



## Helping You Succeed!

### Join us for a half-day of growth, inspiration and education!

We are always looking for ways to help our members succeed and grow! The Women in Business Conference on May 21 offers many opportunities for education, network development, training and growth. Attendees will hear from powerful keynote speakers, enjoy a plated luncheon and awards ceremony and have the opportunity to network with nearly 300 business leaders and representatives in a setting that celebrates success. Special features this year include a presentation on "Multi-generations in the Workplace" and Networking Poker (the winner will receive a prize). We will also be collecting new and gently used women's shoes for [Fresh Start](#). A collection booth will be set up for those able to contribute to this worthy cause. For full details and to register, [click here](#).

### Are you 'IN'?

How would you like to help to improve Tempe's educational climate while developing your future employees? We're offering the chance at some unique and rewarding ways for your company to team up with schools and students through our Business & Education Partnerships program with the Tempe Union High School District, "I'm IN." You'll be able to secure interns, offer tours and shadowing experiences at your business and give your employees the chance to share their knowledge and create awareness of and respect for your company.

Help us build relationships between businesses and schools to enhance the quality of education in the district and prepare students for the workforce. To learn how you can benefit from these valuable programs, visit <http://tempechamber.org/business-and-education-partnership/>

The City of Tempe is seeking your input on proposed changes to mobile food truck regulations.

Provide your feedback at <http://www.tempe.gov/tempe-forum>

Check out our new [advertising opportunities](#), and learn how your ad can appear here!

### In This Issue

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### Unsure About Common Core: Is the Future of Education at Stake?

*By Jeff Mirasola, CenturyLink, Chairman of the Tempe Chamber Board of Directors*



I'm really torn on Common Core. I don't know exactly where I am on this issue. The only thing I'm certain of is that I will continue to

## Chamber Updates

### Tempe Chamber donates computers to AZStRUT

The Tempe Chamber recently donated nine computers to AZStRUT (Students Recycling Used Technology). AZStRUT teaches students valuable technology skills; provides quality refurbished computers to schools and nonprofits around the state; and benefits the environment by diverting old equipment from our landfills. For more information on how you can recycle your used technology, visit <http://www.azstrut.org/>

### Tempe Chamber welcomes new board members!

The Tempe Chamber of Commerce is pleased to welcome five professionals representing diverse organizations to its board of directors. The Nominating Committee believes that the following individuals will be instrumental in shaping the future of the Tempe Chamber: Kjell Andreassen, Managing Partner, Acceler8 LLC; Dawn Hocking, Director of Development, TCH; Misty Howell, Vice President, Community Banking District Manager Greater Southern Arizona - East Valley Central, Wells Fargo; Paul Mittman, ND, EdD, President/CEO, Southwest College of Naturopathic Medicine & Health Sciences, Inc.; and Steven R. Skirvin, Attorney of Counsel, Davis Miles McGuire Gardner.

[Read their full bios here.](#)

## Community News

### Tempe updates Transportation Master Plan

Tempe residents can participate in the update of the Tempe Transportation Master Plan by attending a series of meetings which will help familiarize them with current and proposed projects and encourage the creation of a shared vision for the plan. The meetings will cover topics related to Tempe's proposed arterial roadway, bike, pedestrian and transit priority corridors; Tempe's short- and long-term bicycle and pedestrian network; potential candidates for traffic calming and/or streetscape improvement; and more.

For meeting locations, dates and times, visit <http://www.tempe.gov/transportationplan>. Residents are also encouraged to participate online and can comment at [www.tempe.gov/forum](http://www.tempe.gov/forum).

### American Airlines Group renews lease in Tempe

Fort Worth, Texas-based American Airlines Group, the holding company for American Airlines and US Airways, is the anchor tenant of Rio West Business Park, where the company houses accounting, customer service and IT jobs. American also has staff facilities at 111 W. Rio Salado Pkwy. and reservations and customer service functions at other locations in Tempe, in addition to its airport flight, training and maintenance operations at Phoenix Sky Harbor International Airport. The company employs more than 10,000 people in Arizona.

American's new lease agreements for the Rio West space run through April 2019 for Buildings B and E and

listen to both sides because this is a critical issue that we've just started to hear about.

