


**THE BUSINESS ADVOCATE**  
TEMPE CHAMBER OF COMMERCE

Community Support      Networking Events  
Government Relations      Strong Local Economy

**Networking Etiquette with Gelie Akhenblit**  
Hot Topics & Lunch Sponsored By 

Thursday, June 18  
11:30 a.m. - 1:00 p.m.  
Graduate Tempe Hotel | 225 E. Apache Blvd.  
\$25 Members | \$35 General Public

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*Focus on the things you want in your life. The people you want by your side. The goals you're working towards.*  
- Gelie Akhenblit

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Rep. Sinema's team meeting with United Dairymen of AZ. They process 90% of Arizona's milk in Tempe.  
Photo from Twitter

**Helping You Succeed**

**Local Businesses Celebrate Milestone Anniversaries**

The Tempe Chamber of Commerce is proud to recognize 12 local companies who

are celebrating milestone anniversaries of membership with the organization. Ranging from 25 to 40 years, these companies are models of success in their industry and the community. They will be honored in person at two events. [More >>](#)

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## **Ted Simons to Give Keynote Speech at Tempe Chamber Annual Luncheon**

Ted Simons, Emmy Award-winning host and Managing Editor of the Arizona Horizon news program on PBS Channel 8, will be the keynote speaker at the Tempe Chamber of Commerce's Annual Luncheon on July 16. [More >>](#)

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## **9 Things Successful People Won't Do**

*By Dr. Travis Bradberry, Coauthor Emotional Intelligence 2.0 & President at TalentSmart*

My last post, How Successful People Stay Calm, really struck a nerve (it's already approaching 1.5 million reads here on LinkedIn). The trick is that managing your emotions is as much about what you won't do as it is about what you will do. [More >>](#)

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## **6 Interview Questions You Must Ask if You Want to Hire the Best People**

*By Thomas Koulopoulos, Inc.*

There's no lack of sources for canned interview questions. A quick Google search on the phrase interview questions turns up about 20 million hits! Good luck with that. In 30 years of interviewing people for roles in fast-paced startup cultures, I've come to realize that the vast majority of standard interview questions are useless. Yes, I know that sounds harsh, but the reality is that most interviewing guidelines have been developed for larger companies that have square holes they need to fill with square pegs. [More >>](#)

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## **10 Skills That Are Hard to Learn But Pay Off Forever**

*By Rachel Gillett, Business Insider*

The best things in life may be free, but that doesn't mean they won't take time, sweat, and perseverance to acquire. That's especially the case when it comes to learning important life skills. In an effort to ascertain which talents are worth the investment, one Quora reader posed the question: What are the hardest and most useful skills to learn? We've highlighted our favorite takeaways. [More >>](#)



## Get Involved

### Tempe Arts Plan Takes Shape

The City of Tempe is working with community members to formulate a cultural arts master plan for strengthening arts and culture in Tempe. From December to March, the city conducted public meetings to gather input and collected views in an online survey. Now, the draft plan is ready for community vetting and comment. [More >>](#)

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### Nominations for Don Carlos Humanitarian Awards Due June 21

Do you know a hometown hero? Tempe Community Council is taking nominations for the 2015 Don Carlos Humanitarian of the Year and Spirit of Tempe Karma Volunteer awards through June 21. [More >>](#)

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### Chamber Members Save Up to 25%

Constant Contact is the leading provider of small business online marketing tools and has partnered with chambers of commerce to help you stay in touch with customers to sell more, grow your customer base and increase your bottom line. As a benefit of your Tempe Chamber of Commerce membership, you can put Constant Contact's industry-leading online marketing tools to work for your business while receiving exclusive savings. [More >>](#)

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### Know Someone Looking for Work? Need to Grow Your Team?

Businesses in Tempe are looking for quality candidates. Check out our Jobs Board for members who have opportunities posted. Want to post an opening at your business? Just reply to this email and we will assist you! [More >>](#)

## ADVERTISING OPPORTUNITIES WITH THE TEMPE CHAMBER

Showcase your:  
Business  
Services  
Events  
YOU NAME IT!

LEARN MORE

Stand out in:  
Print  
Website  
Email

### Member News



# Hi There!

Click to view our New Members,  
Renewals, Premier Membership,  
and 110% Club

**Arizona State University** professor Charles Arntzen's experimental Ebola treatment may have saved the lives of two Americans. For that, he's earned the top spot in Fast Company's "100 Most Creative People in Business."

**Tempe Leadership Class XXX** received a \$2,500 grant from PeopleforBikes.org for their Bike Corral at Tempe Beach Park project.

### Got News?

Is there something exciting going on in your business? Did you land a really big deal? Did a team member join a board? Are you offering new services? Did you sponsor an event? **If it's news to you, it's news to us!** If there is something you want the Tempe Chamber community to know, just add a Status Update in our [Member Information Center](#). Don't have a login? Just reply to this email and we will help you!

## Member to Member Deals

Check out these amazing deals and specials our members offer **exclusively** to their fellow chamber members. From massages to hotel stays, banking to education, shopping to marketing, there is something for everyone. [Click here](#) to check out the current deals.

Want to offer something to members? [Log into](#) our Member Information Center and get started. If you need assistance logging in, please reply to this email.



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## Free Directory Listing

Did you know that your membership comes with a **FREE** online profile? Members with completed profiles are more likely to come up on Google searches, receive calls from prospects and get increased web traffic. For more information on updating your member profile, please [click here](#).

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## Mobile App Helps You Stay Connected

Stay connected to other members and news from the Tempe Chamber of Commerce with MemberPlus app! This free app is available for download for [iOS](#) and [Android](#) devices. Members can now update their own profile information, find other members, post events or member offers and so much more! [Contact us](#) if you need your member login information.



## Community News

### Exclusive: ASU Planning Additional \$100M Biodesign Building

Arizona State University is planning to build an additional \$100 million Biodesign Institute building on its Tempe campus. This will be the third Biodesign Institute building on that campus. The first two were built in 2004 and 2006, costing about \$150 million to develop. The third will be of similar size, but cost around \$100 million, taking inflation into account. [More >>](#)

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### Tempe Community Action Agency Launches New Website

TCAA launched a new and improved website recently. This new site was designed with clients in mind, making it easier for them to get the information they



need in order to access the organization's services. There's a "Get Help" button that allows users to search for services offered in their zip code. For the first time the agency website now includes information available in Spanish. [More >>](#)

## Tempe and ADLA to Cooperate on Program For Outdoor Cat Colonies

The Tempe City Council approved an agreement that gives residents guidance on how they can help with the issue of outdoor cats. The City will cooperate with the Animal Defense League of Arizona (ADLA) to encourage residents to get feral or outdoor cats spayed and neutered through its Trap, Neuter and Return (TNR) program. [More >>](#)

### Get Social with the Tempe Chamber



*Use #TempeChamber when you are posting on social media to show your pride in your membership. You may even get a like, retweet or repost!*

A promotional banner for a "Sun Devil Football Kickoff Luncheon". The banner features the Sun Devil mascot, a football, and the text "KICKOFF LUNCHEON". It also includes logos for Tempe Chamber, ASU Alumni, Sun Devil Club, and San Tan Community College. The event details are: "SAVE THE DATE AUGUST 20" and "Tempe Mission Palms Hotel, 60 E. 5th Street | Tempe, AZ 85281".

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