



**THE BUSINESS ADVOCATE**  
TEMPE CHAMBER OF COMMERCE

Community Support

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Strong Local Economy

**The Drought in Arizona. What's Next?**

Hot Topics & Lunch  
Sponsored By



**TEMPE**  
CHAMBER  
Your Success is Our Business

Thursday, December 17  
11:30 a.m. - 1:00 p.m.  
Tempe Mission Palms | 60 E. 5th Street  
\$25 Members | \$35 General Public

**click to rsvp**

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Members of the East Valley Chamber of Commerce Alliance come together to unveil its legislative agenda. Thank you to all elected officials for joining us and to [Edward Jones](#) for hosting.

## Helping You Succeed

### **7 Legal Survival Tips For The Office Holiday Party - Asset Protection**

*By Ike Devji, Davis Miles McGuire Gardner*

It's holiday party season for many businesses and most readers will attend multiple holiday parties and perhaps even host one or more. I've attended a few of these events myself and I'm always surprised to see employers with exemplary employee interaction throw all caution to the wind at this time of year, often with unpleasant results. While I certainly don't want to scare you out of having a party and sharing the holiday spirit with your valued employees, we must address the way people really behave at these events and what it means for your practice. [More >>](#)

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### **APS Urges Safety Around Electricity This Holiday Season**

*By Rustyn Sherer, Arizona Public Service*

'Tis the season for celebration, but it's also an important time of year to remember safety. According to the U.S. Consumer Product Safety Commission, emergency rooms around the country see more than 12,000 people each year for holiday-related incidents, including electrical contact involving lights and decorations. [More >>](#)

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### **4 Things We Learned From Black Friday and Cyber Monday About America's Changing Shopping Habits**

*By Sarah Halzack, The Washington Post*

Another Black Friday and Cyber Monday is on the books, and with it came a crush of data about how, where and when shoppers were opening their wallets over the course of a five-day flurry of shopping. Here are some of the more interesting things we've learned about the state of shopping at a time when retail is changing rapidly. [More >>](#)

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### **How to Make Employees Feel Like They Own Their Work**

*By Francesca Gino, Harvard Business Review*

Most of us spend a lot of time at work. Yet a lot of people feel their jobs are not as fulfilling or engaging as they could be. A 2014 Gallup survey of U.S. workers found that less than one-third were engaged in their jobs, 51% said they were "not engaged," and 17.5% said they were "actively disengaged." Unfortunately, the data from global surveys is quite similar. [More >>](#)

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## 6 Sayings of Entrepreneurs Who Will Lead Their Companies to the Top

By Neil Patel, *Entrepreneur*

You know them. By name. By reputation. They are the living legends, the household names, the superstars. They are the entrepreneurs who have succeeded against all odds and beyond anyone's wildest dreams. How did they make it? What catapulted them to the pinnacle of success? [More >>](#)



The banner features the Tempe Chamber and Women in Business logos on the left. The central text reads 'MEANGIRLS How to Work with Them and Not Be One'. On the right is a purple ribbon button with the text 'click to rsvp'. Below the main text, it says 'A four part series coming this January.'

### Get Involved

#### United Blood Services: Blood Type O-Negative Donors Urgently Needed

Hospitals across Arizona are looking for blood donors to help ensure their patients have an ample supply this holiday season. While all blood types are desired, United Blood Services has an urgent need for donors with O-negative, the universal blood that can be substituted for all other types in emergencies. The week between Christmas and New Year's Day has traditionally been the most difficult time of year to meet patient blood needs. Since blood has a shelf life of 42 days, December donors will help patients throughout the holiday season - the most challenging time of the year to maintain our state's blood supply. [More >>](#)

#### Tempe Fire Medical Rescue Department's Holiday Gift Ideas

"The gift of home safety is a one-size-fits-all present that can be useful throughout the year," said Tempe Fire Chief Greg Ruiz. "It can come in the form of a smoke alarm or fire extinguisher or through a program offered by the City of Tempe. If cost is a factor in your gift-giving, then please check out one of our personal safety programs that just requires your time to help a loved one." [More >>](#)

#### Help Immortalize Tempe in Legos

LEGOLAND Discovery Center Arizona is holding a vote for the top landmarks in the state of Arizona that will be featured in their new MINILAND at Arizona Mills Mall. Voters have until December 18 to pick from ten attractions including Mill Avenue District and Tempe Beach Park. [More >>](#)

## Member News



# Hi There!

Click to view our New Members,  
Renewals, Premier Membership,  
and 110% Club

Past Tempe Chamber Chairwoman of the Board and Business Woman of the Year **Joan Jakel**, was recently elected to the national board of directors for **SCORE**, the nation's largest network of volunteer expert business mentors.

### Got News?

Is there something exciting going on in your business? Did you land a really big deal? Did a team member join a board? Are you offering new services? Did you sponsor an event? **If it's news to you, it's news to us!** If there is something you want the Tempe Chamber community to know, just add a Status Update in our [Member Information Center](#). Don't have a login? Just reply to this email and we will help you!



## Social Media Shout Out!

Our 2015-2016 Women in Business Mentoring Program is officially underway! Eleven pairs of professionals are working together to help each other reach their professional goals!

Thank you again to our friends from **Chick-Fil-A University at Mill** for bringing some tasty treats, our friends at **Landings Credit Union** for the water, and **Bullock Training & Development** for providing the space!

*Be sure to use #TempeChamber when posting on social media for your chance to be mentioned.*

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## Member to Member Deals

Check out these amazing deals and specials our members offer **exclusively** to their fellow chamber members. From massages to hotel stays, banking to education, shopping to marketing, there is something for everyone. [Click here](#) to check out the current deals.

Want to offer something to members? [Log into](#) our Member Information Center and get started. If you need assistance logging in, please reply to this email.

## Community News

### Downtown Tempe Development in 'Adolescent Phase'

Some residents watch Tempe grow through the windows of high-rise luxury apartments and from the patios of sleek urban wine bars. Other residents sneak peeks through the trees that line the front doors of their decades-old homes. [More >>](#)

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### Tempe, West Mesa Get New State Representative

Tempe and west Mesa have a new Democratic state lawmaker, appointed to fill the seat vacated by Rep. Andrew Sherwood when he was tapped to replace Sen. Ed Ableser. [More >>](#)

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### Downtown Tempe Offers the Ultimate NYE Experience

It's the most magical night of the year, so gather your group, rally your squad and

grab your tickets today for the New Years Eve Block Party on Mill Avenue. Ring in 2016 in style as we take to the streets and transform the downtown Tempe district into one epic event with 18 outdoor bars, DJs and local food. Pop the cork at midnight with your crew against the dramatic backdrop of fabulous fireworks and a crazy confetti blast! [More >>](#)

## Get Social with the Tempe Chamber



*Use **#TempeChamber** when you are posting on social media to show your pride in your membership. You may even get a like, retweet or repost!*

### Tempe Chamber of Commerce

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