



Advertising Opportunities

2018



Business Advocate Newsletter



The Business Advocate is a weekly publication sent on Monday mornings, providing information designed to help businesses succeed and to benefit from various programs. Announcements and news from the Tempe Chamber, its members and the greater community are also shared.

Featured: \$75 per insertion

Includes a banner ad with top placement and embedded link to your site Dimensions are 1200px by 700px

Secondary Banner: \$30 per insertion

Placed in between sections of newsletter and embedded link to your site Dimensions are 600px by 200px

2000

- Email list

22%

- Average Open Rate

Numbers as of Dec. 2017



September 25, 2017

Business After Hours Luau!

- Wednesday, September 27, 5:30 - 7 p.m.
- Hotel Tempe InnSuites
- 1651 W Baseline Rd, Tempe

[Join us for a luau!](#) The Hotel Tempe InnSuites encourages you to wear your best Hawaiian shirt to this month's Business After Hours. Come for door prizes, food from Special Moments Catering and wine tasting by AZ Wine Distributors.

Members of the business community come together to enjoy a night of food, drinks, conversation and network development during this casual mixer. Expect a great crowd and lots of new connections.

[Register here](#)

IN THIS EDITION:

- East Valley Business Expo
- State of the City
- Tempe Leadership Class XXXIII
- Keeping Payments Low for Small Business
- Chambermaster Guide
- TCH's New Year
- Redefining Capitalism
- BackFit Vendor Request
- City Tax Prep Volunteers
- Don Carlos Awards
- ADA Job Fair



Monthly Postcard



A monthly postcard is mailed to all of our fast-growing membership at the beginning of each month, which gives at-a-glance information for the month's events as well as a preview of upcoming signature events. The postcard is also given out at all Chamber events.

Quarter page - \$250. Dimensions are 2.5x5 inches.

UPCOMING CHAMBER EVENTS

Register for these and other events at tempechamber.org

Membership 101 Friday, December 8 10:00 - 11:00 a.m. BRIC at Tempe Public Library 3500 S. Rural Rd. Free workshop Venue Host: BRIC <small>Business Resource and Information Center</small>	Business Before Hours Tuesday, December 19 7:30 - 9:00 a.m. Landings Credit Union 2800 S. Mill Ave. <i>Holiday Mixer!</i> Free for members \$10 for guests Sponsored by: WELLS FARGO	Hot Topics: Social Media for Business Have you wondered if you are doing everything possible to maximize your business using social media? Do you need a strategy designed to target the demographics who are likely to buy from you? Does social media seem as though it would take too much time away from your day-to-day business? If you answered yes to any of those questions, don't miss the next Hot Topics! Dr. Carl B. Forkner from Dynamic Worldwide Training Solutions will offer his award-winning expertise and give you the tools you're looking for. Attendees will learn: <ul style="list-style-type: none">•How social media can improve ROI over traditional marketing methods•How to target multiple demographics and focus your efforts on the highest probability audience•How social media saves time when you use scheduling and distribution tools Hot Topics includes a hot breakfast! Don't miss out, register online today! When & Where: Friday, December 15 - 7:30 - 9:00 a.m. The Graduate Hotel Tempe 225 E. Apache Blvd. Sponsored by: SNP \$25 for members \$35 for guests
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Place your ad here

650

Mailing list

1

Month of relevant content

Numbers as of Dec. 2017

Customize



Have a last-minute push and are looking for multiple advertising options? The Chamber can customize advertising options to fit your needs, including some not mentioned in this document.

Purchase multiple ads and save! Below are a couple of sample packages:

Package Option 1

10 Featured ads in the Business Advocate
2 Postcard placements
\$1000 - *25% savings*

Package Option 2

5 Featured Ads in the Business Advocate
5 Secondary ads in the Business Advocate
\$350 - *20% savings*

Package Option 3

1 Featured ad in the Business Advocate
1 Postcard placement
\$300 - *10% savings*



Thank You

Call Chris Samuels at 480-736-4285

Or E-mail: chris@TempeChamber.org

