



Chamber Updates

Military Affairs Committee update



The Tempe Chamber Military Affairs Committee (MAC) recently hosted an award luncheon for the Navy Operational Support Center Phoenix. The BUC Joel E. Baldwin Memorial Award was presented to Senior Chief Joseph Zaleski. EOCS (SCW) Zaleski joined the Navy Oct. 19, 1993. In 1997, he left active duty and shortly after joined the Reserves and cross-rated to equipment operator. He served with NMCB 18 from December 1998 to November 2013. While with NMCB 18, he made tours to Iraq and Afghanistan. Currently, he is the senior enlisted advisor for the Operation Support Unit at the Navy Operational Support Center Phoenix.

The BUC Joel E. Baldwin Memorial Award was created in remembrance of Navy Chief Joel Egan Baldwin. Recipients of this award exhibit characteristics of Chief Baldwin, who was a good human being, an exceptional Navy leader and a great Seabee. Baldwin was one of 14 service members killed in a suicide bombing of a Mosul, Iraq mess hall on Dec. 21, 2004. Service members, civilian contractors and Iraqi guardsmen had just sat down for lunch at Forward Operating Base Marez when the explosion occurred, killing 22 and wounding 69. Baldwin, 37 years old, left behind a wife and 9-year-old daughter.

The MAC was formed to offer recognition and honor to Valley military personnel for their sacrifice and dedication. A special thanks to Heidi's Events & Catering for having us. Thank you also to our generous donors: Homewood Suites by Hilton

Check out our new [advertising opportunities](#), and learn how your ad can appear here!

In This Issue

[MAC update](#)

[Meet our new members](#)

[New board members announced!](#)

[Spirit of Enterprise Awards](#)

[How can crowdfunding help you?](#)

[Tempe's Transportation Master Plan](#)

[Small Business Leadership Academy](#)

Unsure About Common Core: Is the Future of Education at Stake?



By Jeff Mirasola, CenturyLink, Chairman of the Tempe Chamber Board of Directors

I'm really torn on Common Core. I don't know exactly where I am on this issue. The only thing I'm certain of is that I will continue to listen to both sides because this is a critical issue that we've just started to hear about.

For many, Common Core State Standards are an abstraction that crazy people talk about on the Internet. That may be your experience. You might not have any school-aged children or grandchildren of your own, so maybe the subject doesn't interest you. Or it's because you've just heard bits and pieces and

and Monti's La Casa Vieja.

The Military Affairs Committee is seeking new members. Contact Courtney at courtneymcintyre@tempechamber.org or (480) 736-4281 for information and/or an application.

Renewals and new members

Check out our newest members and see what members have renewed their membership with the Tempe Chamber.

[Read more](#)

Tempe Chamber welcomes new board members!

The Tempe Chamber of Commerce is pleased to welcome five professionals representing diverse organizations to its board of directors. The Nominating Committee believes that the following individuals will be instrumental in shaping the future of the Tempe Chamber: Kjell Andreassen, Acceler8 LLC; Dawn Hocking, TCH; Misty Howell, Wells Fargo; Paul Mittman, Southwest College of Naturopathic Medicine & Health Sciences, Inc.; and Steven R. Skirvin, Davis Miles McGuire Gardner.

[Read their full bios here.](#)

Helping You Succeed!

Is your business one of Arizona's best?

Does your business create jobs, boost the economy and deliver great service? If you would like to be honored or know of a business you would like to see honored as a great Arizona business, then submit your nomination for the W.P. Carey School of Business at Arizona State University Spirit of Enterprise Awards.

We urge all Tempe Chamber members to be a part of this amazing recognition opportunity.

Award nominations will be accepted until June 27. For more information on nominating a company, applying for the awards or attending the luncheon, call (480) 965-0474, e-mail wpcentpreneurship@asu.edu, or visit www.wpcarey.asu.edu/spirit.

Crowdfunding: Get in on the action!

Crowdfunding is a new phenomenon that aggregates small amounts of money from many people to finance and fund an initiative. In 2012, more than one million individual campaigns were established globally, and crowdfunding raised about \$5 billion in 2013. Join us at our next Hot Topics on June 19, and let us show you how to get in on the action.

Our two expert speakers are Mary Juetten, CEO and Founder of Traklight, and Michael Hool, advisor and legal counsel at Hool Coury Law.

For full details and to register, [click here](#).

Community News

Work on Town Lake dam begins June 4

PCL Construction will begin installing construction fencing and other preliminary work next week. This is the beginning of an 18-month project that will extend

really don't understand the argument. Or maybe you don't have an interest in education. Maybe your kids are homeschooled or attend a private or charter school. A recent Gallup Poll indicated that 60 percent of Americans don't understand Common Core. I'm here to tell you that like voting in elections, educating yourself and getting involved in the future of education is one of the most important things you can do.

