



Is your business prepared for the sales tax reduction?

Don't forget to re-program your computer equipment to reflect a lower city sales tax rate of 1.8 percent beginning July 1. The upcoming 2014-15 fiscal year starts July 1 and marks the end of the additional sales tax approved by voters and promised by the City Council to expire in 2014. Tempe voters passed Proposition 401 in 2010, allowing for a four-year, two-tenths of a cent sales tax increase that enabled the city to preserve essential services. Effective July 1, 2010, the city portion of sales tax went from 1.8 percent to 2 percent. On July 1, the rate will go back to 1.8 percent.

Learn more at www.tempe.gov.

Helping You Succeed!

Tempe Chamber urges Congress to reauthorize Ex-Im

The Tempe Chamber is constantly engaged in finding ways to benefit and support local business. As part of this effort, the Tempe Chamber joined with organizations from across the country in sending a letter urging Congress to swiftly reauthorize the Export-Import Bank (Ex-Im). The bank, which provides loans and loan guarantees when other financing is not available, will see its charter lapse Sept. 30 unless Congress acts.

Last year, Ex-Im supported \$37 billion in exports that in turn sustained more than 200,000 American jobs at 3,400 companies. The bank's support is especially important to small and medium-sized businesses, which account for nearly 90 percent of the bank's transactions.

[Read more about the Export-Import Bank here.](#)

Community exposure

The Tempe Chamber has partnered with the Wrangler News to increase our reach to the local community. This means more visibility for your business, more attendees at events and more

Check out our new [advertising opportunities](#), and learn how your ad can appear here!

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awareness of the Chamber and its members.

As a member, this opens up a unique opportunity for you. Sponsor the monthly Tempe Chamber page in the Wrangler News and have your company name and logo appear on the page along with a 200-word business spotlight. Plus, we will promote you as the sponsor on our social media sites. Be seen, be discovered, and help us spread the word on all we have to offer!

For pricing information and further details, contact Tracey at tracy.doren@wranglernews.com or 480-966-0837. [Check out the June Tempe Chamber page here.](#)

Chamber Updates



Renewals and new members

Check out our newest members and see what members have renewed their membership with the Tempe Chamber.

[Read more](#)

Community News

Tourism, special events put up big numbers for Tempe

At its Annual Luncheon, the Tempe Tourism Office reported that Tempe's hotels brought in more than \$97 million in revenues in 2013, a 4% increase compared to 2012. Tempe also saw a \$17 million economic impact from group meetings and sporting events such as the P.F. Chang's Rock 'n' Roll Arizona Marathon, Ironman Arizona, the USA Triathlon Collegiate National Championships and more. The Tempe Tourism Office is a nonprofit organization devoted to marketing Tempe as a desirable visitor and group destination. Learn more at www.TempeTourism.com.

Honoring those who care

Do you know someone who has given selflessly to better the lives of those in Tempe? The Don Carlos Humanitarian Award, presented by Tempe Community Council annually, honors those who have positively impacted our community. Winners exemplify true humanitarianism and have made Tempe a better place for everyone. Nominate somebody at www.tempecommunitycouncil.org/don-carlos. Nominations are due by June 29. For more information, call 480-858-2300. Winners will be honored on Oct. 15.

News You Can Use

Help prevent drunk driving, win a July 4th day of fun

Vision Collision has partnered with Big Surf, Uber and the Kiwanis Club of Tempe to get the word out about a free program offered by AAA Arizona to keep impaired drivers away from the wheel of a car. Join them in spreading the word about this program. While everyone should have a designated driver, this "last resort" program eliminates all excuses for DUI. In exchange for spreading awareness, you'll be entered to win the grand prize drawing for a full day of fun on July 4. One winner will spend the day at Big Surf and then spend the evening at the Tempe Town Lake Festival, arriving in style with Uber's

Council candidates at a forum on July 7 from 7 to 9 p.m. at the Tempe City Council chambers. Hosted by the Tempe Chamber of Commerce in partnership with the Tempe/Ahwatukee Republic, the event will give each candidate for the Tempe City Council the chance to share their positions on issues of importance to the community. The forum is open to the public and free to attend.

