



Community Support

Networking Events

Government Relations

Strong Local Economy

THE BUSINESS
ADVOCATE
TEMPE CHAMBER OF COMMERCE



Dr. Ben Zorensky
Co-owner, Bikram Yoga Tempe
Naturopathic Physician

Lunchtime Learning Forum

We Solve Common Business Problems

**Holiday Health:
How to Party Without the Pounds**

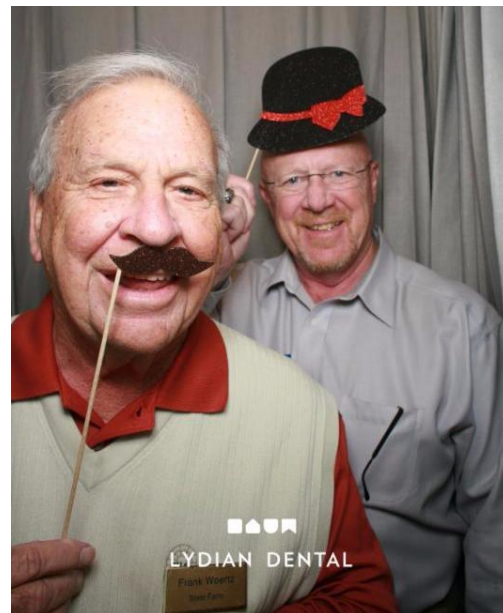
Thursday, December 10
Southwest College of Naturopathic Medicine
2152 E. Broadway Rd.
\$25 for Members | \$35 for Guests



click to rsvp

In This Issue

- **New Policy Agenda Shapes the Future of Tempe**
- **Social Mandate is Bad Business for Tempe**
- **Making a To-Do List That Does the Business**
- **Why Your Clients Are Ignoring You**
- **9 Things to Say to Yourself to Build Your Mental Strength**
- **The Art of Efficiency: How to Do One Thing at a Time**
- **Get Involved**
- **Member News**
- **Community News**



Pictured: Volunteer of the Year Frank Woertz and Chairman of the Board Tim Ronan having fun in a photo booth at the Lydian Dental ribbon cutting

earlier this month. [Click here](#) for upcoming fun opportunities.

Helping You Succeed

New Policy Agenda Shapes the Future of Tempe

Some legislation, including the proposed social mandate requiring Tempe employers to provide paid sick leave, are bad for the economy. As the recognized voice of business for more than 100 years, the Tempe Chamber of Commerce regularly take positions on public policy in order to foster a stronger, thriving community. Our opposition to this policy - and support of others - reflects what we believe to be in the best interest of the city. We have just released our [2016 Tempe Policy Agenda](#) which outlines our goals and legislative recommendations for business, education, transportation, taxes and more for the upcoming year.

Social Mandate is Bad Business for Tempe

The Tempe Chamber of Commerce and its Board of Directors believe that requiring Tempe businesses to offer paid sick leave will put the city at an economic disadvantage in the Valley and state. The effects of this broad social mandate have the potential to slow or stop the healthy growth of Tempe. Our opposition to this policy comes after surveys, deliberations and consensus among our leadership who represent a diverse array of businesses, organizations and residents of Tempe.

The City of Tempe is considering requiring businesses to provide paid sick leave to all employees. Two public forums are being held so that businesses can explain how the proposed mandate would impact them.

Nov. 30 from 6:00 p.m. - 8:00 p.m. at the Tempe Public Library
Dec. 12 from 9:30 a.m. - 11:00 a.m. at the Tempe History Museum

In addition, Tempe businesses can weigh in by taking an online survey at <https://www.tempe.gov/city-hall/mayor-and-city-council/business-survey-earned-sick-leave>

For details, visit www.tempe.gov/tempe-forum or contact Kristin Gwinn at 480-350-8916

Making a To-Do List That Does the Business

By Juliet Landau-Pope, The Guardian

Faced with a never-ending list of things to do, it's hard to know where to start. Too

many items on a list can be like clutter in your home. And, like clutter, an excessive list can be a drain on energy, creativity and motivation. [More >>](#)

Why Your Clients Are Ignoring You

By Jami Oetting, HubSpot

Workfront recently released their State of Marketing Work Report outlining how marketers are spending their time and what is preventing their productivity. According to the results, 64% say wasteful meetings and 61% say excessive emails are distracting them from real work. In addition, 89% of marketers are logging in after business hours and 85% are logging in on weekends to get the work done. [More >>](#)

9 Things to Say to Yourself to Build Your Mental Strength

By Amy Moran, Inc.

