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Members gathered last week at Business After Hours at Gordon Biersch on Mill Ave. in Tempe.

Read about the restaurant's efforts to help the homeless in "Member News" in this newsletter.

Registration Opens for East Valley Business Expo

Tempe Chamber members can take advantage of Early Bird rates that are in effect through Aug. 12. Record-setting attendance and an early sell out for available booths at the 2015 Expo mean that time is of the essence to make sure your business is represented this year. The event takes place Oct. 5 at the Mesa Convention Center from 2:00 to 6:00 p.m. More than 1,000 guests will visit the Expo's 120+ exhibitor booths. To ensure the best value and experience for exhibitors, a business card is mandatory for guest entry. [More>>](#)



OSHA Penalties Rising Nearly 80% Starting August 1st

Businesses violating federal occupational safety and health laws will pay more in penalties starting today. Penalties that were last adjusted in 1990 are going up nearly 80 percent to account for inflation. The maximum penalty a company must pay per violation is rising to \$12,471 from \$7,000. If a company fails to correct a violation, it will face a maximum penalty of \$12,471 per day as well. If a company is found to have willfully or repeatedly violated occupational safety and health laws, it can face a maximum penalty of \$124,709 per violation, up from \$70,000. The penalties will now be adjusted annually for inflation. [More>>](#)



Combine Sales and Support Services for Maximum Effect

By Ahmad Raza, Business.com

Your company's future will be dictated by how efficient and focused it is on delivering an incredible customer experience. There are two types of customers: the self-help and the needy client. Both will spend their hard-earned money with you if you can provide them with what they need to enjoy your product or service in their life. [More >>](#)

Failure is Part of Every Great Plan

By Peter Adams, Ping! Development

With software, failure should be part of any plan. This isn't because we want or even know that failure will occur. We certainly don't want the application to fail, but disaster happens. It could be a fire at the data center where the application is housed, infiltration by a malicious hacker, or any number of things that cause an application to fail. What's important, though, is that you have a plan in place to get back up. [More >>](#)



9 Digital Marketing Hacks Business Owners Can Do Today

By Dallas McLaughlin, The James Agency

Being a business owner means you're forced to wear many different hats. Some of these hats fall way outside of your comfort zone, and digital marketing is usually one of them. Digital marketing has long been a practice best left to the professionals, and in many cases it still is. However, with the advancement of technology and lower cost of entry, many savvy (and even not so savvy) business owners are able to easily take on a portion of their day-to-day digital marketing activities. Here are nine digital marketing hacks that business owners can own and implement today, without any outside help. [More >>](#)

Don't Let a Small Budget Stand in the Way of Big Success

By Samantha Johnson, The Drum

Smaller budgets aren't easy. However, if you commit to understanding the human beings you are trying to connect with, the media strategy becomes so clear. Planning can no longer be based solely on syndicated research telling us WHERE people go to consume media. The question of WHY they go there is more important than ever since media fragmentation refuses to slow down. WHY are consumers motivated to engage with a device, piece of content, story or brand, and how do we tap into those intimate media moments? [More >>](#)



Take the Tempe Pledge for a Sustainable Community

The Pledge was developed to help businesses learn how to reduce waste, energy and water usage and to develop sustainable purchasing programs. With the launch of this program, the goal of the Tempe Chamber of Commerce is

to help make businesses and the communities in which they operate more resilient and sustainable.

This comprehensive online resource and planning tool helps large and small businesses reduce their footprint. It is also a meaningful way to get additional exposure for your organization through online education, telling your story, and appearing in the Pledge Member directory. Sign up for free at <http://tempe.pledge.green>



Chamber Raffle for \$10K Cuba Trip

The Tempe Chamber of Commerce is holding a raffle for a \$10,000 Trip for Two on an adventure to Cuba. The eight-day guided tour includes airfare from Miami and takes place from November 30 - December 7, 2016. To provide the best odds, a maximum of 500 tickets will be sold! Get yours for only \$50 each. Tickets are available at Tempe Chamber events and our office. The drawing will take place on Sept. 20. [More>>](#)





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REMARKABLE CULTURAL ADVENTURE FEATURING CUBA'S MOST
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Get Involved

Home Food Delivery Volunteers Needed for Elderly and Disabled

The Home-Delivered Meals (HDM) program operated by Tempe Community

Action Agency (TCAA) is seeking volunteers to deliver nutritious lunches to homebound elderly and disabled adults in Tempe and south Scottsdale. Each volunteer typically makes deliveries one day each week. A typical route takes about two hours to complete. For more information or to volunteer with the program, contact Kathy Flores at 480-858-6511 or kathyf@tempeaction.org.