Be a part of the 'Chamber

Neighborhood'

*By Kristine Kassel,
Chairman, Tempe Chamber
of Commerce Board of
Directors*



Thank you for the opportunity to chair the Tempe Chamber of Commerce Board of Directors this year. I look forward to using my business and leadership knowledge to help all our members move forward through the excitement and challenges that lie ahead.

I would like to share with you a little bit about myself. My parents moved to Tempe from Michigan in the late '60s, so I was born a Tempe resident. After staying in my own backyard for college (I attended Arizona State University), I decided to also raise my family in Tempe. I started my own health insurance agency 17 years ago, Benefits by Design, and our office is in Tempe. I never could have become an entrepreneur without a partner like the Tempe Chamber. As you can see, I truly love everything about Tempe and especially all the opportunities that have been offered in the past and those available today.

There have been so many changes in the economy over the past few years that have affected the way we do business today. This is why you need a partner like the Tempe Chamber.

[Read the full article.](#)

Dress us up in your company's clothes!

private car service. To enter, go to www.visioncollision.com/blog/VisionCollisionJuly4th. Contest ends at 12 a.m. July 3.

AAAME program accepting applications

The APS Academy for the Advancement of Small, Minority- and Women-Owned Enterprises (AAAME) is a business mentoring program designed, sponsored and administered by Arizona Public Service. Since 1997, over 200 small businesses in the Phoenix metropolitan area have attended business training classes, built networks, developed resources and met with individual advisors all geared toward assisting them in reaching their next level of business success.

Participants must be a certified or certifiable diverse business enterprise. Applications are due June 30, and interviews will be conducted in July and August with the program beginning in September. For further details, call 602-250-2029 or 602-250-2943 or send an e-mail to AAAME@aps.com.

Share your news with us!

Did your company appear in the news? Do you have new employees you would like to introduce? Have you won an award? To be featured in our member spotlights section, please send your 50-word submission to sachiyo@tempechamber.org. All submissions are subject to editing to meet guidelines and formatting requirements. Submit your news by 10 a.m. on the Thursday of the week prior to the week in which you want your announcement to appear.

MEMBER SPOTLIGHTS

Margo Brown of Wave Productivity recently attended the National Association of Professional Organizers (NAPO) 2014 Annual Conference held in Scottsdale. Margo was able to learn and connect with industry leaders at this four-day conference for organizing and productivity professionals. She was able to view and rate the newest organizational products on the market. Margo has been a member of NAPO since 2004. Learn more at www.waveproductivity.com.

Country Inn & Suites, By Carlson, Phoenix Airport South received the "Certificate of Excellence" from TripAdvisor for 2014. The hotel has won the award for three years in a row, even while undergoing a complete renovation! The friendly staff members are available to assist you with all of your hotel needs. Learn more at <http://www.countryinns.com/phoenix-hotel-az-85040/usapsaz>.

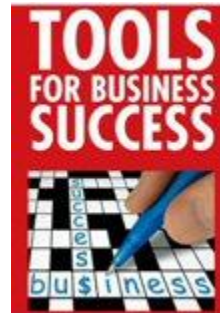


Tempe Chamber staff in shirts provided by Remember the Name Promotions & Apparel

No, we're not Barbie dolls, but we are willing to let you dress us up. We've recently started a Technology Fundraiser to help offset the cost of new computers and operating systems. Let us be your walking billboards! [Find out how it works here.](#)



[Read more news from the Chamber on our blog!](#)



Ribbon cuttings



Thrivent Financial



Mint Advanced Skin Care

[Click here to view the Tempe Chamber's Board of Directors](#)

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