For many, Common Core State Standards are an abstraction that crazy people talk about on the Internet. That may be your experience. You might not have any school-aged children or grandchildren of your own, so maybe the subject doesn't interest you. Or it's because you've just heard bits and pieces and really don't understand the argument. Or maybe you don't have an interest in education. Maybe your kids are homeschooled or attend a private or charter school. A recent Gallup Poll indicated that 60 percent of Americans don't understand Common Core. I'm here to tell you that like voting in elections, educating yourself and getting involved in the future of education is one of the most important things you can do.

[Read the full article.](#)



[Read more news from the Chamber on our blog!](#)

### Dress us up in your company's clothes!



Tempe Chamber staff in shirts provided by Remember the Name Promotions & Apparel

No, we're not Barbie dolls, but we are willing to let you dress us up. We've recently started a Technology Fundraiser to help offset the cost of new computers and operating systems. Let us be your walking billboards! [Find out how it works here.](#)

### Renewals and new members

Check out our newest members and see what members have renewed their membership with the Tempe Chamber.

[Read more](#)

September 2017 for Building A.

## News You Can Use

### Get connected with Super Bowl XLIX

We've partnered with the Super Bowl to bring our members the Super Bowl XLIX Business Connect program. We're pleased to be able to help our members take advantage of the economic opportunities that the big game brings with it. The program will inform and engage local small businesses in procurement opportunities associated with Super Bowl XLIX. Learn more at [www.azsuperbowl.com/businessconnect](http://www.azsuperbowl.com/businessconnect).

### Is your business prepared for the sales tax reduction?

The City of Tempe reminds local businesses to re-program their computer equipment to reflect a lower city sales tax rate of 1.8 percent beginning July 1. The upcoming 2014-15 fiscal year starts July 1 and marks the end of the additional sales tax approved by voters and promised by the City Council to expire in 2014.

Tempe voters passed Proposition 401 during the May 18, 2010, General Election, allowing for a four-year, two-tenths of a cent sales tax increase that enabled the city to preserve essential services such as public safety and recreation programs. Effective July 1, 2010, the city portion of sales tax went from 1.8 percent to 2 percent. On July 1, the rate will go back to 1.8 percent.

Learn more at [www.tempe.gov](http://www.tempe.gov).

## MEMBER SPOTLIGHTS

Arizona Office Liquidators & Designs is celebrating 28 years in business and 27 years as a Tempe Chamber member this month! They have 26,000 square feet of new and used office furniture and can also do panel systems. From May 19 to 23, any new office furniture product in stock is 15% off, unless it is already on sale. Any used in-stock office furniture is 20% off during the sale, unless it is already on sale. Please mention that you are from the Tempe Chamber, and ask for Pamela Boynton - "The Redhead."

ASU was recently awarded the Arizona Association for Economic Development's (AAED) Best of Arizona Award. The Best of Arizona Award is only presented to individuals or organizations whose dedication to economic development in Arizona has been unequalled. The prestigious award honors individuals and companies who have made significant contributions to the advancement of the organization and also to the economic growth within Arizona. Joyce Grossman, AAED's executive director, said ASU will be recognized for its revolutionary "New American University Model" and the positive economic impact it creates.

US Bank at Tempe Marketplace is featuring Wash Wizard Auto Spa as its select May business of the month. You'll find a nice lobby display with a bowl of sweets. Check it out if you're in the area or shopping at Tempe Marketplace. Enter to win free car washes. Experience America's Greenest Car Wash and learn more at [www.mywashwizard.com](http://www.mywashwizard.com).



## Ribbon cuttings



DSW



First Community Mortgage



Lost Our Home

## Share your news with us!

Did your company appear in the news? Do you have new employees you would like to introduce? Have you won an award? To be featured in our member

[Click here to view the Tempe Chamber's Board of Directors](#)

spotlights section, please send your 50-word submission to [sachiyo@tempechamber.org](mailto:sachiyo@tempechamber.org). All submissions are subject to editing to meet guidelines and formatting requirements. Submit your news by 10 a.m. on the Thursday of the week prior to the week in which you want your announcement to appear.

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