



THE BUSINESS ADVOCATE
TEMPE CHAMBER OF COMMERCE

Community Support Government Relations Networking Events Strong Local Economy

Tempe Chamber recommends

VOTE YES!  **Tempe★Union**
HIGH SCHOOL DISTRICT
OVERRIDE



 Ballots arrive in mailboxes by Oct. 7  Return your YES VOTE by Oct. 29 

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Former Tempe Mayor William J. LoPiano died on Sept. 28 at age 89. Thank you for a lifetime of service to our community. For more information on his contributions to Tempe and memorial service, [please click here.](#)

Special Message from the President/CEO

VOTE YES ON THE TUHSD OVERRIDE

By Mary Ann Miller, President/CEO

Sometime this week many of you will receive a ballot in the mail for the Tempe Union High School override. We at the Tempe Chamber urge you to vote "Yes."

The override is needed to replace computers, purchase books, repair sidewalks and fences, replace PE equipment, and retire decade-old buses. And the difference a homeowner will pay in taxes is less than a cup of plain coffee.



School finance is a complex and confusing array of state and local funding. Funds allocated for one purpose can't be used for another, and districts are required to regularly go back to the voters for approval. This provides a great opportunity to review the proposed spending and judge the financial performance of district administrators.

We believe that the TUHSD board members, superintendent and administrators have done an excellent job in managing the District, achieving high levels of excellence with tightening resources. We are confident that the override is reasonable and that the funds raised will be maximized to benefit our students.

So when you get that ballot in the mail this week, show your support for our students, our schools and our community by voting "Yes." Sign it, seal it and mail it by October 29.

You can find more information on the override at www.YesSupportOurSchools.com.

Mary Ann Miller
President/CEO
Tempe Chamber of Commerce

Helping You Succeed

The Great Escape: Exit Strategy Options

By Tim Ronan, Chairman of the Board of Directors

There comes a point in every business owner's career when they are no longer running their business. Some companies chose to go public, bringing on investors who share the responsibilities, but many owners will have an opportunity to identify a successor to continue their legacy. A business owner needs to assess what is wanted or expected from a business sale and the best objective in planning an exit strategy. [More >>](#)

How to Get the Most from the East Valley Business Expo

by Sean Donovan, Tempe Chamber of Commerce

The East Valley Business Expo takes place on Oct. 21 from 2:00 - 6:00 p.m. at St. Xavier University, 92 W. Vaughn Ave. in Gilbert. Held just once each year, it is one of the most powerful, versatile and cost-effective marketing tools available to the business community. Here are some tips to get the best value your experience. [More >>](#)

Abbie S. Fink on Leading From the Second Chair

By Ken Jacobs, Public Relations Society of America

Abbie S. Fink is vice president/general manager of HMA Public Relations, an award-winning PR and marketing communications agency based in Phoenix, as well as chair of PRSA's Counselors Academy. We recently discussed the differences between managing and leading, and how to lead when you're not "the" leader. [More >>](#)

How Your Friends Influence Your Success

By Carol Roth, Entrepreneur

You can tell a lot about a person by the company that they keep. There's a saying that goes something like: You become the average of the six people that you spend the most time with. [More >>](#)

Sheryl Sandberg: When Women Get Stuck, Corporate America Gets Stuck

By Sheryl Sandberg, for The Wall Street Journal

At the current pace of progress, we are more than 100 years away from gender equality in the C-suite. If NASA launched a person into space today, she could soar past Mars, travel all the way to Pluto and return to Earth 10 times before women occupy half of C-suite offices. Yes, we're that far away. [More >>](#)

Get Involved



EAST VALLEY BUSINESS 2015 EXPO
NEW LEADS - NEW CUSTOMERS - NEW SALES

BOOTHS ARE SOLD OUT!
Attendance is Free.
Business Card Required.

Wednesday, October 21st | 2:00 p.m. - 6:00 p.m. | Saint Xavier University Gilbert Arizona

The banner features a central photograph of an expo booth with people interacting. The text is arranged in a clear, bold layout with a blue background for the main title and a white background for the booth status and date information.

