



THE BUSINESS
ADVOCATE
TEMPE CHAMBER OF COMMERCE



In This Issue

- **Brian Wood Begins Chairman of the Board Term**
- **New Board of Directors**
- **Take the Pledge for a Sustainable Community**
- **11 Reasons Fear Screws Up Your Leadership**
- **Jobs that Seem to Good to Be True**
- **How to Rediscover Your Creative Side**
- **Learn to Ice the Cake**
- **Get Involved**
- **Member News**
- **Community News**



*Brian Wood of Waste Management, New
Chairman of the Board of the Tempe
Chamber*

Helping You Succeed

Brian Wood Begins Chairman of the Board Term

Brian Wood assumed the role of Chairman of the Board of the Tempe Chamber of Commerce on July 1. He is Senior District Manager at Waste Management. Wood earned his MBA in 2014 from the University of Phoenix while balancing family, community involvement and work life at Waste Management. [More>>](#)



New Board of Directors Begins Work

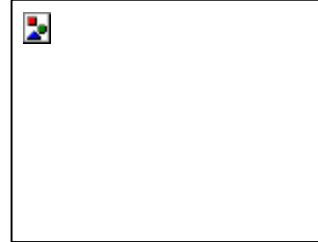
On July 1, five individuals began their three-year terms of service on the Tempe Chamber's Board of Directors. We believe that the following individuals will be instrumental in shaping the future of the Tempe Chamber: **David Bonkowski**, Edward Jones; **Tracy Bullock**, Bullock Training & Development; **Jihan Cottrell**, Cox Business Services; **Jenna Rowell**, Arizona Public Service; and **Brad Taylor**,

Special Moments Catering. [More>>](#)

Take the Tempe Pledge for a Sustainable Community

The Pledge was developed to help businesses learn how to reduce waste, energy and water usage and to develop sustainable purchasing programs. With the launch of this program, the goal of the Tempe Chamber of Commerce is

to help make businesses and the communities in which they operate more resilient and sustainable.



This comprehensive online resource and planning tool helps large and small businesses reduce their footprint. It is also a meaningful way to get additional exposure for your organization through online education, telling your story, and appearing in the Pledge Member directory. Sign up for free at <http://tempe.pledge.green>

11 Reasons Fear Screws Up Your Leadership

By David Dye, Lead Change Group

With the wealth of leadership wisdom available, why do we continue to struggle to lead well? Why do employee engagement rates continue to hover around 30% despite the obvious advantages for leaders who choose to lead well? Here's what to do about it. [More >>](#)

Jobs That Seem to Good to Be True

By Covello, Entis and Marinova, Fortune

Major corporations can sometimes have people doing pretty quirky jobs. Among the weirdest: Toys R Us Canada's 12-year-old "chief play officer"; Pizza Hut's "dean of pizza"; and a Facebook executive whose job is to perfect the pings and dings used to signal incoming messages. [More >>](#)

How to Rediscover Your Creative Side

By Ryan Holmes, Observer

Creative thinking is important in any organization, but it's often overlooked in one of the most important places, at the top. For CEOs, founders and leaders at all levels, it's easy to get consumed with the demands of the day and the relentless cycles of business planning. This can leave little time for truly creative thinking and also sap energy from your work. [More >>](#)

Have a Big Presentation? Learn to Ice the Cake

By Matthew Gutierrez, Pittsburgh Post-Gazette

To earn an interested and engaged audience, brush up on the subtle skills inherent in any quality presentation. A business presentation is key to getting your message across, whether you're in an interview, speaking to a large group or making a sales pitch. [More >>](#)



CUBA *Rhythm and Views*
HEAR AND SEE CUBA! FEEL HER MUSIC!

Experience Cuba Firsthand
BEFORE IT CHANGES FOREVER
November 30 - December 7, 2016

**JOIN THE TEMPE CHAMBER OF COMMERCE FOR THIS
REMARKABLE CULTURAL ADVENTURE FEATURING CUBA'S MOST
REVERED MUSICIANS IN EXCLUSIVE PRIVATE PERFORMANCES**

For more information, pricing, itinerary and FAQ, visit
www.cubarhythmandviews.com or call 602.679.0590

PRESENTED BY LAKESHORE MUSIC FOR
THE TEMPE CHAMBER OF COMMERCE

Get Involved

The advertisement features a black background with white and teal text. On the right side, there is a small photograph of a group of dancers in white costumes performing on a stage.

Downtown Tempe Authority Begins "Mission Campaign"

The Downtown Tempe Authority began its "Mission Campaign" on July 1. It is working with stakeholders to have a positive impact on the homeless in downtown Tempe. The goal is to raise money, collect needed items, mobilize volunteers and raise awareness. The financial goal is to raise \$100,000 between July 2016 and June 2017 that will be directed to five social service agencies that provide for those in need in Downtown Tempe. [More>>](#)

Help the United Food Bank During Christmas in July

Christmas in July is a month-long food drive competition to help stock the shelves of United Food Bank. When school is out for summer it spells the end of free and reduced school meal programs. The summer months are equally difficult for many

low-income seniors who are often forced to choose between paying higher utility bills and purchasing food.

You can participate in Christmas in July by donating non-perishable food or money throughout July. For your convenience, the Tempe Chamber of Commerce has a food donation bin in our front lobby. For more information on hosting a bin or drive at your business visit www.unitedfoodbank.org or e-mail Melissa Forrester at mforrester@unitedfoodbank.org.

