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### Helping You Succeed

**A Harvard Psychologist Explains Why Your New Year's Resolution**

## **May Do More Harm Than Good**

*By Richard Feloni, Business Insider*

Each January 1, it's easy to get caught up in the excitement of seeing a new year as a fresh start, and maybe you have a New Year's resolution ready to go. But there's a good chance it could do more harm than good, said Amy Cuddy, a social psychologist at Harvard Business School and the author of the new book "Presence." [More >>](#)

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## **10 Toxic Behaviors to Leave Behind in 2015**

*By Steve Tobak, Entrepreneur*

If you're honest with yourself, you'll be amazed at how much you do in the name of instant gratification that serves no real purpose except to distract you from doing what really matters: advancing your career, growing your business, and enjoying life with family and friends. [More >>](#)

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## **How to Grow a Loyal Community**

*By Jeff Korhan, New Media and Small Business Marketing*

Digital marketing today ideally starts with building an audience by learning as much as possible about what they really want and personalizing it just for them. This may be a product or service offering, but Frank Kenny believes you should focus on giving your community valuable gifts if you expect to earn their trust. [More >>](#)

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## **How to Use a Vision Board to Make Your Ideal Life a Reality**

*By Jack Canfield, The Canfield Training Group*

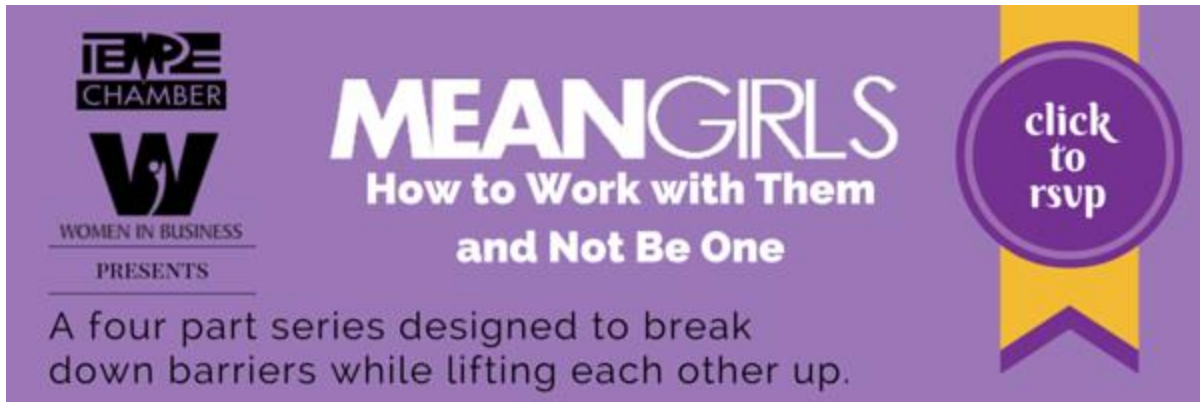
The best way to achieve your goals is to keep them top of mind, so you're always looking for ways to move yourself closer to them - and a vision board is the perfect tool to help you do that. [More >>](#)

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## **ICYMI: Four Questions for Four Peaks**

*By Meghan Dorn, Tempe Chamber of Commerce*

The Arizona brewing community was hit with a bombshell last month when it was announced that Four Peaks Brewing Company had entered a partnership with Anheuser-Busch. After the initial buzz wore off, I reached out to our members and friends at Four Peaks, founders Jim Scussel and Randy Schultz, and asked them to answer four simple questions to clarify a few things for me and my fellow kilt-lifting friends. Our conversation went as follows. [More >>](#)



## Get Involved

### Tip of the Week: Protect My Business

*Tools for Business, a Free Resource from the Tempe Chamber*

Protecting your business means protecting it from lawsuits, theft, and disasters. It also involves creating a succession plan so your business continues under new management. You will find resources for all of these on our website. [More >>](#)

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### Meet the Candidates for Tempe Police Chief

