



The Business Advocate

September 11, 2017

Hot Topics + Breakfast Features Business Women of the Year



Hot Topics returns as a breakfast program, and we kick it off with our past winners of the Business Woman of the Year award.

Join us as we hear from outstanding women in business as they share their combined decades of experience as business owners, as community leaders and as mothers and wives. These amazing women will have a conversation about what it takes to succeed in life and business as they share stories about their lives and experiences.

[Register Here](#)

IN THIS EDITION:

- Chamber Statement on Schools
- Business Before Hours
- State of the City
- Small Business Trends
- Utilizing Pinterest
- Chambermaster Guide
- Raveen Aurora to Receive Award
- Deneau Law Firm Ribbon Cutting
- Don Carlos Awards
- City Business Survey
- City Utility Rate Study
- East Valley LGBT Business Conference
- ADA Job Fair



something new
media
Film + Photo Services



Share your story
Share your journey

From your personal moments to the
vision you want to share with the world

602.730.0478 | | <https://somethingnew.media>

Follow Us on Social Media!



Chamber News & Events

Tempe Chamber Releases Statement on Tempe School Proposals

The Tempe Chamber released a statement on Friday regarding the Kyrene Elementary School District and the Tempe Union High School District on upcoming budget proposals.

[Read more](#)

Business Before Hours at Arizona Mills

- Tuesday, September 19, 7:30 - 9 a.m.
- Arizona Mills (Food Court)
- 5000 S. Arizona Mills Circle, Tempe

The Tempe Chamber of Commerce's monthly Business Before Hours Networking Mixer is open to the public and provides an informal atmosphere for business people to meet and network with fellow members of the business community.

Participants will each have the opportunity to showcase themselves and their businesses with a 30-second commercial.

Registration Open for State of the City

- Friday, November 3, 7:15 - 9 a.m.
- Doubletree by Hilton Tempe-Phoenix
- 2100 S Priest Dr, Tempe

The Tempe Chamber of Commerce in conjunction with the City of Tempe is pleased to present Mayor Mark Mitchell's State of the City Address on November 3, 2017.

Members of the community are invited to attend this informative and compelling presentation. The mayor will be sharing his thoughts on the local social and economic climate along with his vision for the growth and future of Tempe and Arizona.

This breakfast event provides a valuable opportunity to enjoy a breakfast with civic, business and political leaders of the Valley.

[Sponsorships are available](#) to enhance your organization's visibility and recognition. Contact [Joanne Stockdale](#), Business Development Director at 480-736-4284.

[Register here](#)



Chamber Events At-a-Glance

- Wednesday, Sept. 13 - [Ribbon Cutting - Deneau Law Firm](#), 8:45 a.m.
Thursday, Sept. 14 - [Ribbon Cutting - Arizona Oncology](#), 5:30 p.m.
Friday, Sept. 15 - [Hot Topics + Breakfast](#), 7:30 a.m. at The Graduate Hotel
Friday, Sept. 15 - [Ribbon Cutting - BurgerFi](#), 1 p.m.
Tuesday, Sept. 19 - [Business Before Hours](#), 7:30 a.m. at Arizona Mills
Wednesday, Sept. 20 - [Business Development Council](#), 8 a.m. at Chamber office
Wednesday, Sept. 20 - [Ribbon Cutting - Journey Employer Solutions](#), 10 a.m.
Friday, Sept. 22 - [Ribbon Cutting - MAACO](#), 10 a.m.



Chamber Members Save at Office Depot and OfficeMax!
Text **TempeSPC to 555-888** to receive your savings card on your phone.
Or click here to sign up for an online business account.



[Get a full list of Chamber events here](#)

4 Small Business Trends for 2017

By Meredith Wood, Due

It's 2017, but VR goggles aren't taking over our lives. No self-driving Ubers just yet. But a few end-of-year predictions have stood the test of the past eight months. These four trends look like they're here to stay. Small business owners who find it hard to sort the real advice from the wishful thinking should take notice.

