



 **Vote "YES" on General Plan 2040**
Early voting begins April 24

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Helping You Succeed!

Chamber events offer networking, learning opportunities

Did you know that nearly 10,000 business people annually attend events, seminars and networking opportunities produced by the Tempe Chamber? The Chamber sponsors dozens of networking opportunities each year, including morning and after-hours mixers, signature events and educational workshops and seminars. Each event is a new opportunity to cultivate new relationships and maintain old ones. Learn more about our events at <http://tempechamber.org/annual-events/>

Be featured on our blog!

As a free benefit to our members, we want to feature your company in a Business Spotlight feature. This is a way for you to tell the community your story, who you are and what you do. There's no cost involved. It's just another advantage of your membership in the Tempe Chamber. Learn how you can be featured [here](#).

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A great vision for Tempe's future

*By Mary Ann Miller,
President/CEO, Tempe Chamber
of Commerce*



It starts when you're just a kid:
"What do you want to be when you
grow up?"

And before you know it:

"What are you going to major in?"
"Where do you want to work?"
"What do you want to do next?"

Chamber Updates

Tempe Leadership raises \$60,000, donates refrigerated trucks to UFB

Tempe Leadership Class XXIX will donate two refrigerated food trucks, worth \$90,000, to United Food Bank (UFB) at a ribbon cutting ceremony Friday, April 25. The ceremony will run from 6 to 10 a.m. at Escalante Community Center, 2150 E. Orange St. Tempe Mayor Mark Mitchell will participate in the ribbon cutting.

Class XXIX raised \$60,000 in three months to purchase the two vehicles as part of their Fresh Truck Project. The funds were coupled with a \$30,000 Walmart grant given directly to UFB to complete the purchase.

United Food Bank will deploy these two Fresh Trucks to partner agencies across the Phoenix area that lack sufficient refrigeration. This increased capacity will allow for local and neighborhood food pantries to distribute more produce, dairy and other fresh foods instead of only distributing nonperishable packaged foods.

Class XXIX raised money through various grassroots efforts, including the project's website, events at Tempe's The Handlebar, Whole Foods in Tempe and Phoenix's Practical Art, and corporate contributions from Ford Motor Company and Allstate.

Fun golf committee seeks members

We're seeking members to join our Tempe Links Classic golf committee and help us plan one of the most fun events of the year. Committee members need only make a commitment through the Sept. 12 tournament. We meet once a month, and our group of fun, friendly members would love to add to our ranks. This dynamic tournament features a full round of golf, prizes, lunch, a silent auction and barbecue dinner with live emcee. Please consider joining us and helping to make this event a success. Links will begin meeting on May 7 from 11 a.m. to noon and will continue on the first Wednesday of each month through the tournament. For more information or to join, e-mail sean@tempechamber.org.

Renewals and new members

Check out our newest members and see what members have renewed their membership with the Tempe Chamber.

[Read more](#)



Community News

Get connected with Super Bowl XLIX

We've partnered with the Super Bowl to bring our members the Super Bowl XLIX Business Connect program. We're pleased to be able to help our members take advantage of the economic opportunities that the big game brings with it. The program will inform and engage local small businesses in procurement opportunities associated with Super Bowl XLIX. Learn more at www.azsuperbowl.com/businessconnect.

News You Can Use

"When do you want to retire?"

At each step of the way, our answers - our visions for our future - affect the next steps we take... You plan your life around the answers to these questions, and as you age, you often discover other talents and other interests. Outside forces impact your planning, sometimes for good and sometimes not.

A community goes through just the same process. It creates a General Plan, which is a vision for its future about 20 years out.

[Read the full article.](#)



[Read more news from the Chamber on our blog!](#)

Dress us up in your company's clothes!



Tempe Chamber staff in shirts provided by Judy Aguilar-Woertz, Agent - State Farm Insurance

No, we're not Barbie dolls, but we are willing to let you dress us up. We've recently started a Technology Fundraiser to help offset the cost of new computers and operating systems. Let us be your walking billboards! [Find out how it works here.](#)



Ribbon cuttings

Is your business prepared for the sales tax reduction?

The City of Tempe reminds local businesses to re-program their computer equipment to reflect a lower city sales tax rate of 1.8 percent beginning July 1. The upcoming 2014-15 fiscal year starts July 1 and marks the end of the additional sales tax approved by voters and promised by the City Council to expire in 2014.

Tempe voters passed Proposition 401 during the May 18, 2010, General Election, allowing for a four-year, two-tenths of a cent sales tax increase that enabled the city to preserve essential services such as public safety and recreation programs. Effective July 1, 2010, the city portion of sales tax went from 1.8 percent to 2 percent. On July 1, the rate will go back to 1.8 percent.

Learn more at www.tempe.gov.

MEMBER SPOTLIGHTS

The Board of Directors of Tempe Community Action Agency (TCAA) today announced that William (Bill) Epps will serve as the new executive director of the agency beginning April 28. TCAA has been the community's primary social service organization since 1966, serving elderly and low-income community members. Bill is an accomplished nonprofit leader with a passion for the homeless and other underprivileged individuals. He appreciates the mission of TCAA and its plans to expand its reach to address more needs in the community. Learn more at www.tempeaction.org.

In just two months, Four Peaks Brewing Company raised \$15,259 toward two future Make-A-Wish® Arizona wishes. The fundraiser encouraged customers to make donations at Four Peaks locations and gave away a Four Peaks Brewery Kegerator to help fund two Arizona wishes for wish kids Lauren, 9, and Aidan, 10. Four Peaks donated 100 percent of the money collected to Make-A-Wish Arizona. For more information, visit www.wishaz.org and www.fourpeaks.com.

CenturyLink Technology Solutions recently launched data center colocation and other IT hosting services for businesses in Phoenix and surrounding areas through a partnership with a local technology company. The new services provide secure data center space, power, cooling and network connectivity for other companies' computer equipment, allowing businesses to focus on their own innovation and growth rather than maintaining a data center. [Read the full article here.](#)

Share your news with us!

Did your company appear in the news? Do you have new employees you would like to introduce? Have you won an award? To be featured in our member spotlights section, please send your 50-word submission to sachiyo@tempechamber.org. All submissions are subject to editing to meet guidelines and formatting requirements. Submit your news by 10 a.m. on the Thursday of the week prior to the week in which you want your



A to Z Dermatology



Cobblestone Auto Spa



JumpStartbiz



Painting with a Twist



Take 'N' Bake Revolution

announcement to appear.

[Click here to view the Tempe Chamber's Board of Directors](#)



SEA Life Arizona



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Tempe Chamber of Commerce

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