



THE BUSINESS
ADVOCATE
TEMPE CHAMBER OF COMMERCE



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BUSINESS AND TAX ADVICE WITH RESULTS



DAVE SHERMAN

LUNCHTIME LEARNING FORUM

EMBRACING THE ART
OF THE SCHMOOZE

Thur. Mar. 12 | 11:30 a.m. - 1:00 p.m.
Copper Blues | 930 E. University Dr.
\$25 Members | \$35 General Public

REGISTER

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Letter From the President/CEO



Watching Out for Your Interests

by Mary Ann Miller, President/CEO

Okay, show of hands. How many of you have looked through the nearly 1,200 bills that are running at the State Legislature? Just as I thought...very few hands are up. This is an important service the Tempe Chamber provides for you. We watch out for you as your elected representatives make decisions impacting your business. [Click here](#) for full

article.

Helping You Succeed

Are You Protected in Case of a Security Breach? (Part 1)

By Peter Adams, Ping! Development

You're elated. You've just launched your company's new Web site. Then the euphoria wears off. What happens if someone breaks through the security? What

if your data is stolen? What if your customers' data is stolen? How much will it cost to fix? Don't panic. Life happens and there are ways to protect yourself, your business, and your customers. [Click here](#) for full article.

The CEO Paradox: You've Got to be Visible...but Humble

by Jennifer Reingold, Fortune

In a time of misguided tweets and wish-I-could-take-'em-back selfies, you'd think the best way to boost your CEO's standing would be to keep her under wraps. After all, CEOs are no longer viewed as the rockstars they were before the financial crisis hit. Plus, why risk a mistake when it's virtually guaranteed to go viral? [Click here](#) for full article.

Looking for Leads?

Check out the Coffee Connection leads groups. They were specially designed to develop groups that will advocate and promote the businesses of members by passing qualified business leads to other members. Membership is open to any member of the Tempe Chamber, and membership in the group is limited to one person or business in any category. A prospective member may be placed on a wait list if his/her business category is full. Membership is \$50 per year and is due upon acceptance into the group.

- Group 1 meets on the second and fourth Wednesdays from 7:30 a.m. to 8:30 a.m. at Arizona Bank & Trust, 980 E. Baseline Rd., Tempe, AZ 85283
- Group 2 meets on the second and fourth Tuesdays at 8:00 a.m. to 9:00 a.m. at Special Moments Catering, 7425 S. Harl Ave., Ste. 2, Tempe, AZ 85283
- Group 3 meets on the first and third Thursdays from 1:30 p.m. to 2:30 p.m. at Club E, 1011 S. McClintock Dr., Tempe, AZ 85282.

See what groups are ready for new members in the [Industry Checklist](#)

Get Involved

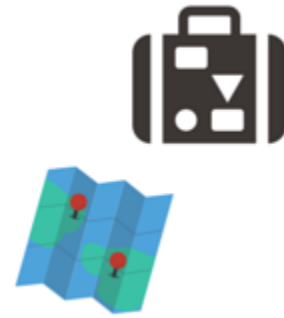
Volunteers Needed for Great Arizona Beer Festival

The Great Arizona Beer Festival, taking place at Sloan Park in Mesa on April 18, is in need of volunteers. This event, supporting Sun Sounds of Arizona, is an effort to provide Arizona's blind and visually impaired people with access to current information. Volunteers are asked to serve beer for patrons and then will receive free admission to the festival. [Click here](#) to sign up!



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Member News

The Human Rights Campaign (HRC) of Arizona awarded the **City of Tempe** the 2015 Community Action Award on Saturday, Feb. 28 at the 11th Annual HRC Arizona Gala Dinner at the Arizona Grand Resort and Spa.

Darryl Jacobson-Barnes, owner of **All-Star Insurance Agency** was just elected Vice President of Tempe Republican Women, in charge of programs.

The City of Tempe and **ASU's Global Institute of Sustainability** are teaming up on a study that will analyze food waste and fats, oils and grease (FOG) from large Tempe food industries, Tempe restaurants, and institutional dining halls to determine the feasibility of turning this material into renewable energy.

The **Phoenix Zoo**, part of the Arizona Center for Nature Conservation, is partnering with the City of Tempe to help reduce the amount of waste going into local landfills by composting its green waste through the city's Green Organics program.

Got News?

Is there something exciting going on in your business? Did you land a really big deal? Did a team member join a board? Are you offering new services? Did you sponsor an event? ***If it's news to you, it's news to us!*** If there is something you want the Tempe Chamber community to know, [please email Meghan](#) before noon on Thursdays to get your announcements in!

Free Directory Listing

Did you know that your membership comes with a **FREE** online profile? Members with completed profiles are more likely to come up on Google searches, receive calls from prospects and get increased web traffic. For more information on updating your member profile, please [click here](#).

Community News

Tempe Diablos Announce Nominees for 2015 Excellence In

Education Awards

The Tempe Diablos are excited to announce the nominees for The 26th Annual Excellence in Education Awards. A record setting 253 teachers, administrators and staff members from the Tempe Elementary School District, Kyrene School District and the Tempe Union High School District received nominations for their outstanding contributions to serving students in the Tempe, Ahwatukee and northwest Chandler communities. [Click here](#) for the list of nominees.



Tempe Community Council's Financial Stability Initiative Offers Free Tax Preparation Services in Tempe

Now through April 11, The Tempe Community Council will offer complimentary tax preparation services to the community. Information regarding specific dates, times, qualifications, and what to bring can be found in both [English](#) and [Spanish](#). Please share this information with your staff and fellow members of the community to ensure all who are in need are assisted. For more information, please visit www.tempecommunitycouncil.org.

Get Social with the Tempe Chamber



Use **#TempeChamber** when you are posting on social media to show your pride in your membership. You may even get a like, retweet or repost!



Mobile App Helps You Stay Connected

Stay connected to other members and news from the Tempe Chamber of Commerce with MemberPlus app! This free app is available for download for [iOS](#) and [Android](#) devices. Members can now update their own profile information, find other members, post events or member offers and so much more! [Contact us](#) if you need your member login information.

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