



THE BUSINESS
ADVOCATE
TEMPE CHAMBER OF COMMERCE

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Helping You Succeed

Tempe Chamber Releases 2015 Arizona Policy Agenda

Each year, more than 1,000 bills, resolutions and memorials are taken up by the State Legislature. With new elected officials and budget challenges, the decisions made in the next year will have a huge impact on the way you do business and your quality of life in the future.

Armed with our 2015 Arizona Policy Agenda, Tempe Chamber staff will analyze bills to see if they fall under its tenets and advocate accordingly. We will partner with other organizations both to make our voice stronger and to forge workable compromises. And we will spend a lot of time explaining to elected officials how well-meaning legislation can negatively impact businesses.

The Tempe Chamber of Commerce urges government to strive to further streamline processes, implement policies that allow business to flourish and provide maximum service with minimal costs to the taxpayer. We will work to

foster a climate of growth, development and high wages. And we are committed to helping communicate policies and programs to businesses, so that they can make appropriate management decisions and take advantage of every opportunity available to them.

Please take a few moments to [review our Policy Agenda](#). We welcome you to join our Government Relations and Transportation Committee where we discuss local, state and federal issues. And as the Legislative session progresses, if you have any questions or concerns about certain bills, [please contact me directly](#).

*Mary Ann Miller
President/CEO*



Resolutions You Can Keep

by Margo Brown, Productivity Coach at Wave Productivity

Many are breathing a sigh of relief after the hectic holiday season, while others are feeling melancholy that it all came and went so quickly. But in most cases, people are now buckling down and becoming re-inspired to set some new goals and create resolutions that they can keep. Here some tips for accomplishing your goals once and for all. [Click here](#) to read the full article.

4 Things You Should No Do For a Productive Morning

by Rivka Caroline for Lifehack

Some people use their mornings as if it was their last glimmer of freedom before their heinous day begins. Don't be that person. The morning is your time to leverage the rest of your day, it is not an island in time. The morning is the foundation of your sane and productive day. By constructing a sane morning that is linked to the rest of your day you will be blessing yourself later in the afternoon. You will not only feel more calm, you will be more productive too. Productive mornings are indeed within everyones reach. Phew.

Follow these 4 simple steps to leverage that morning power.

[Click here](#) to read the full article.



Happy New Year from the President/CEO

by Mary Ann Miller, President/CEO

It's resolution time again, and all those promises you make about your personal life apply to your professional one as well.

[Click here](#) to continue reading

Get Involved



Tempe Sister Cities - Volunteer Opportunity

Tempe Sister Cities is looking for volunteers to help with the P.F. Chang's Rock and Roll Marathon finish celebration on January 17th and/or 18th at Tempe Beach Park. Our job will be to serve beer in the runner recovery / family reunion area just past the finish line. We will giveaway to runners, and sell to others, cans (only). All volunteers will receive a T-shirt, a can of libation, meet old and new friends, and have a great time hanging out while volunteering for a great cause! [Click here](#) to sign up!



Introducing: Tempe Chamber Restaurant Rush Week

The Tempe Chamber of Commerce wants you to get out and enjoy all the amazing delicious eats there are to discover, prepared just for you by our members! During the fourth week of each month, one of our restaurant members will participate in **Tempe Chamber Restaurant Rush Week**. We all need to eat so why not support your fellow members and have a chance to win a trip back to the participating restaurant?! We are kicking things off with [Steak 'N Shake](#), located on Mill Ave from **Jan. 26 - Feb. 1**. For full details and information on how you can win free food, [click here](#)!



2015 Arizona SCITECH Festival Highlights

The Arizona SciTech Festival is Arizona's BIGGEST celebration of STEAM (Science, Technology, Engineering, Arts and Math) held annually in February and March. Over 500 organizations have partnered to showcase the science all around us with over 800 events statewide! Join us on an adventure to explore the science and technology

occurring through arts, education, engineering and innovation - all in your own backyard. [Click here](#) for more information.

Member News

Friends of Public Radio Arizona, the fundraising arm of listener supported public radio stations **KJZZ 91.5 FM** and K-BACH 89.5 FM, recently achieved the coveted Charity Navigator 4-star rating for sound fiscal management and commitment to accountability and transparency. FPRAZ was also recognized by Charity Navigator as one of the Top Ten Charities Expanding In a Hurry. Visit inside.kjzz.org for details.

Got News?

Is there something exciting going on in your business? Did you land a really big deal? Did a team member join a board? Are you offering new services? Did you sponsor an event? ***If it's news to you, it's news to us!*** If there is something you want the Tempe Chamber community to know, [please email Meghan](#) before noon on Thursdays to get your announcements in!

Free Directory Listing

Did you know that your membership comes with a **FREE** online profile? Members with completed profiles are more likely to come up on Google searches, receive calls from prospects and increased web traffic. For more information on updating your member profile, please [click here](#).

Community News



Chambers Support Local Law Enforcement

Every day, nearly 800,000 police officers around the country get up, put on a uniform, and go to work. But their work is different. Their work is life and death. On average, between 105 and 203 officers die in the line of duty annually, 50,000 officers are assaulted in the line of duty, 14,000 officers are injured in the line of duty, and more than 300 officers commit suicide. In 2014 six Arizona officers lost their lives while on duty. Dozens more were shot at. Every day, they put their lives on the line so that we can safely go to work and to school and to the store. On behalf of the businesses in the East Valley, we want to say "thank you." [Click here](#) to read the full article from the East Valley Chamber Alliance.



Council Approves Plan to Guide Tempe's Transportation Future

The Tempe City Council recently approved a new master plan that will guide further development of a citywide, multi-modal transportation system integrated with the city's land use plans. Tempe's updated Transportation Master Plan incorporates a "balanced streets" approach for planning future transportation improvements by integrating multiple modes of transportation and advanced technologies for the purpose of moving people - instead of only cars. [Click here](#) for more information.



Lakeshore Music, Inc. (LMI), Tempe's resident concert producer at the Tempe Center for the Arts, is going back to Cuba in 2015 with its Rhythm & Views cultural exploration of Cuba's creative life. Two tours are currently scheduled, Jan. 28-Feb. 5 and Mar. 25-April 2.

These are 9 day and 8 night trips which set the new benchmark for People to People educational exchanges with Cuba. Producers Woody Wilson and Neil Birnbaum have spent the past two years working on Cuba Rhythm & Views, which focuses almost entirely on Cuba's music, art and culture. LMI is offering Tempe Chamber friends and members a discount of \$250 off the total price of the trip. All forms, visa application, itinerary, trip FAQs and ways for payment are available at www.cubarhythmviews.com. Or, call 602.679.0590 for more information. This is truly the trip of a lifetime.

Get Social with the Tempe Chamber



Use **#TempeChamber** when you are posting on social media to show your pride in your membership. You may even get a like, retweet or repost!



Mobile App Helps You Stay Connected

Stay connected to other members and news from the Tempe Chamber of Commerce with MemberPlus app! This free app is available for download for [iOS](#) and [Android](#) devices. Members can now update their own profile information, find other members, post events or member offers and so much more! [Contact us](#) if you need your member login information.

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