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*Welcome to the Tempe Chamber of Commerce, Richardson Funeral Home*

## Helping You Succeed

### Tempe Chamber Names New Board of Directors

The Tempe Chamber of Commerce has confirmed five new members to its Board of

Directors. Beginning their terms on July 1 will be Tracy Bullock, Bullock Training & Development; Jihan Cottrell, Cox Business Services; Jenna Rowell, Arizona Public Service; Brad Taylor, Special Moments Catering; and David Bonkowski, Edward Jones. [More >>](#)

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## **DreamBuilder, the Women's Business Creator**

*By Tools For Business, a Resource from the Tempe Chamber of Commerce*

This is an online training center that includes networking to find resources to start and grow your business. Don't just dream... make it happen! [More >>](#)

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## **Marketing Week: SEO Tips & Tricks**

*By Peter Adams, Ping! Development*

Last month, I talked about advantages of search engine optimization (SEO) and pay-per-click (PPC) advertising and how each may fit into your marketing plan. I'm going to focus a bit more this month on some things you can do yourself to help with SEO. We all have budgets and professional digital marketing agencies, while expensive, are well worth their fees. [More >>](#)

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## **5 Tips for Driving Valuable Customer Experiences Through Company Culture**

*By Erin Walline, Entrepreneur*

Improving the customer experience requires continual company-wide dedication. However, not all team members may see the connection between what they do on a day-to-day basis and how it contributes to their company's customer experience goals, especially if their job does not require them to regularly interact with customers. [More >>](#)

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## **For Tempe's Dhaba Restaurant, Strong Community Ties is Key**

*By Georgann Yara, Special for The ABG*

Apache Boulevard's pre-light-rail years in Tempe were marred by a dodgy reputation as an area for homeless and questionable characters. At the time, it wasn't a good spot for a promising new restaurant. [More >>](#)

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## PLEASE PLAN AHEAD

The Tempe Chamber will be closed on the following days:

- Wednesday, May 25
- Monday, May 30



### Get Involved

#### Tempe Community Council Seeks Nominations for Don Carlos Humanitarian Award

Tempe Community Council is now accepting nominations for the 2016 Don Carlos Humanitarian of the Year and Spirit of Tempe Karma Volunteer awards. Considered Tempe's most prestigious distinction, the Don Carlos Humanitarian Award honors an individual or couple who have given outstanding service to the community, has benefited those in need in lasting ways and has made Tempe a better place to live. Last year's Humanitarian of the Year was Tempe Chamber member Raveen Arora of The Dhaba. [More >>](#)

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#### Final Rule: Overtime

On May 18, 2016, President Obama and U.S. Department of Labor Secretary Thomas Perez announced the publication of the final rule updating overtime regulations which will take effect starting on Dec. 1. The ruling is expected to have a significant impact on a vast number of businesses. Learn how yours will be affected in [this fact sheet](#). Additionally, the Department of Labor is offering [webinars](#) aimed at explaining the new rule. The Tempe Chamber will bring you any changes or updates, along with an upcoming workshop to help businesses understand how to comply with the new mandate.

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#### Tempe to Build New Fire Medical Rescue Station

Tempe's Fire Medical Rescue Chief Greg Ruiz will lead a community discussion about a new Fire Medical Rescue station on Tuesday, May 24, 2016, from 6 p.m. to 7:30 p.m. at the Arizona Community Church, 9325 S. Rural Road. The proposed location for the new station, to be known as Station 7, is the southwest corner of Estrada Park, near the intersection of McClintock Drive and Warner Road. [More >>](#)

### Member News



## Got News?

Is there something exciting going on in your business? Did you land a really big deal? Did a team member join a board? Are you offering new services? Did you sponsor an event? **If it's news to you, it's news to us!** If there is something you want the Tempe Chamber community to know, just add a Status Update in our [Member Information Center](#). Don't have a login? Just reply to this email and we will help you!

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## Member to Member Deals

Check out these amazing deals and specials our members offer **exclusively** to their fellow chamber members. From massages to hotel stays, banking to education, shopping to marketing, there is something for everyone. [Click here](#) to check out the current deals.

Want to offer something to members? [Log into](#) our Member Information Center and get started. If you need assistance logging in, please reply to this email.

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## Community News

**Rio Salado Parkway Restricted Between Ash and Mill Avenues from May 24 to July 3**

Starting May 24 through July 3, traffic on Rio Salado Parkway will be reduced to one lane in each direction between Mill and Ash avenues so the City can install a new sewer line. The project will include excavation between 10 and 16 feet deep, which necessitates the lane restrictions. This new sewer line installation is part of Tempe's asset management program. Plan extra travel time if driving in this area. [More >>](#)

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## Uber, Lyft Passenger Picks-Ups To Start June 18 At Phoenix Sky Harbor

Beware surge pricing if you're flying into Phoenix Sky Harbor during peak traffic times after June 18. That's when ride sharing services like Uber and Lyft can start picking you up directly from the terminal. [More >>](#)

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## Arizona Added 81,000 Jobs in Past Year

Arizona added nearly 81,000 jobs year over year in April, increasing the state's workforce from last year by 3.7 percent, more than double the population growth rate, according to the newest numbers from the Arizona Department of Administration. [More >>](#)

## Get Social with the Tempe Chamber



Use **#TempeChamber** when you are posting on social media to show your pride in your membership. You may even get a like, retweet or repost!

Tempe Chamber  
Annual Luncheon

Thursday  
June 16

Click for Details

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