



Networking Opportunities



Community Support



Government Relations



Strong Local Economy

THE BUSINESS  
ADVOCATE  
TEMPE CHAMBER OF COMMERCE



PAT WARREN

## LUNCHTIME LEARNING FORUM

CUSTOMER SERVICE  
AND POISE

Thur. April 9 | 11:30 a.m. - 1:00 p.m.  
Shalimar Golf Course | 2032 E. Golf Ave.  
\$25 Members | \$35 General Public

REGISTER

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Helping You Succeed

## **What Do Workers Want from the Boss?**

*By Lauren Weber, The Wall Street Journal*

People don't leave jobs, they leave managers. A new report out recently from market research firm Gallup finds there's still plenty of truth in that old cliché. The survey of 7,200 adults found that about half had left a job at some point "to get away from their manager." [More >>](#)

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## **Put a Little Spring in Your Business**

*By Kristine Kassel, Chairman of the Board*

It's that time of year where we have already put aside most of our New Year's resolutions and goals. Unless of course you are a super motivated person and those goals are being met going into the 2nd Quarter! If that is the case please share your experiences with your fellow members. [More >>](#)

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## **While Doing Your Spring Cleaning, Remember That an Empty Safe Protects Nothing**

*By Ryan Jensen, Davis Miles McGuire Gardner*

As you tidy things up around the house, be sure to also check on the status of your estate planning to ensure that it is in order. This includes verifying that the assets your trust is designed to protect are actually "funded" into your trust. Always remember that an empty trust is a worthless trust. To illustrate this principle, consider the following hypothetical. [More >>](#)

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## **Growth Without Franchising: Why This Entrepreneur Decided to Sell Her Expertise Instead**

*By Caroline McMillan Portillo, Bizwomen.com*

After more than a decade spent creating highly personalized gift baskets for everyone from children to corporate brass to Academy Award-nominated Hollywood stars, Elena Yearly has reached a turning point in her business.

[More >>](#)

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## **Get Involved**

### **Ambassador Committee Community Project**

Be sure to RSVP for the Ambassador Committee's community project as they team up with United Food Bank to help sort food and prepare food boxes for the homeless and needy in our community. The project will be on Tuesday, April 7, 3:30 - 5:00 p.m. at United Food Bank, 245 S. Nina Dr. Mesa, AZ 85210. [More >>](#)

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## In Business Offers Chamber Members Discount to Conference

Get \$10 OFF for In Business Magazine's "The New Healthcare: The Net Effect of Coverage, Premiums & Benefits" event and EXPO on April 17th at the Phoenician Resort Grand Ballroom. Be among the business owners, managers, professionals, decision makers and leaders who will hear this top panel of local healthcare executives, led by Ted Simons of Channel 8, speak on healthcare issues affecting business. [More >>](#)

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## Tempe Leadership Accepting Applications for Class XXXI

Now through April 28th, applications are being accepted for Tempe Leadership Class XXXI. If you would like to connect with other active community members, positively influence your community, and enhance your leadership capacity, Tempe Leadership is for you. [More >>](#)

## Member News

Carien Dieude of **Biostress Imagery** was recently recognized as a Top 30 CureJoy Health Expert by CureJoy, a resource for expert advice on cure, fitness and beauty.

**Special Moments Catering and Events** has been named the 2015 Official Caterer of the three time consecutive Arena Football World Champion Arizona Rattlers. They have been providing meal service for all training camp and game day meals for the Rattlers for the past three years.

**American Design Wear** was accepted into the StreetWise MBA program, a partnership between the U.S. Small Business Administration and Interise.

The **City of Tempe** was recognized by the Arizona Department of Veterans' Services and the Arizona Coalition for Military Families during the inaugural Arizona Roadmap to Veteran Employment Summit on Thursday, March 26 for its programs and services offered to veterans.

### Got News?

Is there something exciting going on in your business? Did you land a really big deal? Did a team member join a board? Are you offering new services? Did you sponsor an event? ***If it's news to you, it's news to us!*** If there is something you want the Tempe Chamber community to know, just add a Status Update in our [Member Information Center](#). Don't have a login? Just reply to this email and we will help you!

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## Free Directory Listing

Did you know that your membership comes with a **FREE** online profile? Members with completed profiles are more likely to come up on Google searches, receive calls from prospects and get increased web traffic. For more information on updating your member profile, please [click here](#).

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## Mobile App Helps You Stay Connected

Stay connected to other members and news from the Tempe Chamber of Commerce with MemberPlus app! This free app is available for download for [iOS](#) and [Android](#) devices. Members can now update their own profile information, find other members, post events or member offers and so much more! [Contact us](#) if you need your member login information.

## Community News

### The Inaugural I-HELP Walk for the Homeless

On Saturday, April 11, the Inaugural I-HELP Walk for the Homeless will be held at Kiwanis Park, 6111 S. All American Way at the South Soccer Fields. There is a \$10 registration fee and fundraising opportunity with this event. There will be T-shirts, food, and prizes for the top 3 fundraisers, sponsors and group size!

[More >>](#)

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### SAVE THE DATE: Youth Career Fair April 11

The City of Tempe and the Genesis Youth Program will be hosting their first annual Career and Education Fair Saturday, April 11th at the Tempe Library Courtyard from 10:00 a.m. to 2:00 p.m. Businesses who are looking to hire individuals from ages 14 to 24 are invited to have a booth at this event. [More >>](#)

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### Last Chance for Free Tax Preparation Services in Tempe



Now through April 11, The Tempe Community Council will offer complimentary tax preparation services to the community. Information regarding specific dates, times, qualifications and what to bring can be found in both [English](#) and [Spanish](#). Please share this information with your staff and fellow members of the community to ensure all who are in need are assisted. [More >>](#)

## Get Social with the Tempe Chamber



Use **#TempeChamber** when you are posting on social media to show your pride in your membership. You may even get a like, retweet or repost!



*save the date*

**20th Annual  
Women In Business  
Conference**

May 20, 2015  
The PERA Club  
1 East Continental Dr. | Tempe, AZ

Tempe Chamber of Commerce  
909 East Apache Blvd.  
Tempe AZ, 85281  
(480) 967-7891  
[www.tempechamber.org](http://www.tempechamber.org)



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