



THE BUSINESS
ADVOCATE
TEMPE CHAMBER OF COMMERCE



**VIEW SUCCESS STORIES
FROM OTHER SMALL
BUSINESSES.**



SRP BUSINESS
RESOURCE CENTER >



Improving Sales Effectiveness

Presented by Tracy Bullock

Thursday, March 26, 2015
7:30 a.m. - 9:00 a.m.
Four Points by Sheraton
\$25 Members | \$35 General Public

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In This Issue

[Four Steps to Simplify Your Daily Social Media Activities](#)

[How to Determine the Perfect Marketing Budget for Your Company](#)

[11 Tips for Right Before You Go on Stage](#)

[Get Involved](#)

[Member News](#)

Helping You Succeed

Four Steps to Simplify Your Daily Social Media Activities

Do you engage with your audience on multiple social platforms? Do you want to work more efficiently? Focusing your efforts on the social channels and engagement signals that are most beneficial to your business can save you time. In this article you'll discover how to create a social media to-do list in four steps. [More >>](#)

How to Determine the Perfect Marketing Budget for Your Company

So you have the best idea on the planet but no clue how you're going to get it in front of an audience. That's where marketing comes in. While the marketing industry is filled with strategies and ideas, it's easy to get flustered by all the things you "should" be doing to help your company grow. Ultimately, it all comes down to planning and budget. So let's pull back the velvet curtain on what pricing really looks like and what you can actually expect for your dollar spend. [More >>](#)

11 Tips for Right Before You Go on Stage

The weekend before a TED conference, each speaker rehearses their talk in the TED theater. It's a chance for the speakers to get to know the space, for our curators to give last-minute suggestions on talk content, and for our speaker coaches to give advice to help each speaker feel their absolute best the day of their talk. During this time, we overheard speaker coaches Gina Barnett, Michael Weitz and Abigail Tenenbaum give a few extraordinarily helpful tips that we'd never heard before. [More >>](#)



Win a Pair of Round Trip Ticket on

SOUTHWEST AIRLINES

CLICK FOR DETAILS

The banner features a blue border and contains several icons: a blue winning ticket stub with 'WINNING TICKET' and '03 31' written on it, a circular logo with red, white, and blue segments, a black suitcase icon, and a blue and green map icon with red location pins.

Get Involved

Tempe Leadership Accepting Applications for Class XXXI

Now through April 28th, applications are being accepted for Tempe Leadership Class XXXI. If you would like to connect with other active community members, positively influence your community, and enhance your leadership capacity, Tempe Leadership is for you. [More >>](#)

Ambassador Committee Community Project

Join the Ambassador Committee on their community project as they team up with United Food Bank to help sort food and prepare food boxes for the homeless and needy in our community. The project will be on Tuesday, April 7, 3:30 - 5:00 p.m. at United Food Bank, 245 S. Nina Dr. Mesa, AZ 85210. [More >>](#)

Volunteers Needed for Great Arizona Beer Festival

The Great Arizona Beer Festival, taking place at Sloan Park in Mesa on April 18, is in need of volunteers. This event, supporting Sun Sounds of Arizona, is an effort to provide Arizona's blind and visually impaired people with access to current information. Volunteers are asked to serve beer for patrons and then will receive free admission to the festival. [More >>](#)



TEMPE CHAMBER
**RESTAURANT
RUSH WEEK**
March 23 - 29
Culver's Tempe | 630 Southern Ave. **#TempeChamber**


Get Social:

Member News

H2PURE was recently elected into the ARIZONA WATER QUALITY ASSOCIATION! The AZWQA is a Trade Association that strives to promote the increased use of industry products and services; foster and maintain the professional competency of water treatment professionals, and advance truthful advertising of industry products and ethical business practices.

Got News?

Is there something exciting going on in your business? Did you land a really big deal? Did a team member join a board? Are you offering new services? Did you sponsor an event? ***If it's news to you, it's news to us!*** If there is something you want the Tempe Chamber community to know, just add a Status Update in our [Member Information Center](#). Don't have a login? Just reply to this email and we will help you!

Free Directory Listing

Did you know that your membership comes with a **FREE** online profile? Members with completed profiles are more likely to come up on Google searches, receive calls from prospects and get increased web traffic. For more information on updating your member profile, please [click here](#).



Mobile App Helps You Stay Connected

Stay connected to other members and news from the Tempe Chamber of Commerce with MemberPlus app! This free app is available for download for [iOS](#) and [Android](#) devices. Members can now update their own profile information, find other members, post events or member offers and so much more! [Contact us](#) if you need your member login information.

Community News

Tempe to Present Options for Possible New Orbit Route

Tempe is considering expansion of its popular Orbit service by adding a new route to serve neighborhoods between the US 60 and Elliot Road, and wants to hear what residents think about possible routing options. [More >>](#)

SAVE THE DATE: Youth Career Fair April 11

The City of Tempe and the Genesis Youth Program will be hosting their first annual Career and Education Fair Saturday, April 11th at the Tempe Library Courtyard from 10:00 a.m. to 2:00 p.m. Businesses who are looking to hire individuals from ages 14 to 24 are invited to have a booth at this event. [More >>](#)



Tempe Community Council's Financial Stability Initiative Offers Free Tax Preparation Services in Tempe

Now through April 11, The Tempe Community Council will offer complimentary tax preparation services to the community. Information regarding specific dates, times, qualifications, and what to bring can be found in both [English](#) and

[Spanish](#). Please share this information with your staff and fellow members of the community to ensure all who are in need are assisted. [More >>](#)

Get Social with the Tempe Chamber



Use **#TempeChamber** when you are posting on social media to show your pride in your membership. You may even get a like, retweet or repost!



save the date

20th Annual Women In Business Conference

May 20, 2015
The PERA Club
1 East Continental Dr. | Tempe, AZ

Tempe Chamber of Commerce
909 East Apache Blvd.
Tempe AZ, 85281
(480) 967-7891
www.tempechamber.org



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