



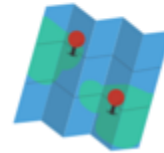
THE BUSINESS  
ADVOCATE  
TEMPE CHAMBER OF COMMERCE



Win a Pair of Round  
Trip Tickets on

**Southwest Airlines**

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**MAD Greens at Tempe Marketplace Ribbon Cutting**



*The Tempe Chamber of Commerce will be closed on Friday, July 3 in observance of Independence Day.*

*We will reopen on Monday, July 6*

## Helping You Succeed

### **New Chairman of the Board Tim Ronan Greets Business Community**

*By Tim Ronan, Incoming Chairman of the Board*

I am honored and thankful to Chamber members for the opportunity to be the Chairman of the Tempe Chamber of Commerce Board of Directors this year. The position will let me use my business, tax and leadership knowledge and experience to help all our members move forward with their businesses and address challenges that may come in the future. [More >>](#)

### **My Pledge for Christmas in July**

*By Mary Ann Miller, President / CEO*

While most of us will be relaxing, camping and barbecuing over the 4th of July weekend, United Food Bank will be providing food for more than 130,000 meals. That's about 44,000 meals a day. Every day. [More >>](#)

### **Don't Get an "Instant" Solution, Get the Right Solution**

*By Peter Adams, Ping! Development*

We've all seen it: sites that offer a complete Web site, ecommerce store with zero coding! Sounds pretty great, right? Cut out the middle man, build and maintain your own site - who wouldn't want to do just that. Ignoring the technical facts that there is still quite a bit of coding happening behind the scenes and ultimately the same kind of code is generated, you often give away your intellectual property rights and waste your valuable time maintaining the site instead of doing things that will help your business grow. [More >>](#)

## 4 Ways To Find Out What Your Strengths Are

By Gary Vaynerchuk, VaynerMedia

The key to loving your job is to ask yourself one simple question: "What is my biggest strength?" Think about it: so many people are in jobs they hate because they haven't found that one true passion. They are good at a few things so that's what they do here and there, but they aren't sure what that one big thing they want to do forever could be. [More >>](#)

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## Federal Government Achieves Small Business Procurement Contracting Goal for Second Consecutive Year

By Tiffani S. Clements, U.S. Small Business Administration

The U.S. Small Business Administration announced on June 26 that the federal government reached its small business federal contracting goal for the second consecutive year. The federal government awarded 24.99 percent in federal contracts to small businesses, the highest percentage of contracting dollars awarded to small businesses since the 23 percent goal was established in 1997.

[More >>](#)



## Get Involved

### Collaborate with Community Leaders

Each month, the Tempe Chamber brings leaders together to help shape our community. Whether your passion is for government relations, business development, leadership, women in business or the military, there is an opportunity for your voice to be heard and for you to give back. [More >>](#)

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### Tempe Public Library Focus Group: Entrepreneurs + Small Business Owners

Your ideas can influence the programs, services and material purchases for the Tempe Public Library. Your opinions count! Fill out a [survey](#). Attend a focus

group. Be part of a Town Hall. Libraries around the country are evolving to better serve today's changing needs. With the popularity of ebooks, streaming video, downloadable language lessons and more, the Tempe Public Library wants to discover what services people need most, what kinds of programs the library should offer and its staff really wants to hear those crazy, out of the box ideas that fit our community best. [More >>](#)

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## July 4th Festival Boasts Talented Entertainment

The FOX 10 July 4th Tempe Town Lake Festival, produced by the Kiwanis Club of Tempe, will provide entertainment with a bang this Independence Day. The celebration at Tempe Beach Park has an impressive lineup of live, local acts including Scottsdale's youngest rock band, a group of seasoned performers and more. Entertainment begins at 5:15 p.m. and runs until 10:45 p.m., with a 35-minute break at 9:15 p.m. for one of Arizona's largest fireworks displays. [More >>](#)

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## Summer Stem: Activities for the Kids

*By Jeremy Babendure, Executive Director Arizona SciTech Festival*

Even though school is out, it doesn't mean closing up the books for summer. Your family can continue to learn about STEM and have fun too! The Arizona SciTech Festival is a state-wide celebration of science, technology, engineering and math (STEM) as well as the arts (STEAM). We work with over 700 collaborators to help bring STEM/STEAM education to our schools, organizations and events. [More >>](#)

### ADVERTISING OPPORTUNITIES WITH THE TEMPE CHAMBER

Showcase your:  
Business  
Services  
Events  
YOU NAME IT!

