



THE BUSINESS
ADVOCATE
TEMPE CHAMBER OF COMMERCE

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Helping You Succeed



Nominations Being Accepted for the 20th Annual Business Woman of the Year

The Tempe Chamber of Commerce is now seeking nominations for the Business Woman of the Year Award. This award was established to recognize an outstanding business woman who has positively affected the Tempe community and the Tempe Chamber of Commerce.

Nominees should demonstrate achieved excellence in their chosen field; have demonstrated leadership in the community; serve as a positive role model; and be active in programs and activities in the community and the Tempe Chamber.

Nominations are due by **Friday, March 6**, and the award will be presented at the Women in Business Conference and Trade Show on May 20, 2015. E-mail your nominee's contact information to meghandorn@tempechamber.org or complete the [nomination form](#) and fax it to (480) 966-5365. Last year's recipient was Dr. Christine Wilkinson of Arizona State University.

Restaurant Marketers Increasingly Tap Social Media

By Ron Ruggless, Restaurant News

Are you tired of dealing with the same type of headaches and heartaches over and over and over again? Seriously, it's time to purge some bad habits as we begin a New Year. It's time to learn from your mistakes rather than be conquered by them, and let your errors be of commission rather than omission. [Click here](#) to read the full article.

How You Can Have the Most Motivated Team Ever

By Janine Popick, Inc.com

I walk all over San Francisco, and all I see are "Now Hiring" signs on businesses. Look at Craigslist and, depending on what part of the country you're in, you'll see that it's tough to hire for specific positions. So once you get an employee, how do you keep him or her motivated to be excited about what you do?

I've got a list of five ideas taken from VerticalResponse, the company I founded, plus a few other popular companies that seem to be doing it right. [Click here](#) to read the full article.



Travel Tips for Super Bowl Visitors

by Heather Lissner , City of Phoenix - Aviation Department

America's Friendliest Airport® is looking forward to welcoming travelers to the Valley of the Sun for Super Bowl XLIX. Various events across the Valley including the 2015 Pro Bowl presented by McDonalds, Waste Management Phoenix Open

and the Super Bowl will mean Phoenix Sky Harbor will be very busy. [Click here](#) to read the full article.

Get Involved



Tempe Chamber Restaurant Rush Week

We want you to get out and enjoy all the amazing delicious eats there are to discover, prepared just for you by our members! During the fourth week of each month, one of our restaurant members will participate in Tempe Chamber Restaurant Rush Week. We all need to eat so why not support your fellow members and have a chance to win a trip back to the participating restaurant?! We are kicking things off with [Steak 'N Shake](#), located on Mill Ave from Jan. 26 - Feb. 1. For full

details and information on how you can win free food, [click here!](#)



City of Tempe Budget Forum

The City of Tempe will hold a public form on Wednesday, February 25 at 6:00 p.m. in the Community Room at the Tempe History Museum located at 809 E. Southern Ave, to inform community members about the city's operating and Capital Improvement Program (CIP) budgets. For more information and updated details on the formulation of budgets for the 2015-16 fiscal year, as well as projected dates for City Council discussions and votes on both the operating and capital budgets, visit www.tempe.gov/budgetplan.

inspired LED

Sunday Night Lights: Preparing for Super Bowl XLIX with Inspired LED

You've invited your guests, planned your menu and purchased your decorations, all in preparation for the perfect Super Bowl party. But could there

be a way to make this year's game even more spectacular? We sure think so! In honor of our home state hosting the championship, Inspired LED brings you these tips for making your Super Bowl Sunday a fitting finale to the football season. [Click here](#) for the full article.

Member News

The Dhaba/Indian Plaza was recently recognized by the City of Tempe as their Business of the Year for the MLK Diversity Award. [Click here](#) for more information.

New study finds **Cox Communications** - the third largest private, for-profit employer in Arizona - adds more than \$1 billion to Arizona economy annually. [Click here](#) for more information.

Tempe History Museum welcomes Brenda Abney as their new manager.

Keep up with the [development projects](#), pending building permits and construction happening throughout the **City of Tempe** with the Community Development monthly newsletter.

Got News?

Is there something exciting going on in your business? Did you land a really big deal? Did a team member join a board? Are you offering new services? Did you sponsor an event? ***If it's news to you, it's news to us!*** If there is something you want the Tempe Chamber community to know, [please email Meghan](#) before noon on Thursdays to get your announcements in!

Free Directory Listing


Did you know that your membership comes with a **FREE** online profile? Members with completed profiles are more likely to come up on Google searches, receive calls from prospects and increased web traffic. For more information on updating your member profile, please [click here](#).

Community News



Tempe Community Needs Assessment

The City of Tempe and Tempe Community Council (TCC) would like your input for their Community Needs Assessment to determine where Tempe dollars should be directed for its human services needs via an [online survey](#), available now through February 28. Participants provide valuable information, ideas and solutions to help us prioritize, guide, address and fill gaps in the human services network for Tempe.

 **Davis Miles** **Arizona's Minimum Wage Increased January 1st!**
McGuire Gardner *by Janet B. Hutchinson, Davis Miles McGuire Gardner*

On January 1, 2015, Arizona's minimum wage will increase by 15 cents to \$8.05 per hour. Arizona's minimum wage is higher than the federal minimum wage, which is currently \$7.25 per hour. In 2006, Arizona voters enacted a voter initiative, known originally as the "Raise the Minimum Wage for Working Arizonans Act," (the "Arizona Minimum Wage Act"). The Arizona Minimum Wage Act, which became effective January 1, 2007, established an Arizona minimum wage and also provided that the minimum wage was subject to annual increase based on the increase in the cost of living. [Click here](#) to read full article.



Teacher of the Year Award nominations now open

Nominations are now open for the 26th Annual Tempe Diablos Excellence in Education Awards which recognize outstanding teachers, administrators and staff members from the Tempe Elementary School District, Kyrene School District and the Tempe Union High School District. Nomination forms can be found at www.tempeschools.org/tempediablos and are due by February 6.



Tempe to Evaluate Restarting Land Sale Process at Town Lake

The agreement between the City of Tempe and an organization that had been interested in creating a mixed-use project at Tempe Town Lake has ended. The City Council soon will discuss how it would like to proceed with sale of the 11 city-owned acres near the northeast corner of Rural Road and Rio Salado Parkway. [Click here](#) for the full article.

Get Social with the Tempe Chamber



Use **#TempeChamber** when you are posting on social media to show your pride in your membership. You may even get a like, retweet or repost!



Mobile App Helps You Stay Connected

Stay connected to other members and news from the Tempe Chamber of Commerce with MemberPlus app! This free app is available for download for [iOS](#) and [Android](#) devices. Members can now update their own profile information, find other members, post events or member offers and so much more! [Contact us](#) if you need your member login information.

Tempe Chamber of Commerce

909 East Apache Blvd.

Tempe AZ, 85281

(480) 967-7891

<http://www.tempechamber.org>



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