[Read more](#)

Is Pinterest Your Next Big Marketing Platform?

By Melyssa Griffin, Entrepreneur

While businesses are pouring all their resources, time and money into Google and Facebook, they are ignoring one of the most underutilized platforms out there: Pinterest.

The site where many go to find recipes and scope out DIY projects is actually one of the most effective marketing platforms out there right now.

[Read more](#)

Learn To Use All the Tools for Your Chamber Membership

We admit, sometimes using ChamberMaster can be a little... daunting.

That's why we've developed a guide at the link below so you can utilize everything that the Chamber website has to offer.

Post events, deals and jobs on our website as a benefit of your membership. You can also keep your business profile up-to-date to ensure customers are finding your business.

Have more questions? Feel free to call the Chamber office and we would be happy to help you with your ChamberMaster needs.

[Read the guide here](#)

Did you read something interesting? Tell us!

The Tempe Chamber is always interested in sharing current and compelling content with our readers of the Business Advocate that could foster innovative ideas in our community.

Send stories and ideas to [Chris Samuels](#), or send a direct message to one of our social media accounts.

PLACE YOUR AD HERE

Reply to this email to learn more



Deneau Law Firm Invites Chamber Members to Ribbon Cutting

- Wednesday, September 13, 9 a.m.
- The Deneau Law Firm
- 401 W Baseline Dr Ste 2017, Tempe

The Tempe Chamber of Commerce on behalf of The Deneau Law Firm, PLLC, is pleased to announce the upcoming ribbon cutting ceremony for new member Vikram Amritraj on Wednesday, September 13, 2017.

Serving alongside Principal Attorney Kindra Deneau, the firm maintains a fruitful relationship with ASU participating in the 3L Externship Program and employing both undergraduate and law school students acting as a mentor to both. In addition, the firm was recently named as one of fourteen law firms to serve as outside legal counsel on behalf of the City of Tempe.

[Learn more](#)

Tickets Available for Don Carlos Humanitarian Awards

- Wednesday, Sept. 27, 5:30 - 9 p.m.
- SRP PERA Club
- 1 E Continental Dr, Tempe

For 34 years, Tempe Community Council has recognized those in the community who have made a tremendous difference for many, through their volunteerism, philanthropy, leadership, passion, care and commitment to help others.

Be a part of the celebration and help honor, inspire, encourage and empower these and other humanitarians of our community by becoming a sponsor or attending the event.

Receiving the 34th Don Carlos Award will be Tempe resident and longtime SRP employee Kathy Stevens.

[Learn More](#)

Tempe HS CTE Teacher and Industry Networking

- Wednesday, September 27, 4 - 6 p.m.
- TUHSD Benedict Education Center Board Room
- 500 W Guadalupe Rd, Tempe

Business leaders have the opportunity to become involved with the Tempe Union High School District's Career Technical Education.

Employers can be involved in offering student and/or teacher internships or job shadowing, career exploration for students at your business site, becoming a guest speaker/presenter in the classrooms, program sponsorships, community service projects, after school programs and much more.

RSVP to Dianne Welling at Dwelling@TempeUnion.org

[Learn more](#)

Raveen Aurora to Receive AZ Diversity Award

The National Diversity Council has selected Tempe restaurateur Raveen Arora as a recipient of the 2017 Arizona Diversity Council's DiversityFirst Award in recognition of his longtime, selfless outreach to all people across Tempe, the state of Arizona and beyond.

The civic leader and owner of the highly coveted, iconic restaurant The Dhaba, Tempe was selected "for being a true advocacy leader for diversity and inclusion," said Dennis Kennedy, the founder and chairman of the National Diversity Council. He said the criteria for the honor are a demonstration of raising issues of diversity, speaking out to protect civil and human rights, and leading the development of innovative or contemporary measures to fight discrimination and its effects, as well as fostering positive communication and actively promoting inter-group relations among people of different backgrounds.

Do You Have News to Share? Tell us!

The Tempe Chamber is always interested in sharing the news and events of our members. From a grand opening to a milestone, this is the place to tell your story and reach thousands!

