



# Tempe Chamber of Commerce

The Business Advocate

## Early voting has begun!

The Tempe Chamber endorses:

**Tempe City Council**

Robin Arredondo-Savage  
Shana Ellis  
Dick Foreman

**State Legislative District 18**

Jeff Dial for Senate  
Bob Robson for House  
John King for House

**Vote YES for Tempe Charter Amendments**



Prop 473  
Prop 474

Prop 475  
Prop 476

### Helping You Succeed!

#### Gubernatorial Candidate Forum

The East Valley Chambers of Commerce Alliance, which includes the Tempe Chamber, hosted a Gubernatorial Candidate Forum on July 28th. The forum allowed the candidates for governor to respond to a series of questions relating to state issues and their positions. We're providing a link to a video of the event for those who were unable to attend. Click [here](#).

#### Early voting for Tempe primary election

Early voting began Thursday, July 31, for the city's primary election. Early voting in person at two Tempe locations will be from Monday, August 4, through Friday, August 22, at the Tempe Public Library, 3500 S. Rural Road, and at ASU at the Palo Verde West Building, Room 151, 330 E. University D. The locations are open Monday through Thursday, 10 a.m. to 6 p.m., and Fridays from 10 a.m. to 5 p.m.

Check out our new [advertising opportunities](#), and learn how your ad can appear here!

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### Rethink Networking

*By Mary Ann Miller,*

## Show off your membership!

As you may already know, your Chamber membership holds great value. In fact, when consumers know that a business is a member of the chamber of commerce, they are 44% more likely to think favorably of it and 63% more likely to purchase goods or services from the company in the future. For those proud members who wish to identify their membership in the Chamber, download the logo [here](#).

You can make note of your affiliation in an email signature, business cards, website, or other published materials. For a complete list of logo usage guidelines, please email [info@tempechamber.org](mailto:info@tempechamber.org).



## Get Involved

### We want to hear your voice!

This week the Tempe Chamber will be sending out a membership survey via e-mail. We're asking for your feedback! What do you want to see in the upcoming years? What events or workshops would help grow your business? Please take less than 5 minutes to complete this survey so we can better meet the needs of our membership.

### Chamber Committees

The Tempe Chamber offers many different committees, which are open to all members. All have a minimal time commitment and offer a great opportunity to get involved with the Chamber and make a lasting impact in the community and on your fellow members. There's no obligation to stick around if it doesn't meet your expectations, but we're confident you'll find one that's a comfortable fit! In addition to expanding your network in the community, you demonstrate value and project an image of industry leadership. You will develop lasting relationships with other committee members while enhancing your own professional skills. Visit our committee page to see all the different ways you can be involved. [Click here](#).

### Renewals and new members

Check out our newest members and see what members have renewed their membership with the Tempe Chamber.

[Read more](#)

## Community News

### Tempe in Motion supports Tempe youth

Tempe in Motion (TIM) is offering a Tempe youth free transit pass. The pass allows children ages 6-18 that live in Tempe to use Valley Metro bus routes and light rail for free. A special on-site registration will be on Aug. 16, 11 a.m. - 4 p.m. at the Tempe Public Library, 3500 S. Rural Rd. Free passes are also available at the Tempe Transit Store, 200 E. 5th St. from 8 a.m. - 5 p.m., Monday through Friday, throughout the year. Passes are valid from July 1, 2014 to June 30, 2015. For a list of program requirements including the registration form, contact the Tempe Transit Store at

## Tempe Chamber

### of Commerce President/CEO

Last week, I spent three days in Sedona at the Arizona Chamber Executives conference with about 50 of my cohorts. We learned about new trends in organizations in engaging members, public/private/nonprofit partnerships, and increasing STEM (science, technology, engineering and math) education. We talked politics at the state and federal levels, discussed the upcoming election and drafted a statewide business agenda. We had breakout sessions on non-dues revenue, dues schedules and professional certification. In short, we had a productive, informative formal experience.