Tempe City Manager Andrew Ching is hosting a public forum on January 13 at the Tempe Center for the Arts so that community members can meet the three candidates who are seeking to fill the role of Police Chief. [More >>](#)

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### Go Green and Volunteer at the 2016 Waste Management Phoenix Open

Volunteers are needed for one of the largest attended events in Arizona, the Waste Management Phoenix Open. Serving as a Zero Waste Station volunteer offers participants an interactive opportunity to engage fans in recycling education plus major perks! Individuals will receive a FREE walking pass (good for any one day) to come back and enjoy the tournament for each shift completed. Volunteers will also receive a meal ticket to be used on a break during the shift or once the shift is completed. [More >>](#)

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### ADEQ Seeks Applicants for Water Quality Improvement Grant Funds to Protect and Enhance Arizona's Waters

Arizona Department of Environmental Quality (ADEQ) is requesting and accepting applications through 3 p.m. on January 15 to fund projects that implement on-the-ground water quality improvements that reduce nonpoint source pollution caused by runoff in areas where ADEQ has established water protection plans. ADEQ's focus is

to fund projects in previously identified priority areas with the goal of maximizing environmental benefits. Focus areas include Granite Creek near Prescott, Oak Creek near Sedona, San Francisco River near Clifton, and San Pedro River near St. David.

[More >>](#)



## Member News



# Hi There!

Click to view our New Members,  
Renewals, Premier Membership,  
and 110% Club

## Got News?

Is there something exciting going on in your business? Did you land a really big deal? Did a team member join a board? Are you offering new services? Did you sponsor an event? **If it's news to you, it's news to us!** If there is something you want the Tempe Chamber community to know, just add a Status Update in our [Member Information Center](#). Don't have a login? Just reply to this email and we will help you!

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## Social Media Shout Out!

Congratulations to Tempe Fire Medical Rescue Department's retirees! They have a combined 96 years of firefighting: Deputy Chief Tom Kiefer, 34 years; Captain Paramedic Bob Matthews, 32 years; and Captain Paramedic Doug Kulpins, 30 years. They retired last week with a sendoff from colleagues, Fire Chief Greg Ruiz, and City Manager Andrew Ching.

Be sure to use **#TempeChamber** when posting on social media for your chance to be mentioned.

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## Member to Member Deals

Check out these amazing deals and specials our members offer **exclusively** to their fellow chamber members. From massages to hotel stays, banking to education, shopping to marketing, there is something for everyone. [Click here](#) to check out the current deals.

Want to offer something to members? [Log into](#) our Member Information Center and get started. If you need assistance logging in, please reply to this email.

## Community News

### Ducey Picks Andy Tobin to Fill Bitter Smith's ACC Seat

Arizona Governor Doug Ducey has picked former House Speaker Andy Tobin to a fill a vacancy on the Arizona Corporation Commission left by Susan Bitter Smith's resignation. Tobin previously served as speaker of the Arizona House of Representatives. He is now serving as director of the Arizona Department of Insurance and the interim director of the Arizona Department of Financial Institutions. [More >>](#)

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## 2016 Community Conversation with ASU President Crow

Members of the community are invited to join ASU President Michael Crow for a special evening of ideas and insightful conversation about Arizona State University, its spectrum of innovation, and how they are supporting the success of their students and the state. The community lecture will take place on Wednesday, January 13 at 6 p.m. at the Galvin Playhouse on the Tempe campus. [More >>](#)

## Tempe Historical Society Lunch Talks to Resume in January

The Tempe Historical Society Lunch Talks will resume on Wednesday, January 13 at the Tempe History Museum. This season's series, which began in October, features various speakers commemorating the development of Tempe and the state of Arizona. Lunch Talks are held the second Wednesday of each month from 11:30 a.m. to 1 p.m., through April. Bring your lunch and enjoy the free program, coffee and light refreshments. Specific speaker and program descriptions are available online. [More >>](#)

## Get Social with the Tempe Chamber



Use **#TempeChamber** when you are posting on social media to show your pride in your membership. You may even get a like, retweet or repost!



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