



Check out our new [advertising opportunities](#),
and learn how your ad can appear here!

Are you a proud member of the Tempe Chamber?

We're proud of our members and are constantly working to promote, improve and grow your business! Show that you're proud to be a member of the Tempe Chamber by adding our logo and a link to our website to your newsletter and website. To request a high-resolution logo and for additional information, please e-mail Sachiyo at sachiyo@tempechamber.org.

When consumers know that a small business is a member of the chamber of commerce, they are 44% more likely to think favorably of it and 63% more likely to purchase goods or services from the company in the future. - "The Real Value of Joining a Local Chamber of Commerce: A Research Study," The Schapiro Group



Helping You Succeed!

2 easy and affordable promotional opportunities!

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Want to gain more visibility in the community but have no advertising budget?

The Tempe Chamber has two easy and unique opportunities that will provide you with affordable advertising for your business.

[Click here to learn more!](#)

Chamber Updates



Looking for solid leads?

Due to high demand, the Tempe Chamber is starting a third Coffee Connections leads group. If you are unfamiliar with Coffee Connections, its purpose is to generate business among members of the group by establishing trusted referral-based relationships. Groups are industry specific, which means that only one person per industry specialization can join. The new Coffee Connections will meet on the first and third Thursdays of every month from noon to 1 p.m. Members are welcome to bring lunch to the meetings.

The kickoff meeting is March 6, noon to 1 p.m., at the Tempe Chamber of Commerce, 909 E. Apache Blvd. Membership in the group is \$50 per year, and you must be a member of the Tempe Chamber in good standing. For an application or to learn more, e-mail Daniel Milner at danielmilner@tempechamber.org.

Help us choose the next Business Woman of the Year!

The Tempe Chamber is seeking nominations for the Business Woman of the Year Award. Nominees should demonstrate achieved excellence in their chosen field; have demonstrated leadership in the community; serve as a positive role model; and be active in programs and activities in the community and the Tempe Chamber. Nominations are due by March 7, and the award will be presented at the Women in Business Conference in May. E-mail your nominee's name, company and contact information to sachiyo@tempechamber.org.

Community News

Tempe Coalition Wins National Award, Meets with Senators

[Business Woman of the Year](#)

[The City wants your input!](#)

[Connect with Super Bowl XLIX](#)

[Message from the President](#)

[Meet our new members!](#)

[Member Spotlights](#)

Republican Principles for Immigration Reform Benefit Businesses

By Mary Ann Miller, President/CEO, Tempe Chamber of Commerce

As a nation of laws, a nation of immigrants and a nation of opportunity, we need a better immigration process.

The newly announced House Republican principles for immigration reform are a strong step in the right direction.



Reforming our immigration system will strengthen our economy and create jobs. It's just good business. At the Tempe Chamber of Commerce, we support Congress continuing the momentum of moving immigration legislation and passing broad immigration reform this year.

[Read the full article here.](#)

Share your news with us!

Did your company appear in the news? Do you have new employees you would like to introduce? Have you won an award? To be featured in our member spotlights section, please send your 50-word submission to sachiyo@tempechamber.org. All submissions are subject to editing to meet guidelines and formatting requirements. Submit your news by 10 a.m. on the Thursday of the week prior to the week in which you want your announcement to appear.

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[Read more news from the Chamber on our blog!](#)



The Tempe Coalition is a partnership between the City of Tempe and Tempe Community Council, which works to reduce underage drinking and youth drug use. On Feb. 6, the Coalition received the Community Anti-Drug Coalitions of America (CADCA) "GOT OUTCOMES! Coalition of Excellence Milestones Award" at CADCA's 24th Annual National Leadership Forum.

The Coalition was represented by Melody Johnson, Tempe Coalition Chair-Elect and Tempe Chamber of Commerce Vice President of Membership Development; Rick Horvath, Tempe Elementary School District Assistant Superintendent; and Cassidy Olson, Tempe Coalition Assistant.

During the Forum, Tempe Coalition representatives also met with Arizona Senators John McCain and Jeff Flake to discuss the Coalition's work and the importance of supporting community youth substance abuse prevention efforts.

Google Fiber headed to Tempe?

Tempe is among a short list of U.S. cities working with Google to explore the possibility of building the ultra high-speed Google Fiber broadband network. Google Fiber could bring residents access to Internet connections up to 100 times faster than basic broadband.

Google will begin compiling a detailed study of local factors that might affect construction plans. Google will provide an update on which cities will get Google Fiber by the end of this year. For more details, visit <http://www.google.com/fiber/newcities>.

Tempe has character!

The City of Tempe is creating eight Character Areas representing the unique personalities of eight different geographic parts of Tempe. Character Areas are geographic areas of the community that have achieved distinctive, recognizable character that is different from neighboring areas.

Tempe is pursuing an exploration of your character area to know what makes it special, what to preserve and what to improve so that our neighborhoods are the best they can be, and they want your input!

