



December 29, 2014

Tempe Chamber of Commerce

The Business Advocate

Please Plan Ahead

The Tempe Chamber of Commerce will be closed on the following days in observance of the holidays:

Thursday, January 1, 2015

Friday, January 2, 2015

In This Issue

[2015 Emerging Entrepreneur of the Year Finalists Announced](#)

[EVCCA Releases 2015 Legislative Priorities](#)

[A Season of Thanks](#)

[5 Tricks for Appearing More Comfortable On Camera](#)

[Year End Tax Scams: Frivolous Arguments](#)

[Formidable Formative Assessment](#)

[Request For Proposals for Small Business Participation with Hudson Group](#)

[Member News](#)

[Community News](#)

Helping You Succeed

2015 Emerging Entrepreneur of the Year Finalists Announced

The Tempe Chamber is pleased to announce its finalists for the 2015 Emerging Entrepreneur of the Year:

- Carine Bieude, Biostress Imagery
- Kelly Lorenzen, All About Compression
- Peter Adams, Ping! Development

Thank you to everyone who applied. The competition was tough! The recipients will be announced at the inaugural Beacon Awards, a breakfast event celebrating outstanding achievements in commerce and the community. [Click here](#) for more details.

EVCCA Releases 2015 Legislative Priorities

The East Valley Chambers of Commerce Alliance, of which the Tempe Chamber is a member, has released the 2015 Legislative Priorities Agenda. For more information and the full agenda, please [click here](#).



A Season of Thanks

by Mary Ann Miller, President/CEO

In November, I celebrated 15 years as President/CEO of the Tempe Chamber, and January will mark 20 years since I was hired as Public Affairs Director. It's only fitting that these anniversaries fall near days set aside to give thanks, to reflect on the past, and to plan for an even better year ahead. [Click here to continue reading](#)



5 Tricks for Appearing More Comfortable On Camera

by Jeff Heisner, BottomLine Media Coaching

Lets face it, for most of us being on camera isn't the most comfortable place to be. But you and I both know what amazing exposure a news interview, or even a website video can provide. [Click here](#) to read the full article.

Get Involved

 **Davis Miles** **Year End Tax Scams: Frivolous Arguments**
McGuire Gardner by Ike Devji, Davis Miles McGuire Gardner

The last quarter of the year is a time when doctors and business owners decide to swing into action to reduce their personal income tax exposure. It's

also high selling season for a variety of abusive tax plans involving frivolous arguments that the Internal Revenue Service has heard and beat before. [Click here](#) to read the full article.



Formidable Formative Assessment

by Theodore "Ted" C. Kraver, Ph.D

The recent election pitches on school testing had Common Core against Arizona homebrew assessment. The arguments, being political, were political smack downs not dreary rationalizations. Let's use dreary to size up the real situation. Standardized student tests are used to determine how well students, teachers, administrators and schools have done in the past. [Click here](#) to read the full article.



Request For Proposals for Small Business Participation with Hudson Group

The City of Phoenix Aviation Department intends to seek proposals for Retail Concessions in Terminal 4 (T4) Phoenix Sky Harbor International Airport (PHX). [Click here](#) for instructions, and [here for the necessary forms](#). Questions should be directed to [Jeniece McClary](#) of the Hudson Group.

Member News

Lost Our Home would like to thank everyone who came to their Holiday Champagne Brunch on Dec. 6. To watch the video that was shared at this event, please [click here](#).

SRP has extended the project's Certificate of Environmental Compatibility filing date. SRP is continuing the effort to develop an alternative transmission line route on the Gila River Indian Community (GRIC) land. [Click here](#) for more information.

Got News?

Is there something exciting going on in your business? Did you land a really big deal? Did a team member join a board? Are you offering new services? Did you sponsor an event? ***If it's news to you, it's news to us!*** If there is something you want the Tempe Chamber community to know, [please email Meghan](#) before noon on Thursdays to get your announcements in!

Free Directory Listing

Did you know that your membership comes with a **FREE** online profile? Members with completed profiles are more likely to come up on Google searches, receive calls from prospects and increased web traffic. For more

information on updating your member profile, please [click here](#).

Community News

Circle K NYE Block Party



Ring in 2015 at Arizona's best New Year's Eve party: the Circle K New Year's Eve Block Party on Mill Avenue. Tickets will cost \$20 in advance or \$25 at the gate. Children younger than age 12 get in for free. [Click here](#) for more information.



Discount Ticketcity Cactus Bowl Tickets Available Now for Tempe Residents

Tickets are available now for the TicketCity Cactus Bowl. Go online at www.cactusbowl.com and use promotion code TEMPE20 to get your discount. Identification with a Tempe address will be required to use these tickets. The 26th Annual TicketCity Cactus Bowl will kickoff on January 2, 2015 at 8:15 p.m. MST at Sun Devil Stadium in Tempe, Arizona. The game will feature the University of Washington Huskies and the Oklahoma State Cowboys.



Bethany Christian School to Host Kindergarten Open House

Bethany Christian School (BCS) in Tempe will be hosting a special Open House specifically for those interested in Kindergarten for the 2015-2016 school year. The event will be held on Thursday, January 15, at 5:30 p.m. Space is limited so be sure to RSVP to Jordan Whitlach at (480) 752-8993 or jwhitlach@bethanychristianschool.org.



Lakeshore Music, Inc. (LMI), Tempe's resident concert producer at the Tempe Center for the Arts, is going back to Cuba in 2015 with its Rhythm & Views cultural exploration of Cuba's creative life. Two tours are currently scheduled, Jan. 28-Feb. 5 and Mar. 25-April 2.

These are 9 day and 8 night trips which set the new benchmark for People to People educational exchanges with Cuba. Producers Woody Wilson and Neil Birnbaum have spent the past two years working on Cuba Rhythm & Views, which focuses almost entirely on Cuba's music, art and culture. LMI is offering Tempe Chamber friends and members a discount of \$250 off the total price of the trip. All forms, visa application, itinerary, trip FAQs and ways for payment are available at www.cubarhythmandviews.com. Or, call 602.679.0590 for more information. This is truly the trip of a lifetime.

Get Social with the Tempe Chamber



Use **#TempeChamber** when you are posting on social media to show your pride in your membership. You may even get a like, retweet or repost!



Mobile App Helps You Stay Connected

Stay connected to other members and news from the Tempe Chamber of Commerce with MemberPlus app! This free app is available for download for [iOS](#) and [Android](#) devices. Members can now update their own profile information, find other members, post events or member offers and so much more! [Contact us](#) if you need your member login information.

Tempe Chamber of Commerce

909 East Apache Blvd.
Tempe AZ, 85281
(480) 967-7891
<http://www.tempechamber.org>



You are receiving this Tempe Chamber Newsletter because you subscribed at www.tempechamber.org