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Primaries are this Tuesday. Read our Endorsements in This Edition

We're Moving!

AS OF SEPT. 1 OUR NEW OFFICE WILL BE LOCATED AT

1232 E. Broadway Rd. Suite 211
Tempe, 85282

Our mailing address remains the same: P.O. Box 28500, Tempe, AZ 85285

Helping You Succeed

End of an Era for the Tempe Chamber of Commerce

It was 20 years ago when the Tempe Chamber entered a new age as we moved from cramped quarters in the downtown Tempe Mission Palms Hotel into bright shiny offices, designed and built just for us. On Aug. 31, our staff leaves the home that served admirably for 20 years. Soon, the iconic building will give way to the wrecking ball - relegated to a footnote in Tempe history. Our new office will be located at 1232 E. Broadway Rd., Suite 211. [More>>](#)



Our Office in 1996

Tempe Chamber Endorses Lucier, Plumlee and Dial in Legislative Primaries

Tempe residents will choose candidates for the Arizona Legislature in three contested primaries, two in north Tempe and one in the south. The Tempe Chamber supports incumbent Jeff Dial in the District 18 Senate Republican primary in the south, newcomer David Lucier in the District 26 Senate Democratic Primary in the north, and incumbent Celeste Plumlee in the District 26 House Democratic Primary.



In making its endorsement, the Chamber considered the candidates' voting records, written responses to a questionnaire and in-person interviews. Endorsement are made for the candidates who will best represent the needs of the Tempe business community.

"Senator Jeff Dial has a years-long track record of supporting business," said Mary

Ann Miller, Tempe Chamber President/CEO. "Representative Plumlee has been very open to listening to our issues in her first term in office. We believe David Lucier will also carefully consider our ideas and concerns."

The primary election is August 30 and early ballots are in the mail. [Find your voting location.](#)

This 100-Year-Old To-Do List Hack Still Works Like a Charm

by James Clear, *Fast Company*

By 1918, Charles M. Schwab was one of the richest men in the world. In his quest to increase the efficiency of his team and discover better ways to get things done he arranged a meeting with a highly respected productivity consultant named Ivy Lee. Schwab brought Lee into his office and said, "Show me a way to get more things done."

"Give me 15 minutes with each of your executives," Lee replied.

"How much will it cost me?" Schwab asked.

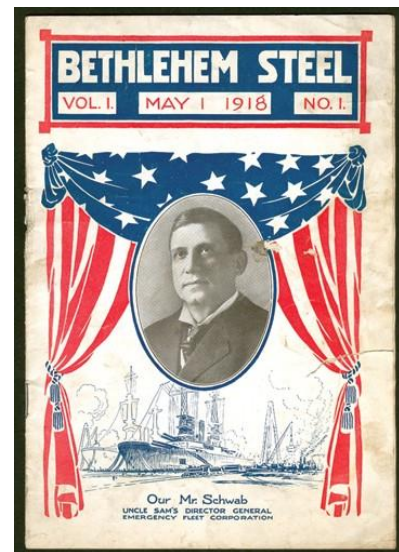
"Nothing," Lee said. "Unless it works."

Three months later, Schwab sent Lee today's equivalent of \$400,000. [More >>](#)

Bay Area Start-Ups Find Low-Cost Outposts in Arizona

By Conor Cougherty, *New York Times*

As start-ups across San Francisco and the Silicon Valley try to contend with high salaries and housing costs, many are expanding to cities like Phoenix and Tempe. Our metro area is experiencing a strong recovery. The unemployment rate has recently fallen below 5 percent, the lowest in eight years, and several Silicon Valley companies, including Yelp and Uber, have opened new offices in the region. [More >>](#)



5 Components of a Strong Website

By Wayne Cerullo, Business 2 Community



It's becoming harder and harder to distinguish one website from the next. Everyone has the same real estate, the same format, the same icons, and the same colors. So what does a website have to do to stand out and deliver value? What are the qualities that competitively distinguish your company and resonate with your prospects? The following can lead to understanding a website and its top five roles. Plus, take a free website self-assessment to see how you fare. [More >>](#)

This is How NOT to Start Your Conversations

By John Stoker, Dialogue Works

It is important to think about what kind of information you want to give or receive from your listener. The way you begin a conversation, particularly a potentially difficult conversation, will have everything to do with how the other person responds. In an attempt to be a more collaborative leader, some will employ what they think is a softer approach which can end up feeling somewhat manipulative. Here are phrases or words you would do best not to employ in beginning a conversation. [More >>](#)

Take the Tempe Pledge for a Sustainable Community

The Pledge was developed to help businesses learn how to reduce waste, energy and water usage and to develop sustainable purchasing programs. With the launch of this program, the goal of the Tempe Chamber of Commerce is to help make businesses and the communities in which they operate more resilient and sustainable.

This comprehensive online resource and planning tool helps large and small businesses reduce their footprint. It is also a meaningful way to get additional exposure for your organization through online education, telling your story, and appearing in the Pledge Member directory. Sign up for free at <http://tempe.pledge.green>



Chamber Raffle for \$10K Cuba Trip

The Tempe Chamber of Commerce is holding a raffle for a \$10,000 Trip for Two on an adventure to Cuba. The eight-day guided tour includes airfare from Miami and takes place from November 30 - December 7, 2016. To provide the best odds, a maximum of 500 tickets will be sold! Get yours for only \$50 each. Tickets are available at Tempe Chamber events and our office. The drawing will take place on Sept. 20. [More>>](#)





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PRESENTED BY LAKESHORE MUSIC FOR
THE TEMPE CHAMBER OF COMMERCE

The poster features a group of musicians in white attire performing on a stage. The text is arranged in a clean, modern layout with a mix of bold and italicized fonts.