Participate in meetings, workshops, surveys, games and social media. Also, on Saturday, April 5, Tempe Mayor Mark Mitchell will present the State of the Neighborhoods at the Neighborhood Workshops and Awards event, which takes place at 8:30 a.m. at the Tempe History Museum, 809 E. Southern Ave.

For a full listing of meetings and events concerning Character Area planning, visit



Ribbon cuttings



BodyWise Chiropractic



MAPEI



Wave Productivity

[Click here to view the Tempe Chamber's Board of Directors](#)



Renewals and new members

Check out our newest members and see what members have renewed their membership with the Tempe Chamber.

[Read more](#)

www.tempe.gov/characterareas or contact Nancy Ryan at (480) 350-8096 or nancy_ryan@tempe.gov.

News You Can Use

Get your business connected with Super Bowl XLIX

The Arizona Super Bowl Host Committee announced their first community program today titled "Business Connect". The Business Connect Program will inform and engage Arizona-based small businesses on procurement opportunities associated with Super Bowl XLIX.

Business Connect provides an opportunity for local businesses looking to support and capitalize on the upcoming game. Small businesses that participate will be included in the Business Connect Resource Guide, a database of available services that the NFL and their affiliates use for Super Bowl related events and activities.

Businesses must first apply for Small Business Concern Registration and meet the Small Business Administration size standards for their particular industry. Then they complete a simple application process at www.azsuperbowl.com.

To learn more, e-mail businessconnect@azsuperbowl.com or visit www.azsuperbowl.com/businessconnect.

Looking for a summer intern?

ASU is looking for summer internships for their Brazilian students here as part of the Brazil Scientific Mobility Program (BSMP). Currently the third largest host university in the country, ASU has more than 100 undergraduate students studying on full scholarships paid for by the Brazilian government. Most of these students are focused on STEM studies (science, technology, engineering, math). BSMP students are also majoring in areas like biology, architecture, exercise and wellness and more.

Internships can be either paid or unpaid. There is no fee or contract required of the host companies. All visa administration, including work authorization, is handled by the Institute of International Education. For more information, contact Eileen Brill Wagner at brillcon@cox.net or (602) 617-0001.

Volunteer Income Tax Assistance

Each tax season, Arizona families miss out on millions in tax refunds because they are unaware of programs like the Earned Income Tax Credit, a refundable federal income tax credit eligible to low-income working individuals and families. The Volunteer Income Tax Assistance (VITA) program is designed to provide families with the knowledge and guidance to lessen their financial burden. The Tempe Financial Stability Initiative, a collaboration with Tempe Community Council, Landings Credit Union, W.P. Carey School of Business at Arizona State University and the Internal Revenue Service, operates a VITA program in our area. To find out dates and locations, visit www.tempecommunitycouncil.org or call (480) 858-2323.

MEMBER SPOTLIGHTS

Margo Brown of Wave Productivity completed a four-week training program with The Coach Approach. This training focused on core skills used by coaches in the field of productivity and organization. The training focused on ways to better assist clients as they work toward becoming focused, organized and productive. Looking to become more productive in your office? Contact Margo at (602) 677-8275.

Congratulations to Sheila Bryant, RN, EMS Coordinator at Tempe St. Luke's Hospital, on being the first-ever honorary Tempe Fire Fighters Award recipient! On Feb. 11, Bryant was honored by the Tempe Fire Department with the award at the second annual Tempe Fire Fighters Rich Woerth Charity Bash. The Tempe Fire Department was proud to honor Bryant, citing that she has been involved with the department since 1990 and has provided support without regard for her own comforts.

Congratulations to Jackie Thompson with Southwest Airlines on being honored as one of this year's Phoenix Business Journal's 25 Dynamic Women in Business! Thompson sits on the Tempe Chamber's board of directors and is a past recipient of our Business Woman of the Year award. She is also a strong supporter of the Chamber's Women and Business Council and has served as a mentor in its Mentoring Program for the past three years. The Dynamic Women in Business program celebrates women leaders in the Valley whose influence extends beyond their professional roles into their community service in terms of the time they invest and the expertise they bring to philanthropic causes.

Scientists and engineers at Medtronic's Tempe research center have been redesigning heart monitors and pacemakers and are now beginning clinical trials. Medtronic Inc., the world's largest medical device company, has begun worldwide trials of a pacemaker that's one-tenth the size of a conventional pacemaker. Medtronic will see a need to hire more employees as the technology is developed.

360 Solutions, from Waco, Texas, is pleased to announce that Melissa Charles, principle owner of Desert Leadership in Tempe, is now a faculty member of its High Performance Leadership program. Desert Leadership principles and practices are based upon observations and research from the foremost authorities in the field of leadership. Learn more about Desert Leadership at www.desertleadership.com.

Tempe Chamber of Commerce

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