[Read the full article.](#)

Dress us up in your company's clothes!

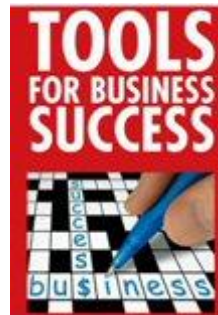


Tempe Chamber staff in shirts provided by Remember the Name Promotions & Apparel

No, we're not Barbie dolls, but we are willing to let you dress us up. We've recently started a Technology Fundraiser to help offset the cost of new computers and operating systems. Let us be your walking billboards! [Find out how it works here.](#)



[Read more news from the Chamber on our blog!](#)



Ribbon cuttings

Town Lake by an additional 100 feet, increasing the water surface to both sides of the Town Lake Pedestrian Bridge. The steel gate system offers high levels of safety, reliability, durability and flow flexibility while allowing Town Lake to transition into a river during major flow events. For fact sheets, FAQs and video of how the dam will function, visit www.tempe.gov/damreplacement.



Country Inn & Suites Phoenix Airport South

Tempe's Transportation Master Plan

Tempe residents can participate in the update of the Tempe Transportation Master Plan by attending a series of meetings which will help familiarize them with current and proposed projects and encourage the creation of a shared vision for the plan. The meetings will cover topics related to Tempe's proposed arterial roadway, bike, pedestrian and transit priority corridors; Tempe's short- and long-term bicycle and pedestrian network; potential candidates for traffic calming and/or streetscape improvement; and more.



here on the corner/Resolana project

For meeting locations, dates and times, visit <http://www.tempe.gov/transportationplan>. Residents are also encouraged to participate online and can comment at www.tempe.gov/forum.

News You Can Use

Small Business Leadership Academy

Small businesses play a key role in our economy, creating jobs and helping our community. The W.P. Carey School of Business at ASU is offering a program to help small business owners and executives learn how to improve efficiency, streamline operations and raise profits. The Small Business Leadership Academy is available to leaders of small and diverse local businesses.



LegalShield

Salt River Project (SRP), the program's founding co-sponsor, is offering a number of scholarships to its current suppliers and small business customers. The eight-week academy will run Wednesday nights from Sept. 3 to Oct. 29. The curriculum will cover business strategy, competing through services, management and more. Those who complete the program will receive continuing education units from ASU.



Raymond James

For more information about sponsoring a scholarship, participation requirements or applying to the program, call (480) 965-7579, e-mail wpccarey.execed@asu.edu or [click here](#).

Get connected with Super Bowl XLIX

We've partnered with the Super Bowl to bring our members the Super Bowl XLIX Business Connect program. We're pleased to be able to help our members take advantage of the economic opportunities that the big game brings with it. The program will inform and engage local small businesses in procurement opportunities associated with Super Bowl XLIX. Learn more at www.azsuperbowl.com/businessconnect.

Share your news with us!

Did your company appear in the news? Do you have new employees you would like to introduce? Have you won an award? To be featured in our member spotlights section, please send your 50-word submission to

MEMBER SPOTLIGHTS

At a recent event, Cox Communications announced plans to roll out gigabit Internet speeds across its markets, beginning with new residential construction projects nationwide. In Phoenix, Cox will begin to deploy technology to enable both new and existing neighborhoods to have gigabit speeds. The company also said it will double Internet speeds for existing customers in its most popular tiers this year. Learn more at www.cox.com/arizona.

Margo Brown of Wave Productivity wrote an article chosen by the National Association of Professional Organizers (NAPO) to be published in their quarterly newsletter. Her article, titled "Returning to Organizing", focused on ways other productivity professionals can stay engaged in their work. Brown is the first Arizona Professional Organizer to be

sachiyo@tempechamber.org. All submissions are subject to editing to meet guidelines and formatting requirements. Submit your news by 10 a.m. on the Thursday of the week prior to the week in which you want your announcement to appear.

featured in the national newsletter. To view this article or learn how you can become organized and productive, go to www.waveproductivity.com/blog.

Midwest Medical Billing was honored for its innovative practices in medical billing by Luther Law Firm and MOM-E Club on May 8 at the annual Mom Entrepreneur Celebration. Midwest Medical Billing has been successful in helping medical providers get the money they deserve from insurance companies and helping patients to make the most of their healthcare benefits. Please contact Michelle Weigel at (420) 750-4024 to find out how Midwest Medical Billing can increase the revenue of your medical office.

[Click here to view the Tempe Chamber's Board of Directors](#)

Tempe Chamber of Commerce

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