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Guests and exhibitors flocked to last week's East Valley Business Expo. Were you there?

Helping You Succeed

Tempe Chamber Names Incoming President & CEO

We are excited to announce that Anne Gill will become the President & CEO of the Tempe Chamber of Commerce on Oct. 31. She has served as the President & CEO of the Ahwatukee Foothills Chamber of Commerce since 2011. Gill is a skilled nonprofit leader with more than 25 years of business administration experience who excels in corporate development, community outreach, fundraising and special events management.



Anne Gill

Sean Donovan will continue to serve as the Interim President & CEO of the Tempe Chamber until Gill takes office. He has been with the chamber for 10 years and is concurrently holding the Vice President of Media & Program Development position.

Brian Wood, Chairman of the Board of the Tempe Chamber of Commerce said, "Anne is an exceptional talent who epitomizes professionalism. She brings energy, inspiration, intelligence and business acumen to the President & CEO position."

[Learn more](#)

City of Tempe Takes the Pledge for a Sustainable Community

The City of Tempe has become a Platinum Sponsor of the [Pledge for a Sustainable Community](#). With this commitment, the city reaffirms its determination to ensure that Tempe embraces the principles of sustainability.

The Pledge was developed to help organizations learn how to reduce waste, energy and water usage and to develop sustainable purchasing programs. With the launch of this program, the goal of the Tempe Chamber of Commerce is to help make businesses and the communities in which they operate more resilient and sustainable.



Early adopters include Platinum Sponsor the **City of Tempe**; Gold Sponsor **Waste Management**; and pledge takers **Special Moments, House of Tricks, Printing Specialists, Architekton, Bryan University, Acceler8** and **Dynamic Worldwide Training Consultants**.

This comprehensive online resource and planning tool helps large and small businesses reduce their footprint. It is also a meaningful way to get additional exposure for your organization through online education, telling your story, and appearing in the Pledge Member directory. [Sign up for free](#).

The Ten Commandments of Confrontation

by John C. Maxwell



Most of us don't like this type of interaction. Correction equals confrontation, and many people resist that as much as possible. Instead, they avoid bringing up problems, hoping things will correct themselves. That might work if your team member is just having a bad day. But when a person has a string of bad days, you have to speak up. Otherwise the days may become weeks or months! So is there any good way to confront or correct a team member? I believe there is. That doesn't mean it's always easy, or always goes the way we want it to. But there are some guidelines we can follow to create the best conditions for a positive outcome. [Learn more](#)

Cyber Security is a Priority: 5 Trends to Prepare For

By Larry Alton, Huffington Post

As cyber security threats increase all over the world, we're seeing a rather significant shift in how small businesses and their owners view online security. Specifically, we're seeing thousands of businesses ramping up their security efforts and making the issue a much bigger priority. We're clearly at a turning point in the modern business landscape. Small business owners and their executives either have to prioritize cyber security and adjust their strategies accordingly or live in constant fear of a devastating attack. [Learn more](#)

How to Track the Return on Social Media Traffic

By Ian Lurie, Social Media Examiner

Do you track your social media marketing results? Wondering how to make more sense of ROI? You can connect a dollar value to your social media marketing efforts and measure your return on investment from social media marketing. Start by using tags on your URLs and keeping tabs on micro-conversions and attribution. [Learn more](#)



Three Science-Backed Ways to Influence Other People's Decisions

By David Hoffeld, Fast Company

Your brain takes mental shortcuts all the time in order to make decisions efficiently. Because that takes place unconsciously, we can never fully control these "cognitive biases" that help us deal with the outside world-and, ultimately, survive in it. As practical as they may be, though, some of these biases can be problematic. But the first step toward gaining a little more leverage over how your brain-and others' brains-make judgments is simply to understand the rules it follows to do so. Getting better acquainted with these three may help you become more influential with others. [Learn more](#)

Get Involved

Chamber Committees Offer Chance to Grow Networks and Skills

The Tempe Chamber of Commerce offers the chance to collaborate with other business leaders through one of our many committees. Varied in purpose and scope, each offers unique and valuable opportunities to become involved and grow your network and skill set. [Learn which one is right for you.](#)

This month's featured committee is the **Ambassadors Committee**. Its purpose is to represent the Chamber and its members through mentoring, guidance, visibility and by communicating the Chamber's vision and goals in the business community. For more information or to attend a meeting as a guest - no strings attached - email info@tempechamber.org with "Ambassadors Committee" in the subject line.

Member News



Hi There!

