



THE BUSINESS  
ADVOCATE  
TEMPE CHAMBER OF COMMERCE



Show Tempe's community spirit by donating food and funds to support individuals and families in Arizona.

**get involved**



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Jodi Polanski, of Lost Our Home Pet Foundation, and her team on 12 News with James Quinones last week.  
Photo courtesy of James Quinones.

Helping You Succeed

## Tempe Chamber Releases 2014-2015 Annual Report

The Tempe Chamber released its 2014-2015 Annual Report at the July 16 Annual Luncheon. It summarizes the past year in review and provides an overview of the organization's achievements and successes, along with a letter from the outgoing Chairman of the Board Kristine Kassel. [More >>](#)

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## How to Be a Better Nonprofit Board Member

*By Bill Meehan and Kim Starkey Jonker, Stanford Business*

The importance of the nonprofit sector has never been greater. In the United States, there are several hundred thousand 501(c)(3)'s that provide much of our health care, education, performing arts, and social services. In this environment, executives face pressure to fundraise and grow while leveraging technology, with few new proven business models to help. [More >>](#)

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## 13 Lesser-Known Techniques for Battling Burnout

*By Sujana Patel, Entrepreneur*

Career burnout affects everyone -- including me. In early 2013, I found myself facing a serious case of burnout, where business and health stresses piled up to make my life feel unmanageable. But I made it. I took a breath, went for a walk and made some pretty important changes in my life. [More >>](#)

**SUN DEVIL FOOTBALL**  
**KICKOFF**  
**LUNCHEON**

**SAVE THE DATE**  
**AUGUST 20**

**Tempe Mission Palms Hotel**  
60 E. 5th Street | Tempe, AZ 85281

TEPE CHAMBER  
ASU ALUMNI ARIZONA STATE UNIVERSITY  
SUN DEVIL CLUB  
SanTan

## Get Involved

### Chompie's Cares Provides Fundraising Opportunity for Non-Profits

Every year, Chompie's donates over \$100,000 to various non-profit organizations. Various Chompie's Cares programs are available for your organization to promote to its members to contribute to your fundraising efforts. [More >>](#)

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## Show Your Support for Sun Devil Football

Sun Devil Athletics have officially opened sales for [season tickets](#) to the 2015 football season. The passionate Sun Devil fans have helped create a true home field advantage for Sun Devil Football, leading the Devils to a 12-1 regular-season home record over the past two years. Start the season by joining Sun Devil Fans of all ages at the 15th Annual Sun Devil Kickoff Luncheon on Thursday, August 20 at the Tempe Mission Palms Hotel. [More >>](#)

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## Homeschool Groups at SEA LIFE Arizona

This August, homeschool students will be introduced to the micro cosmos by observing and learning about plankton. Students will learn the difference between phytoplankton and zooplankton, their behaviors and traits and finally the importance of these tiny creatures to our planet. [More >>](#)

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## Papa Murphy's to Give Away a Backyard Makeover

Backyard entertaining is what summer is all about, right? Enter Papa Murphy's Flavors of Summer Sweepstakes for a chance to win a \$25,000 backyard makeover! Then, you'll really be grilling their pizza in style! Play daily for more chances to win and save big. [More >>](#)

### ADVERTISING OPPORTUNITIES WITH THE TEMPE CHAMBER

Showcase your:  
Business  
Services  
Events  
YOU NAME IT!

[LEARN MORE](#)

Stand out in:  
Print  
Website  
Email

## Member News



# Hi There!

Click to view our New Members,  
Renewals, Premier Membership,  
and 110% Club

## Business Spotlight Blog - We Want to Showcase You!

As a **free** benefit to our members, we want to feature your company in a Business Spotlight feature on our blog. This is a way for you to tell the community your story, who you are and what you do. There's no cost involved. It's just another advantage of your membership in the Tempe Chamber.

Our blog also features articles and information from our members, staff and the business community. We have lots of digital foot traffic and would like to send some of it your way.

We welcome submissions using the specifications and form [found here](#).

We look forward to hearing from you and helping spread the word about your business!

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## Got News?

Is there something exciting going on in your business? Did you land a really big deal? Did a team member join a board? Are you offering new services? Did you sponsor an event? **If it's news to you, it's news to us!** If there is something you want the Tempe Chamber community to know, just add a Status Update in our [Member Information Center](#). Don't have a login? Just reply to this email and we will help you!

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## Member to Member Deals

Check out these amazing deals and specials our members offer **exclusively** to their fellow chamber members. From massages to hotel stays, banking to education, shopping to marketing, there is something for everyone. [Click here](#) to check out the current deals.

Want to offer something to members? [Log into](#) our Member Information Center and get started. If you need assistance logging in, please reply to this email.



## Free Directory Listing

Did you know that your membership comes with a **FREE** online profile? Members with completed profiles are more likely to come up on Google searches, receive calls from prospects and get increased web traffic. For more information on updating your member profile, please [click here](#).

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## Mobile App Helps You Stay Connected

Stay connected to other members and news from the Tempe Chamber of Commerce with MemberPlus app! This free app is available for download for [iOS](#) and [Android](#) devices. Members can now update their own profile information, find other members, post events or member offers and so much more! [Contact us](#) if you need your member login information.



## Community News

### Interstate 10 In California Reopening After Bridge Damage

Construction crews were laboring around the clock to meet a Friday deadline for the partial reopening of about 50 miles of Interstate 10 through the California desert that was closed when flash flooding damaged several bridges. [More >>](#)

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### Az Business Honors Most Influential Women in Arizona

They are the best business minds in Arizona. They are innovators, trailblazers and leaders of industry. They are Az Business magazine's Most Influential Women in Arizona Business for 2015, as selected by the editorial team at Az Business magazine and a panel of industry experts...and many are members of the Tempe Chamber of Commerce. [More >>](#)

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### Tourism in Arizona Reaches New Highs

With recent figures from the Arizona Office of Tourism showing 40.7 million visitors recorded in 2014, the state's tourism industry hit record levels last year. Arizona had an increase of 6.3% in international tourism with a majority of travelers coming from Mexico and Canada. [More >>](#)

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### Know Someone Looking for Work? Need to Grow Your Team?

Businesses in Tempe are looking for quality candidates. Check out our Jobs Board for members who have opportunities posted. Want to post an opening at your business? Just reply to this email and we will assist you! [More >>](#)

## Get Social with the Tempe Chamber



Use **#TempeChamber** when you are posting on social media to show your pride in your membership. You may even get a like, retweet or repost!

TEMPE CHAMBER

# RESTAURANT RUSH WEEK



July 27 – Aug. 2

Shalimar Country Club | 2032 E. Golf Ave.

**Get Social:  
#TempeChamber**

Tempe Chamber of Commerce

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[www.tempechamber.org](http://www.tempechamber.org)



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