The way you think about life's inevitable obstacles affects your ability to cope with tough times. Developing a productive inner dialogue is one of the most productive ways mentally strong people keep building their mental muscle. Repeating positive, yet realistic affirmations can drown out the negative thoughts that can hold you back. [More >>](#)

The Art of Efficiency: How to Do One Thing at a Time

By Christopher Hann, Entrepreneur

One of the areas where efficiency can be optimized is the work force, through increasing individual productivity--defined as the amount of work (products produced, customers served) an employee handles in a given time. [More >>](#)



A promotional banner for a raffle. It features a green airplane icon, a blue winning ticket icon, the word "Raffle" in large red cursive, and the TEMPE CHAMBER logo with the tagline "Your Success is Our Business". Below the text, there is a map icon and a suitcase icon. The main text reads: "Win a Pair of Round Trip Tickets on Southwest Airlines to any U.S. destination they serve!". At the bottom right, it says "Click for more info!" in red.

Get Involved

Win a Pair of Southwest Airlines Tickets - No Blackout Dates

Throughout the month of November, the Tempe Chamber will sell raffle tickets with the grand prize being two round trip tickets anywhere Southwest Airlines flies within the United States - with NO BLACKOUT DATES! [More >>](#)

East Valley Breakfast with the Governor

The East Valley Chambers of Commerce Alliance and East Valley Partnership host the Honorable Doug Ducey at the 2016 East Valley Breakfast with the Governor on Thursday, January 14 at the Hilton Phoenix East in Mesa. [More >>](#)

Member News



Hi There!

Click to view our New Members,
Renewals, Premier Membership,
and 110% Club

The W.P. Carey School of Business at [Arizona State University](#) is marking its 60th anniversary as a standalone college this year, having started out as the College of Business Administration in 1955 with 800 students and 11 faculty. This year, the school has more than 10,000 undergraduates, nearly 1,000 graduate students and more than 250 faculty members - including a Nobel laureate.

Got News?

Is there something exciting going on in your business? Did you land a really big deal? Did a team member join a board? Are you offering new services? Did you sponsor an event? **If it's news to you, it's news to us!** If there is something you want the Tempe Chamber community to know, just add a Status Update in our [Member Information Center](#). Don't have a login? Just reply to this email and we will help you!



Social Media Shout Out!

After the Arizona Cardinals had their win over the Bengals, Tempe Chamber member Randy Courtney of **Courtney Valleywide Properties** was featured during highlights on 12 News. We love his energy!

Be sure to use #TempeChamber when posting on social media for your chance to be mentioned.

Member to Member Deals

Check out these amazing deals and specials our members offer **exclusively** to their fellow chamber members. From massages to hotel stays, banking to education, shopping to marketing, there is something for everyone. [Click here](#) to check out the current deals.

Want to offer something to members? [Log into](#) our Member Information Center and get started. If you need assistance logging in, please reply to this email.

Community News

Tesla Motors Opening New Tempe Service Center

Tesla Motors is opening a new service center in Tempe. Elon Musk's luxury electric automaker is leasing space at 2077 E. University Drive near Loop 101 in Tempe. Tesla already has a service center in the Scottsdale Airpark and a showroom at Scottsdale Fashion Square. [More >>](#)

6 Arizona Entrepreneurs Honored with ASU's Spirit of Enterprise Awards

Entrepreneurs battle considerable challenges to make a positive impact in terms of jobs and economic growth. Several Arizona entrepreneurs, including Tempe Chamber member Dhaba/India Plaza, have been honored with the Spirit of Enterprise Award. [More >>](#)

DriveTime Moving Offices

Tempe-based used car dealer DriveTime is planning to open its new corporate home office in Tempe at 1720 W. Rio Salado Pkwy. DriveTime is moving from its current facility in Phoenix, to the burgeoning tech hub of Tempe. [More >>](#)

Get Social with the Tempe Chamber



*Use **#TempeChamber** when you are posting on social media to show your pride in your membership. You may even get a like, retweet or repost!*

Tempe Chamber of Commerce

909 East Apache Blvd.
Tempe AZ, 85281
(480) 967-7891
www.tempechamber.org



You are receiving this Tempe Chamber Newsletter because you subscribed at www.tempechamber.org