Get Involved

Poster Contest Announced for Tempe Festival of the Arts

For the first time ever, the Tempe Festival of the Arts is hosting a contest for artists to design a poster promoting the fall festival. The winner will receive a \$500 cash prize or complimentary booth. The winning artwork will be used on the festival's website, posters, festival program, printed and digital collateral and signage. The poster contest is open to Arizona residents only. The deadline for entries is midnight on August 31. There is no fee to enter. [More>>](#)

Home Food Delivery Volunteers Needed for Elderly and Disabled

The Home-Delivered Meals (HDM) program operated by Tempe Community Action Agency (TCAA) is seeking volunteers to deliver nutritious lunches to homebound elderly and disabled adults in Tempe and south Scottsdale. Each volunteer typically makes deliveries one day each week. A typical route takes about two hours to complete. For more information or to volunteer with the program, contact Kathy Flores at 480-858-6511 or kathyf@tempeaction.org. [More>>](#)

Chamber Committees Offer Chance to Grow Networks and Skills

The Tempe Chamber of Commerce offers the chance to collaborate with other business leaders through one of our many committees. Varied in purpose and scope, each offers unique and valuable opportunities to become involved and grow your network and skill set. [Learn which one is right for you.](#)

This month's featured committee is the **Women in Business Council**. It meets from 8:00 - 9:00 a.m. on the first Thursday of each month. Its purpose is to foster the growth and success of women in business through ongoing personal and professional development, plan seminars featuring empowering and inspiring speakers, and sustain a dynamic mentor program to develop high potential leaders. For more information or to attend a meeting as a guest - no strings attached - email info@tempechamber.org with "Women in Business Council" in the subject line.

Member News



Save the Family Foundation Receives \$5,000

[Save the Family Foundation of Arizona](#) received a \$5,000 award from Safeco Insurance. The McAlister-Gray Agency assists Save the Family Foundation of Arizona with clothing drives, financial support and volunteers on Save the Family's "Service Saturdays." They've wrapped boxes for silent auctions, cooked meals and handled other jobs which free up the organization's staff for additional initiatives.

Wave Productivity Named Among Top 100 Blogs

[Wave Productivity's blog](#) by Productivity Coach Margo Brown was recognized by FeedSpot as one of the Top 100 Productivity Blogs on the internet. The rank is based on reputation, popularity, quality and consistency. The site contains information and tips on ways to deal with stress, bad time management and disorganization.

Do You Have News?

Is there something exciting going on in your business? Maybe you had a big achievement? Did a team member join a board? Are you offering new services? If there is something you want the Tempe Chamber community to know, just add a Status Update in our [Member Information Center](#). Don't have a login? Just reply to this email and we will help you.

Member to Member Deals

Check out these amazing deals and specials our members offer **exclusively** to their fellow chamber members. From massages to hotel stays, banking to education, shopping to marketing, there is something for everyone. [Click here](#) to check out the current deals.

Want to offer something to members? [Log into](#) our Member Information Center and get started. If you need assistance logging in, please reply to this email.



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Community News

Hollywood is Moving to Tempe

Entertainment Partners (EP), the leading global end-to-end provider of payroll and production management services for all aspects of the entertainment industry based in Burbank, California, announced the opening of a new technology office in Tempe. Mark Goldstein, president and CEO of Entertainment Partners said, "When we found ourselves in need of a location to house a new team, we wondered where we could find top technology talent, favorable operating costs, and an affordable lifestyle and vibrant culture. The Greater Phoenix area proved to have all of this and more, so we are very excited to bring Hollywood to Tempe." Located at Hayden Station at 51 W. 3rd St., the Tempe office will host an Entertainment Partners technology team and be responsible for key components of the company's payroll, accounting and workflow management products.

Tempe's First Biomedical and Technology Campus is Coming

The City of Tempe has moved forward with seeking the development of the city's **first biomedical and technology campus** on 18 acres of Tempe land west of the Tempe Center for the Arts. A partnership of three businesses will negotiate with the city on a development agreement. The selected development team - made up of The Boyer Company, SmithGroupJJR and Okland Construction - has proposed a phased project of five, 5 to 8-story buildings totaling approximately 1 million square feet, along with two parking structures, a restaurant, arts-related spaces such as rehearsal space and artist workspaces, and trails connecting to the arts center and Town Lake pathways.

Rebates Offered to Tempe Residents to Build Neighborhood Libraries

The Tempe City Council has approved a Neighborhood Library Rebate Program to extend access to reading materials across the city. The Neighborhood Libraries program encourages residents to build and place roadside boxes to fill with books of all kinds in their neighborhoods. "Neighborhood Libraries are part of a worldwide movement to offer free books housed in small containers to members of the local community," Councilmember Kolby Granville, who developed the program with Councilmember David Shapira, said. Starting Sept. 5, in exchange for participating in this program, **the City is offering rebates** to participating homeowners and non-profit organizations for the cost expended of purchasing, installing and registering a Neighborhood Library up to \$300.

Shana Ellis Honored as Don Carlos Humanitarian of the Year

Shana Ellis has been selected as the 33rd Don Carlos Humanitarian for her extensive service, commitment and leadership to the Tempe community. Outside of her public service as a former Tempe councilmember, Ellis has been an advocate for many human service issues, championed many causes, raised funds and led numerous endeavors and projects to benefit many nonprofits. She will be presented with the Don Carlos Humanitarian Award at a ceremony and dinner in her honor on September 28.

Get Social with the Tempe Chamber



Use #TempeChamber when you are posting on social media to show your pride in your membership. You may even get a like, retweet or repost!

Tempe Chamber of Commerce
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Tempe AZ, 85285
(480) 967-7891
www.tempechamber.org

