





**THE BUSINESS**  
ADVOCATE  
TEMPE CHAMBER OF COMMERCE

City of Tempe  
Update with  
Mayor Mark Mitchell  
*Hot Topics & Lunch Sponsored By*  


SPECIAL DATE: Thursday, April 23  
11:30 a.m. - 1:00 p.m.  
Four Peaks Tasting Room | 2401 S. Wilson St.  
\$25 Members | \$35 General Public

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*"If you want to be successful, you have to have people who want to be successful."*  
Mayor Mark Mitchell

## In This Issue

[Speakers Announced for 20th Annual Women in Business Conference](#)

[President Obama Talks Women's Salaries, Women in Tech and More](#)

[Employers to Congress: Five Years in, the ACA is a Burden](#)

[3 Pro Networking Tips](#)

[Get Involved](#)

[Member News](#)

## Helping You Succeed

### **Tempe Chamber Names Business Woman of the Year Finalists**

*By Meghan Dorn, Tempe Chamber of Commerce*

The Tempe Chamber of Commerce has announced three finalists for the 2015 Business Woman of the Year award. The recipient will be honored at the 20th Annual Women in Business Conference May 20 at the PERA Club, 1 E. Continental Dr., in Tempe. [More >>](#)

### **President Obama Talks Women's Salaries, Women in Tech and More**

President Barack Obama talked to working women last week, courtesy of SheKnows Media and BlogHer, which led a town hall meeting set up to talk salaries, childcare and more. [More >>](#)

### **Employers to Congress: Five Years in, the ACA is a Burden**

*By Melissa A. Winn, Employee Benefit Adviser*

The Affordable Care Act has increased the burden for benefit professionals and forced employers to alter their business practices to comply with the health care reform law, industry experts told Congress last week. [More >>](#)

### **3 Pro Networking Tips**

*By Peter Adams, Ping! Development*

Having just celebrated our third full year in business, I started to think back on what brought us to this point. In our current, high-technology, low-interaction world, I find the basics often fall by the wayside. Our marketing plan consists of meeting other small business owners, listening to and getting know them, and cultivating relationships. To that end, I've spent a lot of time learning what to do (and what not to do) in terms of etiquette, introductions, and being a "connector". [More >>](#)

## Get Involved

### Be a Part of the 11th Annual Pat's Run

On Saturday, April 25th, join the Tempe community to celebrate the 11th Annual Pat's Run in Tempe, Arizona and at over 40 Shadow Runs and Troop Runs. The 4.2 mile Run/Walk to honor Pat winds through the streets of Tempe to Sun Devil Stadium, ending at the 42-yard line of Frank Kush Field, symbolic of the #42 jersey Pat wore as an ASU Sun Devil. The event raises scholarship funds for Tillman Scholars who, in Pat's name, strive to make a significant impact for our country and communities. Register, volunteer or enjoy the expo. [More >>](#)

### Tempe Leadership Applications for Class XXXI Due April 28th

Now through April 28th, applications are being accepted for Tempe Leadership Class XXXI. If you would like to connect with other active community members, positively influence your community and enhance your leadership capacity, Tempe Leadership is for you. [More >>](#)

### Community Resource Worksheet Now Available

Want to get involved in the community but don't know where to start? The Tempe Chamber has compiled a list of resources and organizations and paired them with a worksheet to help you brainstorm, allowing you to give where it matters most to you. [More >>](#)

## Member News

**Tempe South Rotary Club** President Elect, Randy Courtney with **Courtney Valleywide Properties** and President Elect Nominee Kara Jensen with **Triffid Online Marketing** have been working with the fundraising committee at Tempe South to create a enjoyable event of art and fundraising to support local community causes. Tempe Chamber members Chad Burchfield, Emma Garcia, Jim Hall and Gary Johnson are also on the committee.

**The Dhaba/India Palace** was honored at the State of the Neighborhood Awards by the City of Tempe for its commitment and contributions to the Tempe community. The event took place on April 18 at the Tempe History Museum. A presentation by Mayor Mitchell, workshops and a food truck fest followed the morning event.

Michael Kosse of **Liberty Mutual Insurance** was recently recognized as one of the 30 top producing representatives from across the country with less than five years with the company. Kosse joined Liberty Mutual in 2012 and in less than two years was promoted to Lead Sales Rep.

The **Maricopa Community College** system has joined the Minority Male Community College Collaborative (M2C3), a national consortium dedicated to increasing education success for men of color in community colleges. M2C3 is the first national effort focusing on men of color specifically at community colleges.

#### Got News?

Is there something exciting going on in your business? Did you land a really big deal? Did a team member join a board? Are you offering new services? Did you sponsor an event? ***If it's news to you, it's news to us!*** If there is something you want the Tempe Chamber community to know, just add a Status Update in our [Member Information Center](#). Don't have a login? Just reply to this email and we will help you!

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#### Free Directory Listing

Did you know that your membership comes with a **FREE** online profile? Members with completed profiles are more likely to come up on Google searches, receive calls from prospects and get increased web traffic. For more information on updating your member profile, please [click here](#).



#### Mobile App Helps You Stay Connected

Stay connected to other members and news from the Tempe Chamber of Commerce with MemberPlus app! This free app is available for download for [iOS](#) and [Android](#) devices. Members can now update their own profile information, find other members, post events or member offers and so much more! [Contact us](#) if you need your member login information.

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#### Community News

## Mayor Mitchell Offers Perspective on Business Benefits of Inclusion

Amidst the recent national discussions surrounding 'religious freedom' acts, Mayor Mark Mitchell has released the following statement regarding the economic benefits of Tempe's inclusion policies. [More >>](#)

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## Tempe City Council Agrees on 2016 Election Dates

The Tempe City Council has agreed on an approach for the city's 2016 elections that would restore historic spring primary and general election dates. [More >>](#)

## Get Social with the Tempe Chamber



Use **#TempeChamber** when you are posting on social media to show your pride in your membership. You may even get a like, retweet or repost!



*save the date*

### 20th Annual Women In Business Conference

May 20, 2015  
The PERA Club  
1 East Continental Dr. | Tempe, AZ

Tempe Chamber of Commerce

909 East Apache Blvd.

Tempe AZ, 85281



(480) 967-7891

[www.tempechamber.org](http://www.tempechamber.org)

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