Equally important, if not more so, were the discussions that took place outside the sessions, during breaks and over breakfast and dinner. The sharing of new programs and old challenges. The transfer of information from folks who have been in the industry for awhile to those with much less experience. The recognition of common challenges across all sizes of organizations, and the realization of the mutual support of peers.

[Read the full article on our blog.](#)

## Amazing adventure of a lifetime



### Once-in-a-lifetime 5 star river cruise

The Tempe Chamber of Commerce is bringing Arizona residents to some of the most exotic destinations in Europe. Next spring, we will host a once-in-a-lifetime trip to four countries along the Danube River. We invite the public to take advantage of a deeply discounted rate negotiated on behalf of local residents. Participants will visit memorable sites and enjoy a multitude of unforgettable experiences such as a panoramic city tour of Munich, the Ringstrasse, Vienna's stunning Opera House, Esztergon's basilica and the Imperial Festival Palace of Castle Hof. For more information, click [here](#).



480-858-2350 or click [here](#).

### College Connect offers new L.I.F.T. workshop series

High School students and their parents are encouraged to attend free College Connect workshops from 10 a.m. to 12 p.m. the following Saturdays: Aug. 16, Sept. 20, Nov. 1, and Jan 31 at the Tempe Public Library, 3500 S. Rural Road. The workshops will provide guidance on many topics including college preparation, careers and college majors and funding options including scholarship searches and financial aid. Students attending each workshop will be entered in a drawing to win a \$250 scholarship. For more information, or to reserve your seat, click [here](#).

### UNITED FOOD BANK APPRECIATES YOUR SUPPORT!

A special thanks to all of the Tempe Chamber members who participated in this year's Christmas in July to benefit United Food Bank.

- [Crexendo](#)
- [Chick-fil-A](#)
- [Studio ADT](#)
- [ARC Point Labs](#)
- [Arizona Fun Services](#)
- [Morgan Stanley](#)
- [Trans America](#)
- [Cardon Children's Medical Center](#)
- [United Dairymen of Arizona](#)



### MEMBER SPOTLIGHTS

The Tempe Union High School District again received the letter grade "A" and for the first time, so did all six of its comprehensive high schools. Each TUHSD school showed higher academic growth than the state median. This is the first time Marco de Niza has received the "A" rating. Improvement in AIMS scores and overall growth were factors.

APS recently received the "2014 Secretary of Defense Employer Support Freedom Award". Presented by Employer Support of the Guard and Reserve (ESGR), a Department of Defense office, it was awarded to 15 recipients across the nation. The Freedom Award is the Department's highest recognition given to employers for exceptional support of Guard and Reserve employees. This year's recipients were selected from 2,864 nominations. [www.FreedomAward.mil](http://www.FreedomAward.mil). APS has created an employee-led group, VETRN (Veteran Engagement Transition Retention Network), that promotes corporate support and recognition for members of the Guard and Reserve.

IT Partners welcomes industry executive Steve Tepedino as its new president and CEO. A well-known and proven thought leader in the high tech industry, Steve is responsible for setting the overall vision for IT Partners, and for driving customer acquisition and profitability growth. He will work

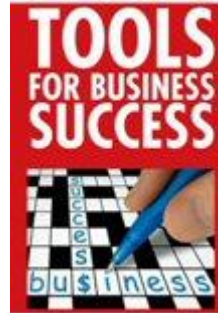


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[Read more news from the Chamber on our blog!](#)



### Ribbon cuttings



Thrivent Financial



Mint Advanced Skin Care

[Click here to view the Tempe Chamber's Board of Directors](#)

### Share your news with us!

Did your company appear in the news? Do you have new employees you would like to introduce? Have you won an award? To be featured in our member spotlights section, send your 50-word submission to [courtneymcintyre@tempechamber.org](mailto:courtneymcintyre@tempechamber.org). All submissions are subject to editing to meet guidelines and formatting requirements.

closely with members of the leadership team to streamline business processes.

**Tempe Chamber of Commerce**

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