Chamber Committees Offer Chance to Grow Networks and Skills

The Tempe Chamber of Commerce offers the chance to collaborate with other business leaders through one of our many committees. Varied in purpose and scope, each offers unique and valuable opportunities to become involved and grow your network and skill set. [Learn which one is right for you.](#)

This month's featured committee is the **Business Development Council**. It meets from 8:00 - 9:00 a.m. on the fourth Wednesday of each month. Its purpose is to develop business resources and to educate and train members on topics of the most importance to businesses. For more information or to attend a meeting as a guest - no strings attached - email info@tempechamber.org with "Business Development Council" in the subject line.

Member News



Hi There!

Click to view our New Members,
Renewals, Premier Membership,
and 110% Club

Sparky License Plates Hit 18,000 Milestone

Arizona State University's custom "Sparky" license plates just hit the 18,000 mark according to the Arizona Motor Vehicle Division. The license plate program provides funding for the Medallion Scholars, a scholarship administered by the ASU Alumni Association. The Medallion Scholarship gives financial support to ASU students who are Arizona residents. [Learn more](#) about the Sparky license

plate program and how to order a plate.

Phoenix Coyotes Announce 2016-17 Schedule

Arizona Coyotes President & CEO Anthony LeBlanc announced today the [Coyotes schedule](#) for the 2016-17 National Hockey League season. The Coyotes will play a total of 82 regular season games and eight preseason games. The Coyotes open their 20th year in Phoenix at Gila River Arena on October 15 at 6:00 p.m. against the Philadelphia Flyers.

Funds Announced for Community Support Agencies

Agencies that help Tempe residents in need will collectively receive \$736,000 from City of Tempe funds and private donations to help a range of programs that serve area youth, homeless people, survivors of domestic violence, seniors, the working poor and individuals with disabilities. The funding to the 40 local agencies is an increase of almost \$100,000 from last year. A list of agencies, their programs and awarded amounts can be found at www.tempecommunitycouncil.org.

Tilt Studio Set to Open

[Tilt Studio](#) will host its Grand Opening on August 15 in Tempe's Arizona Mills Mall. The two-story 40,000 square foot family entertainment center will feature games, food, fun and refreshments. Guests will enjoy more than 150 classic and modern interactive video and redemption prize games for all skill levels. Tilt Studio's Grand Opening includes a Golden Ticket Contest. Fifty lucky winners will each receive three full hours of unlimited gaming.

Do You Have News?

Is there something exciting going on in your business? Maybe you had a big achievement? Did a team member join a board? Are you offering new services? If there is something you want the Tempe Chamber community to know, just add a Status Update in our [Member Information Center](#). Don't have a login? Just reply to this email and we will help you.

Member to Member Deals

Check out these amazing deals and specials our members offer **exclusively** to their fellow chamber members. From massages to hotel stays, banking to education, shopping to marketing, there is something for everyone. [Click here](#) to check out the current deals.

Want to offer something to members? [Log into](#) our Member Information Center and get started. If you need assistance logging in, please reply to this email.



SHOWCASE YOUR BUSINESS

BUSINESS

2016 advertising opportunities now available

>>> click to start

Community News

Mayor, Council to be Sworn In

On July 7, Mayor Mark Mitchell and newly-elected Tempe City Councilmembers Kolby Granville, Randy Keating and Joel Navarro will be sworn in to office at 6:30 p.m. at City Hall at 31 E. 5th Street. A reception will follow at the Don Cassano Community Room, Tempe Transportation Center, 200 E. Fifth Street, Tempe.

Ramon Elias Receives Spirit of Tempe Award

Ramon Elias was presented with the Tempe Chamber of Commerce's Spirit of Tempe Award on June 16 at the organization's Annual Luncheon. The award recognizes a lifetime achievement of service, dedication and contribution to the community and honors hard work and strong commitment to improving the quality of life in Tempe. Elias, retired President and CEO of the Boys & Girls Clubs of the East Valley, is one of the organization's most respected leaders nationally.

[More>>](#)

Peggy Moroney Honored by Tempe Leadership

Tempe Leadership presented its highest honor, the Outstanding Community Leader Award, to Peggy Moroney. The honor is an annual distinction awarded to Tempe Leadership graduates that have displayed outstanding leadership in the Tempe community. Moroney, a longtime Tempe resident, is a graduate of Tempe Leadership Class XXVIII who is involved in a wide variety of organizations and activities. [More>>](#)

New Tempe Judge Appointed

The Tempe City Council approved the two-year appointment of Kevin Kane as Presiding Judge of the Tempe Municipal Court. He has served as a judge in the Phoenix Municipal Court since 2006; before that, his substantial career experience included 11 years as Administrative Staff Attorney for the Phoenix Municipal Court. He replaces Judge MaryAnne Majestic who is retiring on July 17 After 22 years with the Tempe Municipal Court.

Get Social with the Tempe Chamber



Use #TempeChamber when you are posting on social media to show your pride in your membership. You may even get a like, retweet or repost!

Tempe Chamber of Commerce
909 East Apache Blvd.
Tempe AZ, 85281
(480) 967-7891
www.tempechamber.org



You are receiving this Tempe Chamber Newsletter because you subscribed at www.tempechamber.org