Send stories and events to [Chris Samuels](#), or set up an event on ChamberMaster.

In the Community

City of Tempe Launches Business Survey

For the first time, the City of Tempe is inviting business owners to provide input about how well the city is doing as a setting for their success.

About 400 businesses of various sizes will be selected at random to participate. Surveys will arrive in mailboxes shortly after Sept. 11 from the city's third party vendor, ETC Institute, which also conducts Tempe's resident surveys.

Tempe surveys its residents every year and uses that information to allocate resources and make decisions. The business survey will provide additional feedback.

[Learn more](#)

City Opens Utility Rate Study

Every two years, the Solid Waste and Water divisions work with a third party to conduct a joint rate adjustment study to help determine what adjustments are needed to recover the costs of services for water, wastewater and solid waste services not covered by local taxes.

The City will hold two more public comments meetings on September 23 and September 27 for public input. Business rates will also be considered.

[Learn more](#)

City Hosting Creatives Workshop

The City of Tempe wants to help you develop your entrepreneurial skill sets with a series of workshops that include a discussion with artists who have expertise on the topic, an overview of entrepreneurial opportunities for artists in Tempe, and a hands-on workshop to apply skills to your own practice.

You do not need to be a Tempe resident to attend these workshops, they are open to any artist valley-wide who is interested in developing their entrepreneurial skill sets.

[Learn more](#)

Attend the LGBT East Valley Business Summit

- Thursday, September 28, 1 - 3:30 p.m.
- PayPal
- 3000 One Payment Way Chandler, AZ 85286

The ONE Community Foundation and PayPal are hosting a free summit to promote LGBT and open business.

Speakers include a panel discussion for economic development, tourism, attraction of talent and new business and two keynote speakers: Angela Hughey, co-founder of the ONE Community and Katee Van Horn, vice president of diversity and engagement at GoDaddy.

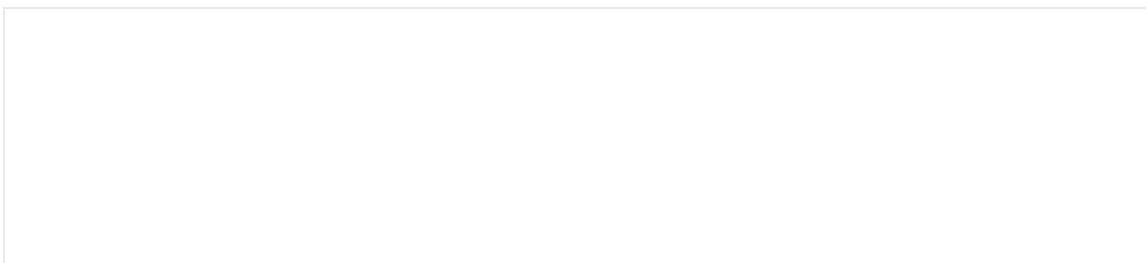
[Learn more](#)

City Looking for Employers for ADA Job Fair

The City of Tempe is actively seeking to change those stats by increasing employment opportunities for those who are Deaf, Hard of Hearing or disabled. The City of Tempe Office of Strategic Management and Diversity will host Tempe Presents: Deaf and Hard of Hearing/Disability Job Fair on Oct. 31 at Tempe Public Library Library, 3500 S. Rural Road, Tempe. American Sign Language interpreters will be available.

Employers are encouraged to be part of this job fair. There is no cost to participate, thanks to event sponsors. Contact Michele Stokes at 480 350-2704 or michele_stokes@tempe.gov to get details about participating as an employer, sponsoring this event or to find out about the tax benefits for hiring those with disabilities. [IRS Tax Benefits for Businesses](#).

Get a full list of Chamber events here





Tempe Chamber of Commerce

For more than a century, the Tempe Chamber of Commerce has built an environment that enhances the economic vitality of our membership and the business community as a whole. Through our commitment to and involvement with the community, we provide...

[Read more](#)

tempechamber.org