

**THE BUSINESS
ADVOCATE
TEMPE CHAMBER OF COMMERCE**

Community Support

Government Relations

Networking Events

Strong Local Economy



**Mayor Mark Mitchell
City of Tempe Update**



**HOT TOPICS
AND LUNCH**



DATE & TIME

Thursday, April 21
11:30 a.m. - 1:00 p.m.

LOCATION

DoubleTree by Hilton
Phoenix - Tempe
2100 S. Priest Dr.

REGISTER

\$25 for Members
\$35 for Guests
[>>> click to RSVP](#)

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Thank you to our friends from [JE Dunn Construction](#) for hosting our monthly Government Relations and Transportation Committee meeting. We love seeing members proudly display their Tempe Chamber plaques.

Taking Political Action

Vote YES on Proposition 123 to Support K-12 Education Funding

Prop 123 is a ballot measure that, if it passes, will settle a years-long lawsuit and put \$3.5 billion into Arizona's K-12 public schools over the next 10 years without raising taxes. Voting takes place on May 17. The majority of the \$3.5 billion funding comes from Arizona's state land trust fund, an invested account that earns income annually and has nearly doubled in value over the past five years. [More](#)

[>>](#)

EVCCA Legislative Update

The Tempe Chamber of Commerce works with neighboring East Valley Chambers to advocate on behalf of businesses at the Legislature. Here is what was accomplished earlier this month. [More >>](#)

Helping You Succeed

Is Your Business Protected?

Tools for Business Business Resource of the Week

Protecting your business means protecting it from lawsuits, theft, and disasters. It also involves creating a succession plan so your business continues under new management. You will find resources for all of these and more in this week's Tools for Business.

[More >>](#)

There's More to Business Than Doing Business

By Peter Adams, Ping! Development

The past few months have been hectic (the good kind), but, now that I'm able to breathe a bit, I get reminded that I need to do things besides just work. I've probably said it a few times in the past, but when you get down in your work it's easy to forget. Last month, I learned I was nominated and named a finalist in the Phoenix Business Journal's Top Tech Exec awards. With a project winding down and a free weekend, I decided it would be a good time to get out and reflect a bit. [More >>](#)

Developing a Social Media Strategy

By Shelby Ray, HMA Public Relations

Do you want to increase the engagement with your fans and followers on social media? Are you ready to be more consistent with your social media presence? Is it time to start tracking insights and analytics to see what you can learn from all your hard social media work? If you answered yes to any of the above questions then it's time to start developing a social media strategy! [More >>](#)

8 Things Exceptional Thinkers Do Every Day

By Matt Mayberry, *Entrepreneur*

Everything that we are and everything that we are not is an end result from our current level of thinking. Every great achievement in history came from exceptional thinking. Every man or woman to ever rise to the top of their profession had exceptional thinking that played a major role in getting them to where they are. [More >>](#)



Get Involved

Tempe Leadership Class XXXII Recruitment Reception

Tempe Leadership is now accepting applications for Class XXXII. Interested parties have until May 13 to complete and return their application and are invited to attend a reception on April 14 to learn more and hear from alums. Participation is open to individuals who live or work in Tempe. [More >>](#)

Are You the Next Hostess with the Mostess?

Do you want to showcase your business, restaurant, hotel or other property? If you think you'd be a good fit to host one of [our morning or evening mixers](#), drop us an email and let's talk!

Got Marketing Brochures?



Members of the Tempe Chamber of Commerce are invited to display their marketing materials in our front lobby. Standard tri-folds and flyers are organized on our main walls, while business cards, unique materials and special events are featured on our side table. Stop by or call our office to make sure we have your current materials.

Member News



Hi There!

Click to view our New Members,
Renewals, Premier Membership,
and 110% Club

Got News?

Is there something exciting going on in your business? Did you land a really big deal? Did a team member join a board? Are you offering new services? Did you sponsor an event? **If it's news to you, it's news to us!** If there is something you want the Tempe Chamber community to know, just add a Status Update in our [Member Information Center](#). Don't have a login? Just reply to this email and we will help you!

Member to Member Deals

Check out these amazing deals and specials our members offer **exclusively** to their fellow chamber members. From massages to hotel stays, banking to education, shopping to marketing, there is something for everyone. [Click here](#) to check out the current deals.

Want to offer something to members? [Log into](#) our Member Information Center and get started. If you need assistance logging in, please reply to this email.



Community News

Water Comes Back to Tempe Town Lake

More than 880 million gallons of water will begin to flow into Tempe Town Lake starting on April 12, keeping the City of Tempe on track for an April 30 return of water activities. Construction crews removed the last pieces of the former rubber dam system last week. The new dam is the nation's largest hydraulically-operated steel gate dam system and is a long-term solution to maintaining Tempe Town Lake. It's expected to last more than 50 years. [More >>](#)

South Mountain Freeway to Include a Bike Path in Ahwatukee

A planned extension of the Loop 202 freeway through the Ahwatukee Foothills will include a recreational path for bicyclists, offsetting the loss of Pecos Road as a popular biking route when the new highway is built. [More >>](#)

See Proposed Artwork of Tempe Public Safety Memorial Sculptures

Thanks to support from the community, \$175,000 was raised to build the Tempe Public Safety Memorial and the Tempe City Council was proud to match those donations. Members of the community are invited to a presentation by the artist and see the proposed artwork at a public meeting on April 13 at the Tempe History Museum, 809 E. Southern Ave., from 6:00 p.m. - 7:30 p.m. [More >>](#)

Get Social with the Tempe Chamber



Use [#TempeChamber](#) when you are posting on social media to show your pride in your

membership. You may even get a like, retweet or repost!



Tempe Chamber of Commerce

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