesses](#).

Get a full list of Chamber events here



Tempe Chamber of Commerce

For more than a century, the Tempe Chamber of Commerce has built an environment that enhances the economic vitality of our membership and the business community as a whole. Through our commitment to and involvement with the community, we provide...

[Read more](#)
tempechamber.org