Click to view our New Members,
Renewals, Premier Membership,
and 110% Club

TCAA's Emergency Services Helped 721 Families and

Individuals

In August, the [Tempe Community Action Agency](#) (TCAA) distributed just over \$100,000 in utility assistance to individuals and families experiencing a significant financial crisis, a 123% increase from 2015. This increase was due to greater need, including families seeking help for the first time and new intake process that increased clients' opportunities for securing an appointment. Along with financial assistance the TCAA works with clients to help them develop a plan to achieve stability and self-sufficiency.

Raveen Arora to Receive HOPE Award

Raveen Arora, owner of [The Dhaba](#) & India Plaza, was presented with the Tempe Sister Cities' HOPE Award. Given for the first time, the award honors a deserving humanitarian in the community. Arora has a long history of helping refugees in India coming from Tibet and Bangladesh in the 1970s. His humanitarian work continues today in Tempe and the Valley.

bluemia Acquires Experiential Media Company

The acquisition adds 3D projection mapping, dome media, and location-based interactive installations to bluemia's live event capabilities. The experiential company, Digital Media Etc., comes with a veteran team of experts and a robust client roster, including Southwest Airlines, Lexus, Target, Lucasfilm, Toyota and more. [bluemia](#) also announced the promotion of Jared Smith to Chief Executive Officer and Darren Wilson to President.

ASU Libraries Acquire Rare Book Collection

For six centuries, Geoffrey Chaucer's work has stirred continued re-examination, modern adaptations and fresh insight into English society in the 14th century. Now, scholars studying Chaucer and his contemporaries will have access to a collection of rare, early printed books acquired by ASU Libraries that promise new understanding of the classic works. The collection brings together many of these texts in the same place for the first time in the Southwest.

Do You Have News?

Is there something exciting going on in your business? Maybe you had a big achievement? Did a team member join a board? Are you offering new services? If there is something you want the Tempe Chamber community to know, just add a Status Update in our [Member Information Center](#). Don't have a login? Just reply

to this email and we will help you.

Member to Member Deals

Check out these amazing deals and specials our members offer **exclusively** to their fellow chamber members. From massages to hotel stays, banking to education, shopping to marketing, there is something for everyone. [Click here](#) to check out the current deals.

Want to offer something to members? [Log into](#) our Member Information Center and get started. If you need assistance logging in, please reply to this email.



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Community News

Maricopa County to Partially Reopen Tempe Voting Location

After receiving a **formal letter** from Tempe Mayor Mark Mitchell, the Maricopa County Board of Supervisors has reinstated some aspects of the Knights of Pythias polling location for Tempe voters. **County Supervisor Denny Barney replied on Oct. 5.** Voters with mail-in ballots will be able to drop off their ballots at the location on election day. Registered voters wishing to go to a polling place and cast a ballot would be directed by County Elections employees and signage to the Arizona State University location.

Earlier this year, the Maricopa County Board of Supervisors approved a new polling location on Tempe's Arizona State University campus. While that location was approved, the Knights of Pythias location was eliminated without notification to the City of Tempe. Since the neighborhood polling location was dropped without notification the informational pamphlet was printed with the incorrect polling location in two of Tempe's precincts, affecting approximately 7,000 registered voters. The City of Tempe will continue to work with Maricopa County and to evaluate this solution.

Veterans Housing Development Breaks Ground in Tempe

Valor on 8th, an affordable housing development for military veterans and their families, broke ground on Oct. 5, at 1001 E. 8th St. in Tempe. The groundbreaking will be a celebration of a milestone in the project, which is the result of a partnership among the City of Tempe, Save the Family, developer Gorman & Company and the Arizona Department of Housing. It will feature 50 rental units, including five market rate live/work units. In addition, the City of Tempe's Housing Authority has awarded the development with 15 project based vouchers to support low to moderate income families. Community space within the building will promote indoor recreation and room for the Save the Family Foundation and other veteran service agencies to provide social and financial services.

Tempe Named 13th Most Fun City in USA

Tempe was named 2016's **13th Most Fun City in America** in a recent study from the personal finance outlet WalletHub.com. To help Americans find the cities with the greatest number and variety of affordable, fun activities, WalletHub's number crunchers compared the 150 largest cities across 51 key metrics, ranging from "number of fitness centers per capita" to "movie costs" to "average open hours of breweries".

Get Social with the Tempe Chamber



Use **#TempeChamber** when you are posting on social media to show your pride in your membership. You may even get a like, retweet or repost!

Tempe Chamber of Commerce

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