[LEARN MORE](#)

Stand out in:  
Print  
Website  
Email

**Member News**



# Hi There!

Click to view our New Members,  
Renewals, Premier Membership,  
and 110% Club

## **Business Spotlight Blog - We Want to Showcase You!**

As a free benefit to our members, we want to feature your company in a Business Spotlight feature on our blog. This is a way for you to tell the community your story, who you are and what you do. There's no cost involved. It's just another advantage of your membership in the Tempe Chamber.

Our blog also features articles and information from our members, staff and the business community. We have lots of digital foot traffic and would like to send some of it your way.

We welcome submissions using the specifications and form [found here.](#)

We look forward to hearing from you and helping spread the word about your business!

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## **Got News?**

Is there something exciting going on in your business? Did you land a really big deal? Did a team member join a board? Are you offering new services? Did you sponsor an event? **If it's news to you, it's news to us!** If there is something you want the Tempe Chamber community to know, just add a Status Update in our [Member Information Center](#). Don't have a login? Just reply to this email and we will help you!

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## Member to Member Deals

Check out these amazing deals and specials our members offer **exclusively** to their fellow chamber members. From massages to hotel stays, banking to education, shopping to marketing, there is something for everyone. [Click here](#) to check out the current deals.

Want to offer something to members? [Log into](#) our Member Information Center and get started. If you need assistance logging in, please reply to this email.



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## Free Directory Listing

Did you know that your membership comes with a **FREE** online profile? Members with completed profiles are more likely to come up on Google searches, receive calls from prospects and get increased web traffic. For more information on updating your member profile, please [click here](#).

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## Mobile App Helps You Stay Connected

Stay connected to other members and news from the Tempe Chamber of Commerce with MemberPlus app! This free app is available for download for [iOS](#) and [Android](#) devices. Members can now update their own profile information, find other members, post events or member offers and so much more! [Contact us](#) if you need your member login information.



## Community News

### Tempe Police Chief Tom Ryff Announces Retirement

Tempe Police Chief Tom Ryff is announcing his plans to retire effective Dec. 1, following 36 years of service to the city, including nine as chief. Ryff's last day as chief will be Dec. 1. After that, an interim chief appointed by City Manager Andrew Ching will guide the transition while a permanent replacement is sought. After Ryff concludes his duties as chief, he has agreed to act for a period of time as a consultant to Ching, to offer insight and advice on a variety of subjects as needed.

[More >>](#)

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### Help Available For Valley Residents Who Can't Pay Their Electricity Bills This Summer

Summers in the Valley are always extremely hot, but the past week or so has seen record and near-record high temperatures. That makes it even more vital to have the ability to cool off in your home or apartment. But what if you can't pay your electric bill? KJZZ 91.5 talked with Susan Bitter Smith, chair of the Arizona Corporation Commission and Bill Epps, executive director of the Tempe Community Action Agency. [More >>](#)

## State Officials Say Arizona Economic Development is on Track

By Ronald J. Hansen, Arizona Republic

Arizona gained commitments for more than 18,000 higher-paying jobs in the past 12 months and \$1.5 billion in business spending, the state's business recruiting agency reported Monday. [More >>](#)

## Know Someone Looking for Work? Need to Grow Your Team?

Businesses in Tempe are looking for quality candidates. Check out our Jobs Board for members who have opportunities posted. Want to post an opening at your business? Just reply to this email and we will assist you! [More >>](#)

## Get Social with the Tempe Chamber



Use [#TempeChamber](#) when you are posting on social media to show your pride in your membership. You may even get a like, retweet or repost!

A promotional banner for the Sun Devil Football Kickoff Luncheon. The left side features the Sun Devil logo and the text "SUN DEVIL FOOTBALL KICKOFF LUNCHEON" with a football graphic. The right side has a dark red background with "SAVE THE DATE AUGUST 20" in yellow. At the bottom, logos for Tempe Chamber, ASU Alumni, Sun Devil Club, and San Tan are shown, along with the event location: "Tempe Mission Palms Hotel 60 E. 5th Street | Tempe, AZ 85281".

Tempe Chamber of Commerce

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