[More>>](#)

Access Tempe Online Map Helps ADA

The City of Tempe launched [Access Tempe](#), an on-line interactive map that provides information about accessibility resources for residents, workers and visitors to the city. The map is the beta release best used on desktop/laptop computers. A mobile version is being developed. The map provides locations of city buildings, transportation, parking and accessible housing and resources for people with disabilities. [More>>](#)

Volunteers at Tempe's Community Gardens Help Feed the Hungry

Dave Tally, Community Garden Coordinator, shows the Tempe Community Action Agency's chicken coop, part of the efforts to stock the food pantry for the community. The Escalante Community Garden was built with the help of Tempe Leadership Class XXVI as part of its final project. The organic garden follows a communal model where a portion of the produce goes to the volunteer members who work in the garden. Learn more about the gardens and how to volunteer: [More>>](#)



Chamber Committees Offer Chance to Grow Networks and Skills

The Tempe Chamber of Commerce offers the chance to collaborate with other business leaders through one of our many committees. Varied in purpose and scope, each offers unique and valuable opportunities to become involved and grow your network and skill set. [Learn which one is right for you.](#)

This month's featured committee is the **Women in Business Council**. It meets from 8:00 - 9:00 a.m. on the first Thursday of each month. Its purpose is to foster the growth and success of women in business through ongoing personal and professional development, plan seminars featuring empowering and inspiring speakers, and sustain a dynamic mentor program to develop high potential

leaders. For more information or to attend a meeting as a guest - no strings attached - email info@tempechamber.org with "Women in Business Council" in the subject line.

Member News



Hi There!

Click to view our New Members,
Renewals, Premier Membership,
and 110% Club

Gordon Biersch's Mission to Help Homeless

Gordon Biersch of Tempe has collaborated to brew Mill's Mission, a specialty craft beer series that will benefit local non-profit organizations through the Downtown Tempe Authority. The effort aims to help raise funds for Tempe's homeless population. For every pint sold, one dollar will be donated to Tempe community programs and agencies including The HELP program, The Tumbleweed Young Adults Program, CARE 7 and Community Bridges. [Learn more.](#)

Deborah Arteaga Named TCAA Director

The Tempe Community Action Agency named Deborah Arteaga as the new executive director of the agency on July 25. Arteaga's professional background brings more than 20 years of private, public, and nonprofit sector human services experience to TCAA. Most recently, Arteaga was project director with Arizona Jobs Program. [Learn more.](#)

Tempe Grease Cooperative Wins National Award

The Tempe Grease Cooperative has been awarded the J. Robert Havlick Award for Innovation in Local Government by the Alliance for Innovation, an organization that inspires and recognizes innovation in local government. The Tempe Grease Cooperative incentivizes sustainable practices for the management of fats, oils, and grease at community restaurants. As a result of the program, Tempe diverts over 2,500 tons of waste from its sewers annually. [Learn more.](#)

Raveen Arora Elected to International Board of Sister Cities

Raveen Arora, owner of [The Dhaba](#), was elected to the International Board of Sister Cities International last week in Washington, DC. He was among only 10 to be selected from 160 countries and 550 communities.

Free Swim at Tempe Mission Palms Pool

The Tempe Mission Palms Hotel is offering [free open swim](#) in its refurbished rooftop pool every Monday from 11:00 a.m. to 7:00 p.m. through September 5th. It features a new sound system, plush lounge furniture, pool games, shaded areas, and pool attendants on hand to serve refreshing beverages and food.

Do You Have News?

Is there something exciting going on in your business? Maybe you had a big achievement? Did a team member join a board? Are you offering new services? If there is something you want the Tempe Chamber community to know, just add a Status Update in our [Member Information Center](#). Don't have a login? Just reply to this email and we will help you.

Member to Member Deals

Check out these amazing deals and specials our members offer **exclusively** to their fellow chamber members. From massages to hotel stays, banking to education, shopping to marketing, there is something for everyone. [Click here](#) to check out the current deals.

Want to offer something to members? [Log into](#) our Member Information Center and get started. If you need assistance logging in, please reply to this email.



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Community News

Cancer Treatment and Research Center to Open in Tempe

Arizona Oncology will open a new cancer treatment and research center at ASU Research Park in Tempe. This practice will be the only facility in the East Valley that will offer medical, radiation, and gynecologic oncology and hematology services in one center. The 21,484-square foot facility will offer patients convenient access to the innovative cancer treatment services, latest technology available and patient supportive care services. Groundbreaking took place on July 22.

Tempe Awards \$200,000 in Arts Grants

The City of Tempe Arts and Culture Division has awarded 25 arts grants totaling nearly \$200,000 to individual artists and non-profit organizations that provide quality arts programming in the City of Tempe. The categories were doubled this year to promote and increase community-initiated arts projects, expand informal arts programming in community settings and encourage collaborations between the city and Tempe's schools, universities and non-profit organizations. There are still grants available for the remainder of the 2016-2017 fiscal year. To find out more about these grants and the programs and organizations that received funding, [visit here](#).

Tempe Facilities Help Beat the Heat

Tempe has lots of great ways for you and your family to beat the triple digit heat seven days a week! Enjoy outdoor fun at the Escalante Pool and ride the waves at the Kiwanis Recreation Center's Wave Pool. Tempe's three neighborhood spray pads at Esquer, Jaycee and Hudson Parks will continue to operate on a daily basis. Visit www.Tempe.gov/Pool for more information.

Get Social with the Tempe Chamber





*Use **#TempeChamber** when you are posting on social media to show your pride in your membership. You may even get a like, retweet or repost!*

Tempe Chamber of Commerce

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