Tempe Chamber Accepting Applications for 2015-2016 Women in Business Mentoring Program

Now through October 14, the Tempe Chamber of Commerce is accepting applications for its 2015-2016 Women in Mentoring Program. Ideal candidates are women who are dedicated to personal and professional growth in a fun and highly productive environment, surrounded by dynamic female leaders. [More >>](#)

Make a Difference & Volunteer at Oktoberfest

The Oktoberfest at Tempe Town Lake, taking place from October 9-11, is more than a party - it's a way to support Tempe Sister City Programs. Participation in the Oktoberfest volunteer program visibly reinforces your commitment to the community with a reputable organization. [More >>](#)

ASU SparXX Initiative Now Accepting Applications

The ASU SparXX Initiative is a series of programs and activities at Arizona State University that focus on supporting women in starting and growing new businesses. Applications may be submitted through October 12. [More >>](#)

Tempe celebrates National Planning Month with historical tours, photo contest

October is National Planning Month and the City of Tempe is celebrating by giving residents a chance to explore the planning process with fun activities like historical bike and walking tours, "Planning 101" seminars and a citywide photo contest. [More >>](#)

Member News



Hi There!

Click to view our New Members,
Renewals, Premier Membership,
and 110% Club

Welcome to some of our newest members:

- AZOffices.com
- Desiree Hancock Realtor
- Dierks Bentley's Whiskey Row
- Endurance Church of the Valley
- Express Employment Professionals
- Go Clean Credit
- Homes By Eva Marin
- Homewatch Caregivers of Tempe and Sun Lakes
- Junior Achievement of AZ
- Lydian Dental
- Omnis Network
- Save the Family Foundation of Arizona
- Silicon Valley Bank
- Sunbelt Holdings

IKEA of Tempe was recently recognized by **United Food Bank** for their donation of over \$14,000 to help fight hunger. This contribution will provide 63,396 meals for our community.

Mary Lou Fulton, one of **Arizona State University's** largest benefactors along with her husband, Ira, has died. She was 82. ASU announced her death Thursday evening. ASU's Mary Lou Fulton Teachers College is named after her.

Member to Member Deals

Check out these amazing deals and specials our members offer **exclusively** to their fellow chamber members. From massages to hotel stays, banking to education, shopping to marketing, there is something for everyone. [Click here](#) to check out the current deals.

10% off

Book your business travel through **SWABIZ**, Southwest Airlines' free corporate booking tool, **and receive 10% off all Business Select and Anytime fares!**

Learn more


Want to offer something to members? [Log into](#) our Member Information Center and get started. If you need assistance logging in, please reply to this email.

Community News

Ready or Not, It's Credit Card Chip and Dip Time: What You Need to Know

Last Thursday marked a milestone in the effort to shift the U.S. to the use of microchip-embedded credit cards, a more secure alternative to traditional cards that require the swipe of a magnetic stripe. [More >>](#)

Know Someone Looking for Work? Need to Grow Your Team?

Businesses in Tempe are looking for quality candidates. Check out our Jobs Board for members who have opportunities posted. Want to post an opening at your business? Just reply to this email and we will assist you! [More >>](#)

Tempe Boards and Commissions Positions Open, Applications Available

For community members with special interest or expertise in particular fields, serving on a City of Tempe Board or Commission is an excellent way to get more involved in Tempe. The city could use your volunteer service on one of several city Boards and Commissions that now have vacancies. [More >>](#)



National Issues in Law Enforcement and How the Tempe Police Dept. is Responding
with Assistant Police Chief John Rush

Thursday, October 15
11:30 a.m. - 1:00 p.m.
Regus Hayden Ferry Lakeside
60 E. Rio Salado, Suite 900
\$25 Members | \$35 General Public

Hot Topics & Lunch
Sponsored By



click to register

Get Social with the Tempe Chamber



Use **#TempeChamber** when you are posting on social media to show your pride in your membership. You may even get a like, retweet or repost!

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