



Community Support

Networking Events

Government Relations

Strong Local Economy

THE BUSINESS
ADVOCATE
TEMPE CHAMBER OF COMMERCE



9th Annual **UNITED** FOOD BANK
Promoting Arizona's Community

Christmas in
JULY

Show Tempe's community spirit by donating food and funds to support individuals and families in Arizona.

get involved

TEMPE CHAMBER
Your Success is Our Business

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TOP 10
Best Foodie Cities

Tempe, AZ

 **LIVABILITY**®

Helping You Succeed

Google and Apple Alum Says Using This One Word Can Damage Your Credibility

By Ellen Petry Leanse, LinkedIn Influencer

A few years back I noticed something: the frequency with which the word "just" appeared in email and conversation from female co-workers and friends. I first sensed this shortly after leaving Google and joining a company with a high ratio of female to male employees. Google, and everywhere else I'd worked before, had a more traditional gender mix. [More >>](#)

Chamber Launches Cybersecurity Leadership Council

By J.D Harrison, U.S. Chamber of Commerce

Sometime this week, the Office of Personnel Management is expected to release an official estimate of government workers whose personal information was exposed by the massive federal data breach revealed in June. No matter the final tally, the threat from cyber hackers has never been more evident, nor has the need for smart policies to thwart them ever been more important. The U.S Chamber of Commerce is stepping up to the challenge. [More >>](#)

12 Things You Can Do Starting Today to Be a Better Leader

By Murray Newlands, Entrepreneur

Some believe certain people are born leaders. Others think an individual can learn to be a leader. Regardless of how you may feel you obtained your leadership skills, there are always ways to enhance your abilities. This list of suggestions may inspire you to reevaluate your leadership abilities and address any issues you find need improvement. [More >>](#)

Thousands Enroll in ASU's First Free, Public Online Class

By Kaila White, The Republic

A new free, public online class from Arizona State University can up your skills in skepticism, "BS detection," fact-checking your friends and not embarrassing yourself by sharing fake information on social media. [More >>](#)



Get Involved

Candidate Packets for 2016 Tempe City Council Now Available

Tempe residents interested in running for the Mayoral seat or a City Council seat in 2016 can now download a candidate packet from the City Clerk's Office. Each packet provides all the information necessary to run for the Mayoral or one of three City Council seats, all with terms of office that begin in July 2016. The Primary Election is March 8, 2016, and the General Election is May 17, 2016. [More >>](#)

Four Peaks for Teachers Kicks Off

Arizona-based Four Peaks Brewing Company is proud to announce the kick off of their Annual Four Peaks for Teachers campaign in conjunction with Smashburger and Wist Office Products. Four Peaks for Teachers, a Four Peaks created initiative to provide teachers with complimentary classroom supplies to minimize their need to go out of pocket, goal for the 2015 school year is to benefit 1300 teachers valley-wide with supplies such as dry erase markers, reams of paper, tissues, pencils, pens, markers and sanitary wipes among others. [More >>](#)

Show Your Support for Sun Devil Football

Sun Devil Athletics have officially opened sales for [season tickets](#) to the 2015 football season. The passionate Sun Devil fans have helped create a true home field advantage for Sun Devil Football, leading the Devils to a 12-1 regular-season home record over the past two years. Start the season by joining Sun Devil Fans of all ages at the 15th Annual Sun Devil Kickoff Luncheon on Thursday, August 20 at the Tempe Mission Palms Hotel. [More >>](#)

9th Annual Christmas in July with United Food Bank

"Christmas in July" is an annual food drive competition, between local Chambers

of Commerce here in the East Valley and eastern Arizona, to see who can raise the most money and collect the most amount of non-perishable food to help stock the shelves of United Food Bank, during the month of July. Businesses have an opportunity to make an impact - and win big! [More >>](#)

ADVERTISING OPPORTUNITIES WITH THE TEMPE CHAMBER

Showcase your:
Business
Services
Events
YOU NAME IT!

LEARN MORE

Stand out in:
Print
Website
Email

Member News



Hi There!

Click to view our New Members,
Renewals, Premier Membership,
and 110% Club

Welcome to Our Newest Ambassadors

Karla Boyles, Hampton Inn & Suites Tempe ASU
Andrea Fox, Beauty by Andrea
James Hoppe, H2 Pure
Kara Jensen, Triffid Online Marketing

Business Spotlight Blog - We Want to Showcase You!

As a **free** benefit to our members, we want to feature your company in a Business Spotlight feature on our blog. This is a way for you to tell the community your story, who you are and what you do. There's no cost involved. It's just another advantage of your membership in the Tempe Chamber.

Our blog also features articles and information from our members, staff and the business community. We have lots of digital foot traffic and would like to send

some of it your way.

We welcome submissions using the specifications and form [found here](#).

We look forward to hearing from you and helping spread the word about your business!

Got News?

Is there something exciting going on in your business? Did you land a really big deal? Did a team member join a board? Are you offering new services? Did you sponsor an event? **If it's news to you, it's news to us!** If there is something you want the Tempe Chamber community to know, just add a Status Update in our [Member Information Center](#). Don't have a login? Just reply to this email and we will help you!

Member to Member Deals

Check out these amazing deals and specials our members offer **exclusively** to their fellow chamber members. From massages to hotel stays, banking to education, shopping to marketing, there is something for everyone. [Click here](#) to check out the current deals.

Want to offer something to members? [Log into](#) our Member Information Center and get started. If you need assistance logging in, please reply to this email.



Free Directory Listing

Did you know that your membership comes with a **FREE** online profile? Members with completed profiles are more likely to come up on Google searches, receive calls from prospects and get increased web traffic. For more information on updating your member profile, please [click here](#).

Mobile App Helps You Stay Connected

Stay connected to other members and news from the Tempe Chamber of Commerce with MemberPlus app! This free app is available for download for [iOS](#) and [Android](#) devices. Members can now update their own profile information, find other members, post events or member offers



and so much more! [Contact us](#) if you need your member login information.

Community News

ASU Researcher Named One of the Most Creative People of 2015

An ASU Regents' professor and researcher at The Biodesign Institute was named one of the most creative people of 2015 by Fast Company Magazine for pioneering a new field of research called "Pharming." Charles Arntzen's method of research involves the engineering of plants to produce vaccines, and was successfully used during the EBOLA epidemic to cure two American healthcare workers who contracted the virus while working in Liberia." [More >>](#)

Lost in (Cyber-)Space: Four Steps to Documenting and Preserving Digital Assets.

Did you know that you might own up to \$35,000 in hidden assets, most likely on a computer, phone or tablet? According to a survey conducted by digital security authority McAfee, that's the average value of digital assets owned by each American adult.¹ These assets are comprised of personal photos and videos, books, movies, TV shows, music, health information, financial records, computer games, video games, apps and perhaps even monetized blogs or retail websites. [More >>](#)

Know Someone Looking for Work? Need to Grow Your Team?

Businesses in Tempe are looking for quality candidates. Check out our Jobs Board for members who have opportunities posted. Want to post an opening at your business? Just reply to this email and we will assist you! [More >>](#)

Get Social with the Tempe Chamber



*Use **#TempeChamber** when you are posting on social media to show your pride in your membership. You may even get a like, retweet or repost!*



**SAVE THE DATE
AUGUST 20**



SUN DEVIL CLUB



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Tempe Chamber of Commerce

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